

EASI MRI DATABASE VARIABLES 2020

Contents

DEMOGRAPHICS	3
AILMENTS	4
APPAREL	8
APPLIANCES	12
ATTITUDES	20
AUTOMOTIVE AND AFTERMARKET	20
BABY	32
BEVERAGES	35
COMPUTERS	41
ELECTRONICS	49
FAMILY RESTAURANTS AND STEAK HOUSES	53
FAST FOOD	60
FINANCIAL	70
GROCERY	76
INSURANCE	90
INTERNET	100
LEISURE	112
MEDIA AUDIO	116
MEDIA READ	120
MEDIA WATCH	127
PERSONAL CARE	136
PETS	140
PURCHASING	143
SPORTS	156
TELEPHONY	165
TRAVEL	165
VIDEO	173

DEMOGRAPHICS		
EASIBLOCK	EASI Block Group	Geographic Header
BLOCKGRP	Block Group	Geographic Header
EASICTRACT	EASI Census Tract	Geographic Header
CENTRACT	Census Tract	Geographic Header
ZIP_CODE	ZIP Code	Geographic Header
PONAME	Post Office Name	Geographic Header
CITYNAME	City Name	Geographic Header
CITYCODE	City Code	Geographic Header
CITYTYPE	City Type	Geographic Header
CNTYNAM	County Name	Geographic Header
FIPS	County FIPS Code	Geographic Header
STAABBRV	State Abbreviation	Geographic Header
STNAME	State Name	Geographic Header
CBSANAME	CBSA Name	Geographic Header
CBSACODE	CBSA Code	Geographic Header
CBSATYPE	CBSA Type (1=Metropolitan, 2=Micropolitan)	Geographic Header
AREACODE	Area Code	Geographic Header
LAT	Latitude	Geographic Header
LONG	Longitude	Geographic Header
SQMILES	Square Miles	Geographic Header
DENSITY	Population Density	Demographics
POP90	Population (4/1/1990)	Demographics
POP00	Population (4/1/2000)	Demographics
POP10	Population (4/1/2010)	Demographics
POP20	Population (1/1/2020)	Demographics
POP25	Population (1/1/2025)	Demographics
POPGROW20	Population Growth (2020/2010)	Demographics
POPFORE25	Population Forecast (2025/2020)	Demographics
HHGROW20	Household Growth (2020/2010)	Demographics
HHFORE25	Household Forecast (2025/2020)	Demographics
HH90	Households (4/1/1990)	Demographics
HH00	Households (4/1/2000)	Demographics
HH10	Households (4/1/2010)	Demographics
HH20	Households (1/1/2020)	Demographics
HH25	Households (1/1/2025)	Demographics
TOTHHINC	Household Income, Total (\$)	Demographics
MEDHHINC	Household Income, Median (\$)	Demographics
AVGHHINC	Household Income, Average (\$)	Demographics
PERCAPINC	Household Income, Per Capita (\$)	Demographics
FAMILIES	Families	Demographics

FAMMAR	Families, Married	Demographics
FAMOTH	Other Families	Demographics
NONFAMHH	Non-Family Households	Demographics
HHL25YR	Householder, Aged Under 25 Years	Demographics
HH25_34YR	Householder, Aged 25 to 34 Years	Demographics
HH35_44YR	Householder, Aged 35 to 44 Years	Demographics
HH45_54YR	Householder, Aged 45 to 54 Years	Demographics
HH55_64YR	Householder, Aged 55 to 64 Years	Demographics
HH65_74YR	Householder, Aged 65 to 74 Years	Demographics
HH75_84YR	Householder, Aged 75 to 84 Years	Demographics
HH85PYR	Householder, Aged 85 Years and Over	Demographics
AILMENTS		
AILMNT_001	Ailments, Remedies: Households	Ailments
AILMNT_018	Ailments, Remedies: Ailments/Remedies: Allergy/Hay Fever: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_048	Ailments, Remedies: Ailments/Remedies: Anxiety/Panic: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_035	Ailments, Remedies: Ailments/Remedies: Arthritis/Rheumatoid arthritis (RA): Used a branded or generic prescription remedy	Ailments
AILMNT_044	Ailments, Remedies: Ailments/Remedies: Asthma: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_063	Ailments, Remedies: Ailments/Remedies: Athlete's Foot: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_036	Ailments, Remedies: Ailments/Remedies: Backache: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_064	Ailments, Remedies: Ailments/Remedies: Constipation: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_042	Ailments, Remedies: Ailments/Remedies: Depression: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_610	Ailments, Remedies: Ailments/Remedies: Diabetes (Insulin Dependent): Used a branded prescription remedy or Used a generic prescription remedy	Ailments
AILMNT_611	Ailments, Remedies: Ailments/Remedies: Diabetes (Non-Insulin Dependent): Used a branded prescription remedy or Used a generic prescription remedy	Ailments

AILMNT_046	Ailments, Remedies: Ailments/Remedies: Dry Eyes: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_051	Ailments, Remedies: Ailments/Remedies: Eczema/Skin Itch/Rash: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_037	Ailments, Remedies: Ailments/Remedies: Heartburn/Acid Reflux: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_030	Ailments, Remedies: Ailments/Remedies: High Cholesterol: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_020	Ailments, Remedies: Ailments/Remedies: Hypertension/High Blood Pressure: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_002	Ailments, Remedies: Ailments/Remedies: Insomnia: Have/Had	Ailments
AILMNT_003	Ailments, Remedies: Ailments/Remedies: Kidney Ailments: Have/Had	Ailments
AILMNT_052	Ailments, Remedies: Ailments/Remedies: Lactose Intolerance Products: Total Users: Used in last 6 months: Total Category	Ailments
AILMNT_049	Ailments, Remedies: Ailments/Remedies: Migraine Headaches: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_031	Ailments, Remedies: Ailments/Remedies: Muscle Ache/Pain: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_066	Ailments, Remedies: Ailments/Remedies: Nail Fungus: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_067	Ailments, Remedies: Ailments/Remedies: Osteoporosis: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_005	Ailments, Remedies: Ailments/Remedies: Overactive Bladder: Have/Had	Ailments
AILMNT_069	Ailments, Remedies: Ailments/Remedies: Prostate (men only): Used a branded prescription remedy or a generic prescription remedy	Ailments

AILMNT_070	Ailments, Remedies: Ailments/Remedies: Rosacea or Skin Disease: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_006	Ailments, Remedies: Ailments/Remedies: Sexual/Erectile Dysfunction (men only): Have/Had	Ailments
AILMNT_028	Ailments, Remedies: Ailments/Remedies: Sinus Congestion/Headache: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_057	Ailments, Remedies: Ailments/Remedies: Urinary Tract Infection: Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_059	Ailments, Remedies: Ailments/Remedies: Yeast Infection (women only): Used a branded prescription remedy or a generic prescription remedy	Ailments
AILMNT_014	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Fat-free	Ailments
AILMNT_600	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Gluten-free	Ailments
AILMNT_032	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: High fiber	Ailments
AILMNT_552	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: High protein	Ailments
AILMNT_062	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Lactose-free	Ailments
AILMNT_025	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Low-calorie	Ailments
AILMNT_553	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Low-carb	Ailments
AILMNT_026	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Low-cholesterol	Ailments
AILMNT_015	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Low-fat	Ailments
AILMNT_033	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Low-sodium	Ailments
AILMNT_050	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Natural or Organic	Ailments
AILMNT_601	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Probiotic	Ailments
AILMNT_027	Ailments, Remedies: Diet Control/Eating Habits: Buy food labeled as: Sugar-free	Ailments
AILMNT_557	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Atkins Diet	Ailments

AILMNT_100	Ailments, Remedies: Diet Control/Eating Habits: Methods Used: Cooking Light diet	Ailments
AILMNT_558	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Diet control book	Ailments
AILMNT_040	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Doctor's care/diet	Ailments
AILMNT_559	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Exercise program	Ailments
AILMNT_554	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Jenny Craig	Ailments
AILMNT_024	Ailments, Remedies: Diet Control/Eating Habits: Methods Used: Meal/Dietary Supplements	Ailments
AILMNT_101	Ailments, Remedies: Diet Control/Eating Habits: Methods Used: Medifast	Ailments
AILMNT_602	Ailments, Remedies: Diet Control/Eating Habits: Methods used: MyFitnessPal.com	Ailments
AILMNT_560	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Other	Ailments
AILMNT_058	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Other diet organization or club	Ailments
AILMNT_556	Ailments, Remedies: Diet Control/Eating Habits: Methods used: South Beach Diet	Ailments
AILMNT_612	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Surgery	Ailments
AILMNT_060	Ailments, Remedies: Diet Control/Eating Habits: Methods used: Weight Watchers	Ailments
AILMNT_039	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Blood sugar level	Ailments
AILMNT_022	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Cholesterol level	Ailments
AILMNT_604	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Food Allergy	Ailments
AILMNT_550	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Lactose intolerance	Ailments
AILMNT_021	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Maintain weight	Ailments
AILMNT_551	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Other	Ailments
AILMNT_023	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Physical fitness	Ailments
AILMNT_068	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Regularity	Ailments
AILMNT_053	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Salt restriction	Ailments
AILMNT_016	Ailments, Remedies: Diet Control/Eating Habits: Reasons for: Weight loss	Ailments

AILMNT_071	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Acupuncturist	Ailments
AILMNT_054	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Allergist	Ailments
AILMNT_038	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Cardiologist	Ailments
AILMNT_034	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Chiropractor	Ailments
AILMNT_009	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Dentist	Ailments
AILMNT_029	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Dermatologist	Ailments
AILMNT_041	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Ear, Nose & Throat	Ailments
AILMNT_011	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Eye Doctor	Ailments
AILMNT_010	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: General/Family Practitioner	Ailments
AILMNT_019	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Internist	Ailments
AILMNT_055	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Nurse Practitioner	Ailments
AILMNT_012	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: OB/Gyn.	Ailments
AILMNT_043	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Physical Therapist	Ailments
AILMNT_047	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Podiatrist	Ailments
AILMNT_008	Ailments, Remedies: Doctor Visits: Total Users: Visited in last 12 Months: Total Category	Ailments
APPAREL		
APPARL_001	Apparel: Households	Apparel
APPARL-098	Apparel: Children's Clothing: Amount Spent: Mean Value	Apparel
APPARL_084	Apparel: Clothing Expenditures: Amount Spent: \$1,000-1999	Apparel
APPARL_081	Apparel: Clothing Expenditures: Amount Spent: \$100-299	Apparel
APPARL_185	Apparel: Clothing Expenditures: Amount Spent: \$2,000-2,999	Apparel
APPARL_184	Apparel: Clothing Expenditures: Amount Spent: \$2,000+	Apparel
APPARL_186	Apparel: Clothing Expenditures: Amount Spent: \$3,000+	Apparel
APPARL_082	Apparel: Clothing Expenditures: Amount Spent: \$300-499	Apparel

APPARL_083	Apparel: Clothing Expenditures: Amount Spent: \$500-999	Apparel
APPARL-100	Apparel: Clothing Expenditures: Amount Spent: Mean Value	Apparel
APPARL_080	Apparel: Clothing Expenditures: Amount Spent: Under \$100	Apparel
APPARL_002	Apparel: Men's Clothing: Big Ticket Items: Bought: All-weather coats	Apparel
APPARL_009	Apparel: Men's Clothing: Big Ticket Items: Bought: Business suit	Apparel
APPARL_010	Apparel: Men's Clothing: Big Ticket Items: Bought: Casual/Non-business suit	Apparel
APPARL_008	Apparel: Men's Clothing: Big Ticket Items: Bought: Formalwear (tuxedo)	Apparel
APPARL_004	Apparel: Men's Clothing: Big Ticket Items: Bought: Fur coat, Jacket	Apparel
APPARL_003	Apparel: Men's Clothing: Big Ticket Items: Bought: Leather Coat, Jacket	Apparel
APPARL_005	Apparel: Men's Clothing: Big Ticket Items: Bought: Overcoat	Apparel
APPARL_006	Apparel: Men's Clothing: Big Ticket Items: Bought: Parka	Apparel
APPARL_007	Apparel: Men's Clothing: Big Ticket Items: Bought: Ski jacket	Apparel
APPARL_011	Apparel: Men's Clothing: Big Ticket Items: Bought: Sports jacket	Apparel
APPARL_026	Apparel: Men's Clothing: Low Ticket Items: Bought: Belt	Apparel
APPARL_013	Apparel: Men's Clothing: Low Ticket Items: Bought: Casual slacks	Apparel
APPARL_022	Apparel: Men's Clothing: Low Ticket Items: Bought: Cloth handkerchiefs	Apparel
APPARL_015	Apparel: Men's Clothing: Low Ticket Items: Bought: Designer jeans	Apparel
APPARL_018	Apparel: Men's Clothing: Low Ticket Items: Bought: Dress shirt	Apparel
APPARL_014	Apparel: Men's Clothing: Low Ticket Items: Bought: Dress slacks	Apparel
APPARL_023	Apparel: Men's Clothing: Low Ticket Items: Bought: Gloves	Apparel
APPARL_024	Apparel: Men's Clothing: Low Ticket Items: Bought: Hat	Apparel
APPARL_016	Apparel: Men's Clothing: Low Ticket Items: Bought: Jeans	Apparel
APPARL_012	Apparel: Men's Clothing: Low Ticket Items: Bought: Lightweight jacket	Apparel

APPARL_025	Apparel: Men's Clothing: Low Ticket Items: Bought: Necktie	Apparel
APPARL_020	Apparel: Men's Clothing: Low Ticket Items: Bought: Nightwear	Apparel
APPARL_029	Apparel: Men's Clothing: Low Ticket Items: Bought: Socks	Apparel
APPARL_019	Apparel: Men's Clothing: Low Ticket Items: Bought: Sports shirt	Apparel
APPARL_017	Apparel: Men's Clothing: Low Ticket Items: Bought: Sweater	Apparel
APPARL_030	Apparel: Men's Clothing: Low Ticket Items: Bought: Sweatpants	Apparel
APPARL_031	Apparel: Men's Clothing: Low Ticket Items: Bought: Sweatshirt	Apparel
APPARL_032	Apparel: Men's Clothing: Low Ticket Items: Bought: Swimsuit	Apparel
APPARL_028	Apparel: Men's Clothing: Low Ticket Items: Bought: T-shirt (not undershirt)	Apparel
APPARL_021	Apparel: Men's Clothing: Low Ticket Items: Bought: Underwear	Apparel
APPARL_027	Apparel: Men's Clothing: Low Ticket Items: Bought: Wallet	Apparel
APPARL_077	Apparel: Shoes: Number of pairs bought	Apparel
APPARL_085	Apparel: Shoes: Number of pairs bought: Athletic shoes	Apparel
APPARL_067	Apparel: Shoes: Number of pairs bought: Canvas	Apparel
APPARL_068	Apparel: Shoes: Number of pairs bought: Casual/leisure	Apparel
APPARL_069	Apparel: Shoes: Number of pairs bought: Dress boots	Apparel
APPARL_070	Apparel: Shoes: Number of pairs bought: Dress shoes	Apparel
APPARL_076	Apparel: Shoes: Number of pairs bought: Other	Apparel
APPARL_075	Apparel: Shoes: Number of pairs bought: Other work shoes	Apparel
APPARL_071	Apparel: Shoes: Number of pairs bought: Sandals	Apparel
APPARL_072	Apparel: Shoes: Number of pairs bought: Slippers	Apparel
APPARL_073	Apparel: Shoes: Number of pairs bought: Western boots	Apparel
APPARL_074	Apparel: Shoes: Number of pairs bought: Work boots	Apparel
APPARL_097	Apparel: Sports Clothing: Bought: Any	Apparel
APPARL_087	Apparel: Sports Clothing: Bought: Athletic/Workout Wear	Apparel

APPARL_088	Apparel: Sports Clothing: Bought: Bicycle Clothing	Apparel
APPARL_089	Apparel: Sports Clothing: Bought: Golf Clothing	Apparel
APPARL_090	Apparel: Sports Clothing: Bought: Hiking/Backpacking Clothing	Apparel
APPARL_091	Apparel: Sports Clothing: Bought: Hunting Clothing	Apparel
APPARL_092	Apparel: Sports Clothing: Bought: Marine/Boating Attire	Apparel
APPARL_093	Apparel: Sports Clothing: Bought: Running Clothing	Apparel
APPARL_094	Apparel: Sports Clothing: Bought: Ski Clothing	Apparel
APPARL_095	Apparel: Sports Clothing: Bought: Team Sports Clothing	Apparel
APPARL_096	Apparel: Sports Clothing: Bought: Tennis Clothing	Apparel
APPARL_042	Apparel: Women's Clothing: Big Ticket Items: Bought: Blazer	Apparel
APPARL_035	Apparel: Women's Clothing: Big Ticket Items: Bought: Cloth coat	Apparel
APPARL_040	Apparel: Women's Clothing: Big Ticket Items: Bought: Evening dress	Apparel
APPARL_033	Apparel: Women's Clothing: Big Ticket Items: Bought: Fur Coat, Jacket, Stole	Apparel
APPARL_034	Apparel: Women's Clothing: Big Ticket Items: Bought: Leather Coat, Jacket	Apparel
APPARL_041	Apparel: Women's Clothing: Big Ticket Items: Bought: Pants suit	Apparel
APPARL_037	Apparel: Women's Clothing: Big Ticket Items: Bought: Parka	Apparel
APPARL_036	Apparel: Women's Clothing: Big Ticket Items: Bought: Raincoat	Apparel
APPARL_038	Apparel: Women's Clothing: Big Ticket Items: Bought: Ski jacket	Apparel
APPARL_039	Apparel: Women's Clothing: Big Ticket Items: Bought: Suit (with skirt)	Apparel
APPARL_061	Apparel: Women's Clothing: Low Ticket Items: Bought: Belt	Apparel
APPARL_051	Apparel: Women's Clothing: Low Ticket Items: Bought: Blouse/Shirt	Apparel
APPARL_046	Apparel: Women's Clothing: Low Ticket Items: Bought: Casual slacks	Apparel
APPARL_048	Apparel: Women's Clothing: Low Ticket Items: Bought: Designer jeans	Apparel
APPARL_043	Apparel: Women's Clothing: Low Ticket Items: Bought: Dress	Apparel

APPARL_047	Apparel: Women's Clothing: Low Ticket Items: Bought: Dress slacks	Apparel
APPARL_059	Apparel: Women's Clothing: Low Ticket Items: Bought: Gloves	Apparel
APPARL_060	Apparel: Women's Clothing: Low Ticket Items: Bought: Hat	Apparel
APPARL_049	Apparel: Women's Clothing: Low Ticket Items: Bought: Jeans	Apparel
APPARL_044	Apparel: Women's Clothing: Low Ticket Items: Bought: Maternity Clothes	Apparel
APPARL_052	Apparel: Women's Clothing: Low Ticket Items: Bought: Nightwear	Apparel
APPARL_056	Apparel: Women's Clothing: Low Ticket Items: Bought: Purse (handbag)	Apparel
APPARL_045	Apparel: Women's Clothing: Low Ticket Items: Bought: Skirt	Apparel
APPARL_063	Apparel: Women's Clothing: Low Ticket Items: Bought: Socks	Apparel
APPARL_050	Apparel: Women's Clothing: Low Ticket Items: Bought: Sweater	Apparel
APPARL_064	Apparel: Women's Clothing: Low Ticket Items: Bought: Sweatpants	Apparel
APPARL_065	Apparel: Women's Clothing: Low Ticket Items: Bought: Sweatshirt	Apparel
APPARL_066	Apparel: Women's Clothing: Low Ticket Items: Bought: Swimsuit	Apparel
APPARL_062	Apparel: Women's Clothing: Low Ticket Items: Bought: T-shirt	Apparel
APPLIANCES		
APPLIA_001	Appliances: Households	Appliances
APPLIA_122	Appliances: Appliances For Climate Control (household owns): Smart or Wi-Fi connected thermostat	Appliances
APPLIA_002	Appliances: Appliances For Climate Control (household owns): Air cleaner - electric	Appliances
APPLIA_004	Appliances: Appliances For Climate Control (household owns): Air conditioner - separate room	Appliances
APPLIA-120	Appliances: Appliances for Climate Control (household owns): Amount spent in past 12 months: Mean Value	Appliances
APPLIA_005	Appliances: Appliances For Climate Control (household owns): Attic/whole house fan	Appliances
APPLIA_013	Appliances: Appliances For Climate Control (household owns): Automatic setback thermostat	Appliances

APPLIA_006	Appliances: Appliances For Climate Control (household owns): Ceiling fan (not bathroom vent)	Appliances
APPLIA_003	Appliances: Appliances For Climate Control (household owns): Central air conditioner	Appliances
APPLIA_011	Appliances: Appliances For Climate Control (household owns): Central heating - electric	Appliances
APPLIA_009	Appliances: Appliances For Climate Control (household owns): Central heating - natural gas	Appliances
APPLIA_010	Appliances: Appliances For Climate Control (household owns): Central heating - oil	Appliances
APPLIA_007	Appliances: Appliances For Climate Control (household owns): Coal/wood stove	Appliances
APPLIA_014	Appliances: Appliances For Climate Control (household owns): Dehumidifier	Appliances
APPLIA_016	Appliances: Appliances For Climate Control (household owns): Fireplace	Appliances
APPLIA_017	Appliances: Appliances For Climate Control (household owns): Heat Pump	Appliances
APPLIA_015	Appliances: Appliances For Climate Control (household owns): Humidifier	Appliances
APPLIA_018	Appliances: Appliances For Climate Control (household owns): Kerosene heater	Appliances
APPLIA_121	Appliances: Appliances For Climate Control (household owns): Propane	Appliances
APPLIA_012	Appliances: Appliances For Climate Control (household owns): Space heater (electric)	Appliances
APPLIA_055	Appliances: Household Appliances & Durables (household owns): Air purifier	Appliances
APPLIA_077	Appliances: Household Appliances & Durables (household owns): Any	Appliances
APPLIA_057	Appliances: Household Appliances & Durables (household owns): Broom	Appliances
APPLIA_123	Appliances: Household Appliances & Durables (household owns): Burglar alarm/Home Security System (Smart/Wi-Fi)	Appliances
APPLIA_124	Appliances: Household Appliances & Durables (household owns): Burglar alarm/Home Security System (Standard/Wired)	Appliances
APPLIA_059	Appliances: Household Appliances & Durables (household owns): Carpet steam cleaner	Appliances
APPLIA_060	Appliances: Household Appliances & Durables (household owns): Clothes dryer (electric)	Appliances
APPLIA_061	Appliances: Household Appliances & Durables (household owns): Clothes dryer (gas)	Appliances
APPLIA_062	Appliances: Household Appliances & Durables (household owns): Garage door opener	Appliances

APPLIA_661	Appliances: Household Appliances & Durables (household owns): Generator (portable)	Appliances
APPLIA_063	Appliances: Household Appliances & Durables (household owns): Home fire extinguisher	Appliances
APPLIA_064	Appliances: Household Appliances & Durables (household owns): Hot tub/Whirlpool spa	Appliances
APPLIA_065	Appliances: Household Appliances & Durables (household owns): Hot water heater	Appliances
APPLIA_662	Appliances: Household Appliances & Durables (household owns): Iron	Appliances
APPLIA_066	Appliances: Household Appliances & Durables (household owns): Locks or lock sets	Appliances
APPLIA_067	Appliances: Household Appliances & Durables (household owns): Mop	Appliances
APPLIA_069	Appliances: Household Appliances & Durables (household owns): Other battery flashlight	Appliances
APPLIA_068	Appliances: Household Appliances & Durables (household owns): Rechargeable flashlight	Appliances
APPLIA_070	Appliances: Household Appliances & Durables (household owns): Sewing machine	Appliances
APPLIA_071	Appliances: Household Appliances & Durables (household owns): Smoke/fire detector	Appliances
APPLIA_073	Appliances: Household Appliances & Durables (household owns): Vacuum cleaner - canister	Appliances
APPLIA_074	Appliances: Household Appliances & Durables (household owns): Vacuum cleaner - hand held	Appliances
APPLIA_075	Appliances: Household Appliances & Durables (household owns): Vacuum cleaner - upright	Appliances
APPLIA_651	Appliances: Household Appliances & Durables (household owns): Washing machine - high efficiency	Appliances
APPLIA_072	Appliances: Household Appliances & Durables (household owns): Washing machine - stacked washer/dryer	Appliances
APPLIA_652	Appliances: Household Appliances & Durables (household owns): Washing machine - standard	Appliances
APPLIA_076	Appliances: Household Appliances & Durables (household owns): Water softener	Appliances
APPLIA_037	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Aluminum cookware	Appliances
APPLIA_053	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Any	Appliances
APPLIA_039	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Barbecue equipment	Appliances

APPLIA_040	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Canning jars & lids	Appliances
APPLIA_041	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Ceramic coated cookware	Appliances
APPLIA_042	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Cutlery (kitchen knives)	Appliances
APPLIA_047	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Glass ovenware/bakeware	Appliances
APPLIA_049	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Glass rangetop cookware	Appliances
APPLIA_045	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Glass storage containers	Appliances
APPLIA_043	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Insulated coffee carafe/server	Appliances
APPLIA_050	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Microwave cookware glass/ceramic	Appliances
APPLIA_052	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Microwave cookware paper/disposable	Appliances
APPLIA_051	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Microwave cookware plastic	Appliances
APPLIA_048	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Non-stick metal bakeware/ovenware	Appliances
APPLIA_038	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Other metal cookware	Appliances
APPLIA_046	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Plastic storage containers	Appliances
APPLIA_044	Appliances: Kitchen Cooking And Serving Products (bought in last 12 months): Wok (non-electric)	Appliances
APPLIA_118	Appliances: Large Kitchen & Cooking Appliances (household owns): Any	Appliances
APPLIA_090	Appliances: Large Kitchen & Cooking Appliances (household owns): Automatic dishwasher (built in)	Appliances

APPLIA_091	Appliances: Large Kitchen & Cooking Appliances (household owns): Automatic dishwasher (portable)	Appliances
APPLIA_093	Appliances: Large Kitchen & Cooking Appliances (household owns): Built in range oven - electric	Appliances
APPLIA_094	Appliances: Large Kitchen & Cooking Appliances (household owns): Built in range oven - gas	Appliances
APPLIA_095	Appliances: Large Kitchen & Cooking Appliances (household owns): Charcoal grill	Appliances
APPLIA_100	Appliances: Large Kitchen & Cooking Appliances (household owns): Combination range/microwave	Appliances
APPLIA_101	Appliances: Large Kitchen & Cooking Appliances (household owns): Continuous cleaning oven	Appliances
APPLIA_102	Appliances: Large Kitchen & Cooking Appliances (household owns): Convection oven	Appliances
APPLIA_103	Appliances: Large Kitchen & Cooking Appliances (household owns): Cook top	Appliances
APPLIA_663	Appliances: Large Kitchen & Cooking Appliances (household owns): Electric grill - outdoor	Appliances
APPLIA_105	Appliances: Large Kitchen & Cooking Appliances (household owns): Electric stove/range	Appliances
APPLIA_107	Appliances: Large Kitchen & Cooking Appliances (household owns): Garbage disposer	Appliances
APPLIA_108	Appliances: Large Kitchen & Cooking Appliances (household owns): Gas grill	Appliances
APPLIA_109	Appliances: Large Kitchen & Cooking Appliances (household owns): Gas stove/range	Appliances
APPLIA_664	Appliances: Large Kitchen & Cooking Appliances (household owns): Induction range/oven	Appliances
APPLIA_111	Appliances: Large Kitchen & Cooking Appliances (household owns): Microwave oven	Appliances
APPLIA_114	Appliances: Large Kitchen & Cooking Appliances (household owns): Rangehood	Appliances
APPLIA_115	Appliances: Large Kitchen & Cooking Appliances (household owns): Refrigerator	Appliances
APPLIA_116	Appliances: Large Kitchen & Cooking Appliances (household owns): Separate freezer	Appliances
APPLIA_665	Appliances: Large Kitchen & Cooking Appliances (household owns): Smoker	Appliances
APPLIA_117	Appliances: Large Kitchen & Cooking Appliances (household owns): Trash compactor	Appliances
APPLIA_079	Appliances: Personal Appliances (bought in last 12 months): Any	Appliances
APPLIA_666	Appliances: Personal Appliances (bought in last 12 months): Blood glucose monitor	Appliances

APPLIA_080	Appliances: Personal Appliances (bought in last 12 months): Clock - battery	Appliances
APPLIA_081	Appliances: Personal Appliances (bought in last 12 months): Clock radio - electric	Appliances
APPLIA_082	Appliances: Personal Appliances (bought in last 12 months): Electronic ear thermometer	Appliances
APPLIA_083	Appliances: Personal Appliances (bought in last 12 months): Hand-held massagers	Appliances
APPLIA_084	Appliances: Personal Appliances (bought in last 12 months): Hearing aids	Appliances
APPLIA_085	Appliances: Personal Appliances (bought in last 12 months): Home blood pressure monitor	Appliances
APPLIA_086	Appliances: Personal Appliances (bought in last 12 months): Lighted make-up mirror	Appliances
APPLIA_087	Appliances: Personal Appliances (bought in last 12 months): Massaging shower head	Appliances
APPLIA_088	Appliances: Personal Appliances (bought in last 12 months): Oral irrigation device	Appliances
APPLIA_089	Appliances: Personal Appliances (bought in last 12 months): Scale (bathroom)	Appliances
APPLIA_078	Appliances: Personal Appliances: Own: Any	Appliances
APPLIA_036	Appliances: Small Kitchen Appliances (bought in last 12 months): Any	Appliances
APPLIA_667	Appliances: Small Kitchen Appliances (bought in last 12 months): Bread making machine	Appliances
APPLIA_668	Appliances: Small Kitchen Appliances (bought in last 12 months): Coffee maker - automatic drip	Appliances
APPLIA_669	Appliances: Small Kitchen Appliances (bought in last 12 months): Coffee maker - electric perk	Appliances
APPLIA_674	Appliances: Small Kitchen Appliances (bought in last 12 months): Coffee maker - Espresso/Cappuccino Maker	Appliances
APPLIA_670	Appliances: Small Kitchen Appliances (bought in last 12 months): Coffee maker - French press	Appliances
APPLIA_671	Appliances: Small Kitchen Appliances (bought in last 12 months): Coffee maker - other electric	Appliances
APPLIA_672	Appliances: Small Kitchen Appliances (bought in last 12 months): Coffee maker - single cup/pod brewing system	Appliances
APPLIA_673	Appliances: Small Kitchen Appliances (bought in last 12 months): Deep fryer	Appliances
APPLIA_019	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric blender	Appliances
APPLIA_020	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric can opener	Appliances
APPLIA_021	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric coffee grinder	Appliances

APPLIA_022	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric food processor	Appliances
APPLIA_023	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric fry pan	Appliances
APPLIA_024	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric grill	Appliances
APPLIA_026	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric juicer	Appliances
APPLIA_027	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric knife	Appliances
APPLIA_028	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric mixer - hand held	Appliances
APPLIA_029	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric mixer - stationary	Appliances
APPLIA_030	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric popcorn maker	Appliances
APPLIA_031	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric slow cooker	Appliances
APPLIA_032	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric steam cooker	Appliances
APPLIA_035	Appliances: Small Kitchen Appliances (bought in last 12 months): Electric wok	Appliances
APPLIA_675	Appliances: Small Kitchen Appliances (bought in last 12 months): Ice cream machine	Appliances
APPLIA_676	Appliances: Small Kitchen Appliances (bought in last 12 months): Pasta machine	Appliances
APPLIA_700	Appliances: Small Kitchen Appliances (bought in last 12 months): Pressure cooker (non-electric/stove top)	Appliances
APPLIA_033	Appliances: Small Kitchen Appliances (bought in last 12 months): Toaster	Appliances
APPLIA_034	Appliances: Small Kitchen Appliances (bought in last 12 months): Toaster oven	Appliances
APPLIA_678	Appliances: Small Kitchen Appliances (bought in last 12 months): Vacuum sealer	Appliances
APPLIA_679	Appliances: Small Kitchen Appliances (household owns): Any	Appliances
APPLIA_092	Appliances: Small Kitchen Appliances (household owns): Bread making machine	Appliances
APPLIA_096	Appliances: Small Kitchen Appliances (household owns): Coffee maker: automatic drip	Appliances
APPLIA_097	Appliances: Small Kitchen Appliances (household owns): Coffee maker: electric perk	Appliances
APPLIA_106	Appliances: Small Kitchen Appliances (household owns): Coffee maker: Espresso/cappuccino maker	Appliances

APPLIA_680	Appliances: Small Kitchen Appliances (household owns): Coffee maker: French press	Appliances
APPLIA_099	Appliances: Small Kitchen Appliances (household owns): Coffee maker: other electric	Appliances
APPLIA_600	Appliances: Small Kitchen Appliances (household owns): Coffee maker: single cup/pod brewing system	Appliances
APPLIA_104	Appliances: Small Kitchen Appliances (household owns): Deep fryer	Appliances
APPLIA_681	Appliances: Small Kitchen Appliances (household owns): Electric blender	Appliances
APPLIA_682	Appliances: Small Kitchen Appliances (household owns): Electric can opener	Appliances
APPLIA_683	Appliances: Small Kitchen Appliances (household owns): Electric coffee grinder	Appliances
APPLIA_684	Appliances: Small Kitchen Appliances (household owns): Electric food processor	Appliances
APPLIA_685	Appliances: Small Kitchen Appliances (household owns): Electric fry pan	Appliances
APPLIA_686	Appliances: Small Kitchen Appliances (household owns): Electric grill	Appliances
APPLIA_687	Appliances: Small Kitchen Appliances (household owns): Electric juicer	Appliances
APPLIA_688	Appliances: Small Kitchen Appliances (household owns): Electric knife	Appliances
APPLIA_689	Appliances: Small Kitchen Appliances (household owns): Electric mixer - hand held	Appliances
APPLIA_690	Appliances: Small Kitchen Appliances (household owns): Electric mixer - stationary	Appliances
APPLIA_691	Appliances: Small Kitchen Appliances (household owns): Electric popcorn maker	Appliances
APPLIA_692	Appliances: Small Kitchen Appliances (household owns): Electric slow cooker	Appliances
APPLIA_693	Appliances: Small Kitchen Appliances (household owns): Electric steam cooker	Appliances
APPLIA_694	Appliances: Small Kitchen Appliances (household owns): Electric wok	Appliances
APPLIA_110	Appliances: Small Kitchen Appliances (household owns): Ice cream machine	Appliances
APPLIA_112	Appliances: Small Kitchen Appliances (household owns): Pasta machine	Appliances
APPLIA_701	Appliances: Small Kitchen Appliances (household owns): Pressure cooker(non-electric/stove top)	Appliances
APPLIA_695	Appliances: Small Kitchen Appliances (household owns): Toaster	Appliances
APPLIA_696	Appliances: Small Kitchen Appliances (household owns): Toaster oven	Appliances

APPLIA_697	Appliances: Small Kitchen Appliances (household owns): Vacuum sealer	Appliances
ATTITUDES		
ATTITU_001	Attitudes: Households	Attitude
ATTITU_006	Attitudes: Organizations/Clubs: Member Of: A body of local government	Attitude
ATTITU_650	Attitudes: Organizations/Clubs: Member Of: AARP	Attitude
ATTITU_008	Attitudes: Organizations/Clubs: Member Of: Business Club	Attitude
ATTITU_013	Attitudes: Organizations/Clubs: Member Of: Charitable Organizations	Attitude
ATTITU_012	Attitudes: Organizations/Clubs: Member Of: Church Board	Attitude
ATTITU_004	Attitudes: Organizations/Clubs: Member Of: Civic clubs	Attitude
ATTITU_009	Attitudes: Organizations/Clubs: Member Of: Collector's Clubs	Attitude
ATTITU_007	Attitudes: Organizations/Clubs: Member Of: Country clubs	Attitude
ATTITU_002	Attitudes: Organizations/Clubs: Member Of: Fraternal orders	Attitude
ATTITU_014	Attitudes: Organizations/Clubs: Member Of: Other	Attitude
ATTITU_003	Attitudes: Organizations/Clubs: Member Of: Religious clubs	Attitude
ATTITU_011	Attitudes: Organizations/Clubs: Member Of: School or College Board	Attitude
ATTITU_010	Attitudes: Organizations/Clubs: Member Of: Union	Attitude
ATTITU_005	Attitudes: Organizations/Clubs: Member Of: Veterans clubs	Attitude
AUTOMOTIVE AND AFTERMARKET		
AUTOMO_001	Automotive and Aftermarket: Households	Automotive
AUTOMO_131	Automotive and Aftermarket: Auto Clubs: Belong to an auto club	Automotive
AUTOMO_132	Automotive and Aftermarket: Auto Clubs: Member of AAA	Automotive
AUTOMO_133	Automotive and Aftermarket: Auto Clubs: Member of AARP Roadside Assistance	Automotive
AUTOMO_134	Automotive and Aftermarket: Auto Clubs: Member of Allstate Motor Club	Automotive
AUTOMO_136	Automotive and Aftermarket: Auto Clubs: Member of Car dealer/Manufacturer/Dealer Warranty	Automotive

AUTOMO_870	Automotive and Aftermarket: Auto Clubs: Member of Other Roadside Assist	Automotive
AUTOMO_137	Automotive and Aftermarket: Auto Clubs: Member of other Insurance Company Roadside Assist	Automotive
AUTOMO_044	Automotive and Aftermarket: Automobiles And Other Vehicles: Amount spent in total: \$10,000 - \$14,999	Automotive
AUTOMO_043	Automotive and Aftermarket: Automobiles And Other Vehicles: Amount spent in total: \$15,000 - \$19,999	Automotive
AUTOMO_042	Automotive and Aftermarket: Automobiles And Other Vehicles: Amount spent in total: \$20,000 - \$29,999	Automotive
AUTOMO_041	Automotive and Aftermarket: Automobiles And Other Vehicles: Amount spent in total: \$30,000 - \$39,999	Automotive
AUTOMO_651	Automotive and Aftermarket: Automobiles And Other Vehicles: Amount spent in total: \$40,000 - \$49,999	Automotive
AUTOMO_650	Automotive and Aftermarket: Automobiles And Other Vehicles: Amount spent in total: \$50,000+	Automotive
AUTOMO_045	Automotive and Aftermarket: Automobiles And Other Vehicles: Amount spent in total: Under \$10,000	Automotive
AUTOMO_877	Automotive and Aftermarket: Automobiles And Other Vehicles: Audio/Entertainment features: App/Internet connectivity	Automotive
AUTOMO_601	Automotive and Aftermarket: Automobiles And Other Vehicles: Audio/Entertainment features: Custom speakers	Automotive
AUTOMO_878	Automotive and Aftermarket: Automobiles And Other Vehicles: Audio/Entertainment features: DVD player	Automotive
AUTOMO_230	Automotive and Aftermarket: Automobiles And Other Vehicles: Audio/Entertainment features: Infotainment system (touchscreen)	Automotive
AUTOMO_603	Automotive and Aftermarket: Automobiles And Other Vehicles: Audio/Entertainment features: MP3 player connection	Automotive
AUTOMO_879	Automotive and Aftermarket: Automobiles And Other Vehicles: Audio/Entertainment features: Satellite Radio	Automotive
AUTOMO_901	Automotive and Aftermarket: Automobiles And Other Vehicles: Audio/Entertainment features: WiFi Hotspot	Automotive

AUTOMO_014	Automotive and Aftermarket: Automobiles And Other Vehicles: Bought or leased: Bought	Automotive
AUTOMO_047	Automotive and Aftermarket: Automobiles And Other Vehicles: Bought or Leased: Did not replace vehicle	Automotive
AUTOMO_015	Automotive and Aftermarket: Automobiles And Other Vehicles: Bought or leased: Leased	Automotive
AUTOMO_046	Automotive and Aftermarket: Automobiles And Other Vehicles: Bought or leased: Replaced vehicle	Automotive
AUTOMO_034	Automotive and Aftermarket: Automobiles And Other Vehicles: How Bought: With a bank loan	Automotive
AUTOMO_035	Automotive and Aftermarket: Automobiles And Other Vehicles: How Bought: With a credit union loan	Automotive
AUTOMO_031	Automotive and Aftermarket: Automobiles And Other Vehicles: How Bought: With cash	Automotive
AUTOMO_033	Automotive and Aftermarket: Automobiles And Other Vehicles: How Bought: With financing from a dealer	Automotive
AUTOMO_607	Automotive and Aftermarket: Automobiles And Other Vehicles: How Bought: With financing from the auto manufacturer	Automotive
AUTOMO_032	Automotive and Aftermarket: Automobiles And Other Vehicles: How Bought: With trade-in	Automotive
AUTOMO_013	Automotive and Aftermarket: Automobiles And Other Vehicles: Latest year model: Latest model	Automotive
AUTOMO_063	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance (in last 12 months):Alignment service/repair	Automotive
AUTOMO_064	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance (in last 12 months):Brake lining or pad replacement	Automotive
AUTOMO_066	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance (in last 12 months):Major engine repair	Automotive
AUTOMO_067	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance (in last 12 months):Minor engine repair	Automotive
AUTOMO_068	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance (in last 12 months):Paint job	Automotive
AUTOMO_069	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance (in last 12 months):Tune-up	Automotive

AUTOMO_051	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance: Primarily responsible: Someone else	Automotive
AUTOMO_050	Automotive and Aftermarket: Automobiles And Other Vehicles: Maintenance: Primarily responsible: Yourself	Automotive
AUTOMO_087	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Acura	Automotive
AUTOMO_089	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Audi	Automotive
AUTOMO_090	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: BMW	Automotive
AUTOMO_070	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Buick	Automotive
AUTOMO_071	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Cadillac	Automotive
AUTOMO_072	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Chevrolet	Automotive
AUTOMO_073	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Chrysler	Automotive
AUTOMO_074	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Dodge	Automotive
AUTOMO_093	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Fiat	Automotive
AUTOMO_076	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Ford	Automotive
AUTOMO_077	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Geo	Automotive
AUTOMO_078	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: GMC	Automotive
AUTOMO_094	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Honda	Automotive
AUTOMO_079	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Hummer	Automotive
AUTOMO_095	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Hyundai	Automotive
AUTOMO_096	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Infiniti	Automotive
AUTOMO_097	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Isuzu	Automotive
AUTOMO_098	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Jaguar	Automotive
AUTOMO_080	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Jeep	Automotive
AUTOMO_099	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Kia	Automotive

AUTOMO_100	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Land Rover	Automotive
AUTOMO_101	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Lexus	Automotive
AUTOMO_081	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Lincoln	Automotive
AUTOMO_103	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Mazda	Automotive
AUTOMO_104	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Mercedes	Automotive
AUTOMO_082	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Mercury	Automotive
AUTOMO_106	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Mitsubishi	Automotive
AUTOMO_107	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Nissan	Automotive
AUTOMO_083	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Oldsmobile	Automotive
AUTOMO_084	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Plymouth	Automotive
AUTOMO_085	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Pontiac	Automotive
AUTOMO_109	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Porsche	Automotive
AUTOMO_112	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: SAAB	Automotive
AUTOMO_086	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Saturn	Automotive
AUTOMO_113	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Scion	Automotive
AUTOMO_114	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Subaru	Automotive
AUTOMO_115	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Suzuki	Automotive
AUTOMO_231	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Tesla	Automotive
AUTOMO_116	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Toyota	Automotive
AUTOMO_118	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Volkswagen	Automotive
AUTOMO_119	Automotive and Aftermarket: Automobiles And Other Vehicles: Manufacturer: Volvo	Automotive
AUTOMO_016	Automotive and Aftermarket: Automobiles And Other Vehicles: New/used: New	Automotive
AUTOMO_700	Automotive and Aftermarket: Automobiles And Other Vehicles: New/used: Used (Certified Pre-Owned)	Automotive

AUTOMO_701	Automotive and Aftermarket: Automobiles And Other Vehicles: New/used: Used (Other)	Automotive
AUTOMO_871	Automotive and Aftermarket: Automobiles And Other Vehicles: Number owned or leased: 1	Automotive
AUTOMO_872	Automotive and Aftermarket: Automobiles And Other Vehicles: Number owned or leased: 2	Automotive
AUTOMO_873	Automotive and Aftermarket: Automobiles And Other Vehicles: Number owned or leased: 3	Automotive
AUTOMO_874	Automotive and Aftermarket: Automobiles And Other Vehicles: Number owned or leased: 4	Automotive
AUTOMO_002	Automotive and Aftermarket: Automobiles And Other Vehicles: Number owned or leased: 5+	Automotive
AUTOMO_875	Automotive and Aftermarket: Automobiles And Other Vehicles: Number owned or leased: Any	Automotive
AUTOMO_049	Automotive and Aftermarket: Automobiles And Other Vehicles: Principal driver: Someone else	Automotive
AUTOMO_048	Automotive and Aftermarket: Automobiles And Other Vehicles: Principal driver: Yourself	Automotive
AUTOMO_059	Automotive and Aftermarket: Automobiles And Other Vehicles: Services by (in last 12 months): Auto repair chain store	Automotive
AUTOMO_057	Automotive and Aftermarket: Automobiles And Other Vehicles: Services by (in last 12 months): Car dealer	Automotive
AUTOMO_060	Automotive and Aftermarket: Automobiles And Other Vehicles: Services by (in last 12 months): Discount dept. store	Automotive
AUTOMO_058	Automotive and Aftermarket: Automobiles And Other Vehicles: Services by (in last 12 months): Gas station/garage	Automotive
AUTOMO_061	Automotive and Aftermarket: Automobiles And Other Vehicles: Services by (in last 12 months): Yourself	Automotive
AUTOMO_062	Automotive and Aftermarket: Automobiles And Other Vehicles: Services by (in last 12 months): Yourself/someone else	Automotive
AUTOMO_121	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Compact car	Automotive
AUTOMO_125	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Compact Pickup	Automotive
AUTOMO_129	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Compact Sport/Utility	Automotive
AUTOMO_126	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Full Size Pickup	Automotive

AUTOMO_130	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Full Size Sport/Utility	Automotive
AUTOMO_122	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Intermediate car	Automotive
AUTOMO_124	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Luxury car	Automotive
AUTOMO_606	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Mid-Size Sport/Utility	Automotive
AUTOMO_127	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Minivan	Automotive
AUTOMO_123	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Standard car	Automotive
AUTOMO_120	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Subcompact car	Automotive
AUTOMO_128	Automotive and Aftermarket: Automobiles And Other Vehicles: Size of vehicle: Van	Automotive
AUTOMO_003	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Any domestic	Automotive
AUTOMO_004	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Any imported	Automotive
AUTOMO_876	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Decision-maker for new	Automotive
AUTOMO_005	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Domestic bought new	Automotive
AUTOMO_006	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Imported bought new	Automotive
AUTOMO_007	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: New bought in last 12 months	Automotive
AUTOMO_009	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: New domestic bought in last 12 months	Automotive
AUTOMO_011	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: New imported bought in last 12 months	Automotive
AUTOMO_008	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Used bought in last 12 months	Automotive
AUTOMO_010	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Used domestic bought in last 12 months	Automotive
AUTOMO_012	Automotive and Aftermarket: Automobiles And Other Vehicles: Summary: Used imported bought in last 12 months	Automotive

AUTOMO_052	Automotive and Aftermarket: Automobiles And Other Vehicles: Transmission: Automatic	Automotive
AUTOMO_053	Automotive and Aftermarket: Automobiles And Other Vehicles: Transmission: Manual	Automotive
AUTOMO_023	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: 3 Door Hatchback/Runabout	Automotive
AUTOMO_896	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: 5 door Hatchback/Station Wagon	Automotive
AUTOMO_018	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Convertible	Automotive
AUTOMO_019	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Coupe/Sports Coupe/2 Door	Automotive
AUTOMO_021	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Sedan/Hard Top/2 Door	Automotive
AUTOMO_020	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Sedan/Hard Top/4 Door	Automotive
AUTOMO_025	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Sport/Utility Vehicle	Automotive
AUTOMO_550	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Truck (2 door)	Automotive
AUTOMO_026	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Truck	Automotive
AUTOMO_551	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Truck (4 door)	Automotive
AUTOMO_024	Automotive and Aftermarket: Automobiles And Other Vehicles: Type: Van/Minivan	Automotive
AUTOMO_028	Automotive and Aftermarket: Automobiles And Other Vehicles: When Bought/leased: 1-2 years ago	Automotive
AUTOMO_029	Automotive and Aftermarket: Automobiles And Other Vehicles: When Bought/leased: 3-4 years ago	Automotive
AUTOMO_030	Automotive and Aftermarket: Automobiles And Other Vehicles: When Bought/leased: 5+ years ago	Automotive
AUTOMO_027	Automotive and Aftermarket: Automobiles And Other Vehicles: When Bought/leased: In last 12 months	Automotive
AUTOMO_148	Automotive and Aftermarket: Car Wax & Polish: Bought in last 12 Months: Total Category	Automotive
AUTOMO_897	Automotive and Aftermarket: Car Wax & Polish: Bought in last 12 Months: Used for: Boats	Automotive
AUTOMO_149	Automotive and Aftermarket: Car Wax & Polish: Bought in last 12 Months: Used for: Cars	Automotive

AUTOMO_898	Automotive and Aftermarket: Car Wax & Polish: Bought in last 12 Months: Used for: Motorcycles	Automotive
AUTOMO_150	Automotive and Aftermarket: Car Wax & Polish: Bought in last 12 Months: Used for: Trucks	Automotive
AUTOMO_232	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 1 - 999	Automotive
AUTOMO_233	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 1,000 - 2,999	Automotive
AUTOMO_234	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 3,000 - 4,999	Automotive
AUTOMO_235	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 5,000 - 7,999	Automotive
AUTOMO_236	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 8,000 - 9,999	Automotive
AUTOMO_237	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 10,000 - 14,999	Automotive
AUTOMO_238	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 15,000 - 19,999	Automotive
AUTOMO_239	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 20,000 - 29,999	Automotive
AUTOMO_240	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 30,000 - 39,999	Automotive
AUTOMO_241	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 40,000 - 49,999	Automotive
AUTOMO_242	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: 50,000+	Automotive
AUTOMO_161	Automotive and Aftermarket: Gasoline Additives: Bought in last 12 Months: Total Category	Automotive
AUTOMO_151	Automotive and Aftermarket: Gasoline: Bought in Last 6 Months: Amt. spent in last 30 days: Less than \$50	Automotive
AUTOMO_152	Automotive and Aftermarket: Gasoline: Bought in Last 6 Months: Amt. spent in last 30 days: \$ 50 - \$ 74	Automotive
AUTOMO_153	Automotive and Aftermarket: Gasoline: Bought in Last 6 Months: Amt. spent in last 30 days: \$ 75 - \$ 99	Automotive
AUTOMO_154	Automotive and Aftermarket: Gasoline: Bought in Last 6 Months: Amt. spent in last 30 days: \$100 - \$149	Automotive
AUTOMO_155	Automotive and Aftermarket: Gasoline: Bought in Last 6 Months: Amt. spent in last 30 days: \$150 - \$199	Automotive
AUTOMO_156	Automotive and Aftermarket: Gasoline: Bought in Last 6 Months: Amt. spent in last 30 days: \$200+	Automotive

AUTOMO_899	Automotive and Aftermarket: Gasoline: Bought in Last 6 Months: Total Category	Automotive
AUTOMO_162	Automotive and Aftermarket: Leather And Vinyl Protectants: Bought in last 12 Months: Total Category	Automotive
AUTOMO-231	Automotive and Aftermarket: Driving: Number Of Miles Personally Driven: Mean Value	Automotive
AUTOMO_174	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Advance Auto Parts Store	Automotive
AUTOMO_885	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: AutoZone	Automotive
AUTOMO_182	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Gas station	Automotive
AUTOMO_886	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: O'Reilly Auto Parts	Automotive
AUTOMO_181	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Other auto parts store	Automotive
AUTOMO_184	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Other Discount/Department store	Automotive
AUTOMO_177	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Pep Boys	Automotive
AUTOMO_180	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Wal-Mart	Automotive
AUTOMO_186	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Who decides the brand used?: Someone else	Automotive
AUTOMO_185	Automotive and Aftermarket: Motor Oil: Bought in last 12 Months: Who decides the brand used?: Yourself	Automotive
AUTOMO_163	Automotive and Aftermarket: Motor Oil: Bought/Changed by in last 12 Months: Total Category	Automotive
AUTOMO_169	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Auto repair chain store	Automotive
AUTOMO_167	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Car dealer	Automotive
AUTOMO_166	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Gas station	Automotive
AUTOMO_170	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Jiffy Lube	Automotive
AUTOMO_884	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Other	Automotive
AUTOMO_900	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Other Discount Store Service Center	Automotive

AUTOMO_165	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Other household member	Automotive
AUTOMO_171	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Other Quick Lube Center	Automotive
AUTOMO_168	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Tire dealer	Automotive
AUTOMO_882	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Valvoline Instant Oil Change	Automotive
AUTOMO_883	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Walmart TLE	Automotive
AUTOMO_164	Automotive and Aftermarket: Motor Oil: Changed by in last 12 Months: Yourself	Automotive
AUTOMO_140	Automotive and Aftermarket: Motorcycles: Bought new or used: Net Any Motorcycle: New	Automotive
AUTOMO_141	Automotive and Aftermarket: Motorcycles: Bought new or used: Net Any Motorcycle: Used	Automotive
AUTOMO_143	Automotive and Aftermarket: Motorcycles: Decision Maker: Net Any Motorcycle: Someone else	Automotive
AUTOMO_142	Automotive and Aftermarket: Motorcycles: Decision Maker: Net Any Motorcycle: Yourself	Automotive
AUTOMO_139	Automotive and Aftermarket: Motorcycles: Number Owned: 1	Automotive
AUTOMO_880	Automotive and Aftermarket: Motorcycles: Number Owned: 2	Automotive
AUTOMO_881	Automotive and Aftermarket: Motorcycles: Number Owned: 3+	Automotive
AUTOMO_138	Automotive and Aftermarket: Motorcycles: Number Owned: Household owns any	Automotive
AUTOMO_145	Automotive and Aftermarket: Motorcycles: When acquired: Net Any Motorcycle: 1-2 years ago	Automotive
AUTOMO_146	Automotive and Aftermarket: Motorcycles: When acquired: Net Any Motorcycle: 3-4 years ago	Automotive
AUTOMO_147	Automotive and Aftermarket: Motorcycles: When acquired: Net Any Motorcycle: 5+ years ago	Automotive
AUTOMO_144	Automotive and Aftermarket: Motorcycles: When acquired: Net Any Motorcycle: In last 12 months	Automotive
AUTOMO_187	Automotive and Aftermarket: Mufflers: Bought	Automotive
AUTOMO_189	Automotive and Aftermarket: Mufflers: Installed by: Another household member	Automotive

AUTOMO_191	Automotive and Aftermarket: Mufflers: Installed by: Auto repair chain store	Automotive
AUTOMO_887	Automotive and Aftermarket: Mufflers: Installed by: Other	Automotive
AUTOMO_190	Automotive and Aftermarket: Mufflers: Installed by: Service center or dealer	Automotive
AUTOMO_188	Automotive and Aftermarket: Mufflers: Installed by: Yourself	Automotive
AUTOMO_195	Automotive and Aftermarket: Oil Filters: Bought in last 12 Months: Installed by: Another household member	Automotive
AUTOMO_888	Automotive and Aftermarket: Oil Filters: Bought in last 12 Months: Installed by: Other	Automotive
AUTOMO_196	Automotive and Aftermarket: Oil Filters: Bought in last 12 Months: Installed by: Service centers or dealers	Automotive
AUTOMO_194	Automotive and Aftermarket: Oil Filters: Bought in last 12 Months: Installed by: Yourself	Automotive
AUTOMO_193	Automotive and Aftermarket: Oil Filters: Bought in last 12 Months: Total Category	Automotive
AUTOMO_226	Automotive and Aftermarket: Tires: Amt. spent in last 12 months: Under \$100	Automotive
AUTOMO_227	Automotive and Aftermarket: Tires: Amt. spent in last 12 months: \$100 - \$249	Automotive
AUTOMO_228	Automotive and Aftermarket: Tires: Amt. spent in last 12 months: \$250 - \$499	Automotive
AUTOMO_229	Automotive and Aftermarket: Tires: Amt. spent in last 12 months: \$500+	Automotive
AUTOMO_214	Automotive and Aftermarket: Tires: Bought in last 12 Months: Total Category	Automotive
AUTOMO_889	Automotive and Aftermarket: Tires: Bought in last 12 Months: America's Tire	Automotive
AUTOMO_223	Automotive and Aftermarket: Tires: Bought in last 12 Months: Auto parts store	Automotive
AUTOMO_890	Automotive and Aftermarket: Tires: Bought in last 12 Months: Big O Tires	Automotive
AUTOMO_215	Automotive and Aftermarket: Tires: Bought in last 12 Months: Discount Tire Co.	Automotive
AUTOMO_216	Automotive and Aftermarket: Tires: Bought in last 12 Months: Firestone Tire & Service Center	Automotive
AUTOMO_224	Automotive and Aftermarket: Tires: Bought in last 12 Months: Gas station	Automotive
AUTOMO_217	Automotive and Aftermarket: Tires: Bought in last 12 Months: Goodyear	Automotive
AUTOMO_219	Automotive and Aftermarket: Tires: Bought in last 12 Months: NTB National Tire & Battery	Automotive

AUTOMO_225	Automotive and Aftermarket: Tires: Bought in last 12 Months: Other tire dealer/store	Automotive
AUTOMO_220	Automotive and Aftermarket: Tires: Bought in last 12 Months: Pep Boys	Automotive
AUTOMO_221	Automotive and Aftermarket: Tires: Bought in last 12 Months: Sears	Automotive
AUTOMO_222	Automotive and Aftermarket: Tires: Bought in last 12 Months: Wal-Mart	Automotive
AUTOMO_893	Automotive and Aftermarket: Tires: Bought in last 12 Months: Who decides the brand bought?: Someone else	Automotive
AUTOMO_892	Automotive and Aftermarket: Tires: Bought in last 12 Months: Who decides the brand bought?: Yourself	Automotive
BABY		
BABY__001	Baby: Households	Baby
BABY__048	Baby: Baby Furniture & Equipment: Amount Spent In Total: \$100+	Baby
BABY__047	Baby: Baby Furniture & Equipment: Amount Spent In Total: Less than \$100	Baby
BABY__101	Baby: Baby Furniture & Equipment: Bought: Activity Mat Bought in last 6 months	Baby
BABY__100	Baby: Baby Furniture & Equipment: Bought: Activity Mat Now owns	Baby
BABY__041	Baby: Baby Furniture & Equipment: Bought: Any Baby Furniture & Equipment: Bought in last 6 months	Baby
BABY__040	Baby: Baby Furniture & Equipment: Bought: Any Baby Furniture & Equipment: Now owns	Baby
BABY__011	Baby: Baby Furniture & Equipment: Bought: Baby bath tub: Bought in last 6 months	Baby
BABY__010	Baby: Baby Furniture & Equipment: Bought: Baby bath tub: Now owns	Baby
BABY__007	Baby: Baby Furniture & Equipment: Bought: Baby car seat: Bought in last 6 months	Baby
BABY__006	Baby: Baby Furniture & Equipment: Bought: Baby car seat: Now owns	Baby
BABY__003	Baby: Baby Furniture & Equipment: Bought: Baby carrier-back pack: Bought in last 6 months	Baby
BABY__002	Baby: Baby Furniture & Equipment: Bought: Baby carrier-back pack: Now owns	Baby
BABY__013	Baby: Baby Furniture & Equipment: Bought: Baby mobiles: Bought in last 6 months	Baby
BABY__012	Baby: Baby Furniture & Equipment: Bought: Baby mobiles: Now owns	Baby
BABY__103	Baby: Baby Furniture & Equipment: Bought: Baby monitor Bought in last 6 months	Baby

BABY___102	Baby: Baby Furniture & Equipment: Bought: Baby monitor Now owns	Baby
BABY___009	Baby: Baby Furniture & Equipment: Bought: Bathing/dressing table: Bought in last 6 months	Baby
BABY___008	Baby: Baby Furniture & Equipment: Bought: Bathing/dressing table: Now owns	Baby
BABY___105	Baby: Baby Furniture & Equipment: Bought: Bouncer seat Bought in last 6 months	Baby
BABY___104	Baby: Baby Furniture & Equipment: Bought: Bouncer seat Now owns	Baby
BABY___107	Baby: Baby Furniture & Equipment: Bought: Breast pump Bought in last 6 months	Baby
BABY___106	Baby: Baby Furniture & Equipment: Bought: Breast pump Now owns	Baby
BABY___109	Baby: Baby Furniture & Equipment: Bought: Cloth Diapers Bought in last 6 months	Baby
BABY___108	Baby: Baby Furniture & Equipment: Bought: Cloth Diapers Now owns	Baby
BABY___019	Baby: Baby Furniture & Equipment: Bought: Crib mattress: Bought in last 6 months	Baby
BABY___018	Baby: Baby Furniture & Equipment: Bought: Crib mattress: Now owns	Baby
BABY___021	Baby: Baby Furniture & Equipment: Bought: High chair: Bought in last 6 months	Baby
BABY___020	Baby: Baby Furniture & Equipment: Bought: High chair: Now owns	Baby
BABY___023	Baby: Baby Furniture & Equipment: Bought: Infant crib: Bought in last 6 months	Baby
BABY___022	Baby: Baby Furniture & Equipment: Bought: Infant crib: Now owns	Baby
BABY___111	Baby: Baby Furniture & Equipment: Bought: Infant swing Bought in last 6 months	Baby
BABY___110	Baby: Baby Furniture & Equipment: Bought: Infant swing Now owns	Baby
BABY___025	Baby: Baby Furniture & Equipment: Bought: Jump seat: Bought in last 6 months	Baby
BABY___024	Baby: Baby Furniture & Equipment: Bought: Jump seat: Now owns	Baby
BABY___027	Baby: Baby Furniture & Equipment: Bought: Juvenile bed: Bought in last 6 months	Baby
BABY___026	Baby: Baby Furniture & Equipment: Bought: Juvenile bed: Now owns	Baby
BABY___113	Baby: Baby Furniture & Equipment: Bought: Nursing pillow Bought in last 6 months	Baby
BABY___112	Baby: Baby Furniture & Equipment: Bought: Nursing pillow Now owns	Baby

BABY__115	Baby: Baby Furniture & Equipment: Bought: Other Bought in last 6 months	Baby
BABY__114	Baby: Baby Furniture & Equipment: Bought: Other Now owns	Baby
BABY__029	Baby: Baby Furniture & Equipment: Bought: Playpen: Bought in last 6 months	Baby
BABY__028	Baby: Baby Furniture & Equipment: Bought: Playpen: Now owns	Baby
BABY__031	Baby: Baby Furniture & Equipment: Bought: Stroller: Bought in last 6 months	Baby
BABY__030	Baby: Baby Furniture & Equipment: Bought: Stroller: Now owns	Baby
BABY__033	Baby: Baby Furniture & Equipment: Bought: Stuffed toys: Bought in last 6 months	Baby
BABY__032	Baby: Baby Furniture & Equipment: Bought: Stuffed toys: Now owns	Baby
BABY__035	Baby: Baby Furniture & Equipment: Bought: Toilet chair: Bought in last 6 months	Baby
BABY__034	Baby: Baby Furniture & Equipment: Bought: Toilet chair: Now owns	Baby
BABY__037	Baby: Baby Furniture & Equipment: Bought: Walker: Bought in last 6 months	Baby
BABY__036	Baby: Baby Furniture & Equipment: Bought: Walker: Now owns	Baby
BABY__051	Baby: Children's Clothing: Amount Spent In Total: \$100-\$199	Baby
BABY__052	Baby: Children's Clothing: Amount Spent In Total: \$200-\$399	Baby
BABY__053	Baby: Children's Clothing: Amount Spent In Total: \$400+	Baby
BABY__049	Baby: Children's Clothing: Amount Spent In Total: \$50 or less	Baby
BABY__050	Baby: Children's Clothing: Amount Spent In Total: \$51 - \$99	Baby
BABY__-124	Baby: Children's Clothing: Amount Spent: Mean Value	Baby
BABY__061	Baby: Children's Shoes: Amount Spent: \$25 or Less	Baby
BABY__062	Baby: Children's Shoes: Amount Spent: \$26 - \$50	Baby
BABY__063	Baby: Children's Shoes: Amount Spent: \$51 - \$99	Baby
BABY__064	Baby: Children's Shoes: Amount Spent: \$100 - \$199	Baby
BABY__065	Baby: Children's Shoes: Amount Spent: \$200+	Baby
BABY__060	Baby: Children's Shoes: Bought/Last 6 Months	Baby
BABY__054	Baby: Children's Toys & Games: Amount Spent In Total: Under \$50	Baby

BABY__055	Baby: Children's Toys & Games: Amount Spent In Total: \$50 - \$99	Baby
BABY__056	Baby: Children's Toys & Games: Amount Spent In Total: \$100 - \$199	Baby
BABY__057	Baby: Children's Toys & Games: Amount Spent In Total: \$200 - \$499	Baby
BABY__058	Baby: Children's Toys & Games: Amount Spent In Total: \$500 - \$999	Baby
BABY__059	Baby: Children's Toys & Games: Amount Spent In Total: \$1,000+	Baby
BABY__120	Baby: Children's Toys & Games: Amount Spent In Total: Any spending	Baby
BABY__116	Baby: Food and Supplies: Baby Foods: Used in last 6 months	Baby
BABY__042	Baby: Food and Supplies: Baby Lotion: Used in last 6 months	Baby
BABY__043	Baby: Food and Supplies: Baby Nursers/Bottles: Used in last 6 months	Baby
BABY__044	Baby: Food and Supplies: Baby Oil: Used in last 6 months	Baby
BABY__045	Baby: Food and Supplies: Baby Ointments and Creams: Used in last 6 months	Baby
BABY__046	Baby: Food and Supplies: Baby Powder: Used in last 6 months	Baby
BABY__117	Baby: Food and Supplies: Baby Shampoo: Used in last 6 months	Baby
BABY__118	Baby: Food and Supplies: Children's Cold Tablets & Liquids: Used in last 6 months	Baby
BABY__119	Baby: Food and Supplies: Children's Cough Syrup: Used in last 6 months	Baby
BABY__121	Baby: Food and Supplies: Cotton Swabs: Used in last 6 months	Baby
BABY__066	Baby: Food and Supplies: Disposable Diapers/Underpants: Used in last 6 months	Baby
BABY__067	Baby: Food and Supplies: Infant Cereal: Used in last 6 months	Baby
BABY__068	Baby: Food and Supplies: Pain Relievers & Fever Reducers For Children: Used in last 6 months	Baby
BABY__122	Baby: Food and Supplies: Pre-Moistened Baby/Children's Wipes: Used in last 6 months	Baby
BABY__069	Baby: Food and Supplies: Prepared Infant Formula: Used in last 6 months	Baby
BABY__123	Baby: Food and Supplies: Teething Remedies: Used in last 6 months	Baby
BABY__070	Baby: Food and Supplies: Vitamins/Nutritional Supplements For Children: Used in last 6 months	Baby
BEVERAGES		

BEVERA_001	Beverages: Households	Beverages
BEVERA_002	Beverages: Alcoholic: Bourbon: Total Users: Drank in Last 6 Months	Beverages
BEVERA_004	Beverages: Alcoholic: Brandy: Total Users: Drank in Last 6 Months	Beverages
BEVERA_005	Beverages: Alcoholic: Canadian Whisky: Total Users: Drank in Last 6 Months	Beverages
BEVERA_006	Beverages: Alcoholic: Champagne, Cold Duck & Sparkling Wines: Total Users: Drank in Last 6 Months	Beverages
BEVERA_007	Beverages: Alcoholic: Cognac: Total Users: Drank in Last 6 Months	Beverages
BEVERA_008	Beverages: Alcoholic: Cordials & Liqueurs: Total Users: Drank in Last 6 Months	Beverages
BEVERA_010	Beverages: Alcoholic: Domestic Dinner/Table Wines: Total Users: Drank in Last 6 Months	Beverages
BEVERA_011	Beverages: Alcoholic: Flavored Alcoholic Beverages/Coolers: Total Users: Drank in Last 6 Months	Beverages
BEVERA_012	Beverages: Alcoholic: Gin: Total Users: Drank in Last 6 Months	Beverages
BEVERA_127	Beverages: Alcoholic: Hard Cider: Total Users: Drank in last 6 months	Beverages
BEVERA_013	Beverages: Alcoholic: Imported Beer/Ale: Total Users: Drank in Last 6 Months	Beverages
BEVERA_014	Beverages: Alcoholic: Imported Dinner/Table Wines: Total Users: Drank in Last 6 Months	Beverages
BEVERA_015	Beverages: Alcoholic: Irish Whiskey: Total Users: Drank in Last 6 Months	Beverages
BEVERA_016	Beverages: Alcoholic: Low Calorie Domestic Beer: Total Users: Drank in Last 6 Months	Beverages
BEVERA_018	Beverages: Alcoholic: Malt Liquor: Total Users: Drank in Last 6 Months	Beverages
BEVERA_022	Beverages: Alcoholic: Popular Domestic Beer/Ale: Total Users: Drank in Last 6 Months	Beverages
BEVERA_023	Beverages: Alcoholic: Port, Sherry & Dessert Wines: Total Users: Drank in Last 6 Months	Beverages
BEVERA_024	Beverages: Alcoholic: Premium Domestic Beer/Ale: Total Users: Drank in Last 6 Months	Beverages
BEVERA_025	Beverages: Alcoholic: Prepared Mixed Drinks With Liquor: Total Users: Drank in Last 6 Months	Beverages
BEVERA_026	Beverages: Alcoholic: Prepared Mixed Drinks Without Liquor: Total Users: Drank in Last 6 Months	Beverages
BEVERA_029	Beverages: Alcoholic: Regular Domestic Beer/Ale: Total Users: Drank in Last 6 Months	Beverages

BEVERA_030	Beverages: Alcoholic: Rum: Total Users: Drank in Last 6 Months	Beverages
BEVERA_031	Beverages: Alcoholic: Rye Or Blended Whiskey: Total Users: Drank in Last 6 Months	Beverages
BEVERA_032	Beverages: Alcoholic: Scotch Whisky: Total Users: Drank in Last 6 Months	Beverages
BEVERA_034	Beverages: Alcoholic: Super Premium Domestic Beer/Ale: Total Users: Drank in Last 6 Months	Beverages
BEVERA_035	Beverages: Alcoholic: Tequila: Total Users: Drank in Last 6 Months	Beverages
BEVERA_036	Beverages: Alcoholic: Total Beer/Ale: Total Users: Drank in Last 6 Months	Beverages
BEVERA_037	Beverages: Alcoholic: Vermouth: Total Users: Drank in Last 6 Months	Beverages
BEVERA_038	Beverages: Alcoholic: Vodka: Total Users: Drank in Last 6 Months	Beverages
BEVERA_551	Beverages: Flavored Instant Coffee: Used in last 6 months: Decaffeinated	Beverages
BEVERA_552	Beverages: Flavored Instant Coffee: Used in last 6 months: Fat Free	Beverages
BEVERA_553	Beverages: Flavored Instant Coffee: Used in last 6 months: Folgers Cappuccino	Beverages
BEVERA_554	Beverages: Flavored Instant Coffee: Used in last 6 months: Hills Bros. Cappuccino	Beverages
BEVERA_555	Beverages: Flavored Instant Coffee: Used in last 6 months: Maxwell House Caf� Vienna	Beverages
BEVERA_556	Beverages: Flavored Instant Coffee: Used in last 6 months: Maxwell House French Vanilla	Beverages
BEVERA_557	Beverages: Flavored Instant Coffee: Used in last 6 months: Maxwell House Hazelnut	Beverages
BEVERA_558	Beverages: Flavored Instant Coffee: Used in last 6 months: Maxwell House Other	Beverages
BEVERA_559	Beverages: Flavored Instant Coffee: Used in last 6 months: Maxwell House Suisse Mocha	Beverages
BEVERA_560	Beverages: Flavored Instant Coffee: Used in last 6 months: Nescaf� Taster's Choice	Beverages
BEVERA_561	Beverages: Flavored Instant Coffee: Used in last 6 months: Other	Beverages
BEVERA_562	Beverages: Flavored Instant Coffee: Used in last 6 months: Regular (Not Decaff./Sugar Free/Fat Free)	Beverages
BEVERA_563	Beverages: Flavored Instant Coffee: Used in last 6 months: Starbucks VIA	Beverages
BEVERA_564	Beverages: Flavored Instant Coffee: Used in last 6 months: Sugar Free	Beverages
BEVERA_565	Beverages: Flavored Instant Coffee: Used in last 6 months: Total Category	Beverages

BEVERA_101	Beverages: Ground Coffee: Used in last 6 months: Barista Prima Coffeehouse	Beverages
BEVERA_102	Beverages: Ground Coffee: Used in last 6 months: Cafe Bustelo	Beverages
BEVERA_052	Beverages: Ground Coffee: Used in last 6 months: Chock Full O' Nuts (Regular)	Beverages
BEVERA_048	Beverages: Ground Coffee: Used in last 6 months: Decaffeinated	Beverages
BEVERA_103	Beverages: Ground Coffee: Used in last 6 months: Dunkin' Donuts Ground	Beverages
BEVERA_104	Beverages: Ground Coffee: Used in last 6 months: Eight O'Clock	Beverages
BEVERA_046	Beverages: Ground Coffee: Used in last 6 months: Flavored	Beverages
BEVERA_056	Beverages: Ground Coffee: Used in last 6 months: Folgers 100% Colombian	Beverages
BEVERA_053	Beverages: Ground Coffee: Used in last 6 months: Folgers Breakfast Blend	Beverages
BEVERA_054	Beverages: Ground Coffee: Used in last 6 months: Folgers Classic Roast	Beverages
BEVERA_055	Beverages: Ground Coffee: Used in last 6 months: Folgers Classic Roast (Decaf)	Beverages
BEVERA_057	Beverages: Ground Coffee: Used in last 6 months: Folgers French Roast	Beverages
BEVERA_105	Beverages: Ground Coffee: Used in last 6 months: Folgers Gourmet Selections	Beverages
BEVERA_059	Beverages: Ground Coffee: Used in last 6 months: Folgers Special Roast	Beverages
BEVERA_061	Beverages: Ground Coffee: Used in last 6 months: Gevalia	Beverages
BEVERA_082	Beverages: Ground Coffee: Used in last 6 months: Gourmet/Coffee Bar Brand	Beverages
BEVERA_106	Beverages: Ground Coffee: Used in last 6 months: Green Mountain	Beverages
BEVERA_062	Beverages: Ground Coffee: Used in last 6 months: Hills Bros.	Beverages
BEVERA_128	Beverages: Ground Coffee: Used in last 6 months: Loose Grinds	Beverages
BEVERA_067	Beverages: Ground Coffee: Used in last 6 months: Maxwell House (Decaf)	Beverages
BEVERA_077	Beverages: Ground Coffee: Used in last 6 months: Maxwell House (Regular)	Beverages
BEVERA_071	Beverages: Ground Coffee: Used in last 6 months: Maxwell House 100% Colombian	Beverages
BEVERA_070	Beverages: Ground Coffee: Used in last 6 months: Maxwell House French Roast (Regular)	Beverages

BEVERA_069	Beverages: Ground Coffee: Used in last 6 months: Maxwell House Master Blend (Regular)	Beverages
BEVERA_129	Beverages: Ground Coffee: Used in last 6 months: McDonald's McCafe	Beverages
BEVERA_107	Beverages: Ground Coffee: Used in last 6 months: Melitta	Beverages
BEVERA_110	Beverages: Ground Coffee: Used in last 6 months: Other	Beverages
BEVERA_060	Beverages: Ground Coffee: Used in last 6 months: Other Folgers	Beverages
BEVERA_078	Beverages: Ground Coffee: Used in last 6 months: Other Maxwell House	Beverages
BEVERA_130	Beverages: Ground Coffee: Used in last 6 months: Peet's	Beverages
BEVERA_049	Beverages: Ground Coffee: Used in last 6 months: Regular (Not Decaffeinated)	Beverages
BEVERA_109	Beverages: Ground Coffee: Used in last 6 months: Seattle's Best	Beverages
BEVERA_131	Beverages: Ground Coffee: Used in last 6 months: Single Serve Pod/K-Cup	Beverages
BEVERA_080	Beverages: Ground Coffee: Used in last 6 months: Starbucks	Beverages
BEVERA_084	Beverages: Ground Coffee: Used in last 6 months: Store's Own Brand (Decaf)	Beverages
BEVERA_083	Beverages: Ground Coffee: Used in last 6 months: Store's Own Brand (Regular)	Beverages
BEVERA_045	Beverages: Ground Coffee: Used in last 6 months: Total Category	Beverages
BEVERA_047	Beverages: Ground Coffee: Used in last 6 months: Unflavored	Beverages
BEVERA_081	Beverages: Ground Coffee: Used in last 6 months: Yuban (Regular)	Beverages
BEVERA_086	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Decaffeinated	Beverages
BEVERA_112	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Folgers Crystals (Decaf)	Beverages
BEVERA_111	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Folgers Crystals (Regular)	Beverages
BEVERA_113	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Folgers Singles	Beverages
BEVERA_132	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Freeze-Dried	Beverages
BEVERA_133	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Instant Powdered/Buds	Beverages
BEVERA_116	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Maxwell House (Decaf)	Beverages

BEVERA_115	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Maxwell House (Regular)	Beverages
BEVERA_114	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Maxwell House Coffee Singles	Beverages
BEVERA_118	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Nescafe Clasico	Beverages
BEVERA_120	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Nescafe Taster's Choice (Decaf)	Beverages
BEVERA_119	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Nescafe Taster's Choice (Regular)	Beverages
BEVERA_123	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Other	Beverages
BEVERA_087	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Regular (Not Decaffeinated)	Beverages
BEVERA_121	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Starbucks VIA	Beverages
BEVERA_122	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Store's Own Brand	Beverages
BEVERA_085	Beverages: Instant Or Freeze-Dried Coffee: Used in last 6 months: Total Category	Beverages
BEVERA_003	Beverages: Non-alcoholic: Bottled Water & Seltzer: Drank in Last 6 Months	Beverages
BEVERA_009	Beverages: Non-alcoholic: Diet Cola Drinks: Drank in Last 6 Months	Beverages
BEVERA_134	Beverages: Non-alcoholic: Energy Drinks: Drank in Last 6 Months	Beverages
BEVERA_040	Beverages: Non-alcoholic: Grapefruit Juice: Used in last 6 months	Beverages
BEVERA_039	Beverages: Non-alcoholic: Orange Juice Frozen: Used in last 6 months	Beverages
BEVERA_041	Beverages: Non-alcoholic: Orange Juice Not Frozen: Used in last 6 months	Beverages
BEVERA_020	Beverages: Non-alcoholic: Other Diet Soft Drinks, Not Colas: Drank in Last 6 Months	Beverages
BEVERA_042	Beverages: Non-alcoholic: Other Fruit Juices & Drinks: Used in last 6 months	Beverages
BEVERA_021	Beverages: Non-alcoholic: Other Regular Carbonated Soft Drinks: Drank in Last 6 Months	Beverages
BEVERA_100	Beverages: Non-alcoholic: Ready To Drink Iced Coffee/Coffee Drinks: Used in last 6 months	Beverages
BEVERA_027	Beverages: Non-alcoholic: Ready To Drink Iced Tea: Drank in Last 6 Months	Beverages
BEVERA_028	Beverages: Non-alcoholic: Regular Cola Drinks, Not Diet: Drank in Last 6 Months	Beverages
BEVERA_033	Beverages: Non-alcoholic: Sports Drinks/Thirst Quenchers: Drank in Last 6 Months	Beverages

BEVERA_043	Beverages: Non-alcoholic: Tomato And Vegetable Juices: Used in last 6 months	Beverages
BEVERA_097	Beverages: Whole Coffee Beans: Used in last 6 months: Caffeinated	Beverages
BEVERA_096	Beverages: Whole Coffee Beans: Used in last 6 months: Decaffeinated	Beverages
BEVERA_124	Beverages: Whole Coffee Beans: Used in last 6 months: Dunkin' Donuts	Beverages
BEVERA_089	Beverages: Whole Coffee Beans: Used in last 6 months: Eight O'Clock	Beverages
BEVERA_098	Beverages: Whole Coffee Beans: Used in last 6 months: Flavored	Beverages
BEVERA_091	Beverages: Whole Coffee Beans: Used in last 6 months: Gevalia	Beverages
BEVERA_125	Beverages: Whole Coffee Beans: Used in last 6 months: Green Mountain	Beverages
BEVERA_126	Beverages: Whole Coffee Beans: Used in last 6 months: Other	Beverages
BEVERA_094	Beverages: Whole Coffee Beans: Used in last 6 months: Starbucks	Beverages
BEVERA_095	Beverages: Whole Coffee Beans: Used in last 6 months: Stores Own Brand	Beverages
BEVERA_088	Beverages: Whole Coffee Beans: Used in last 6 months: Total Category	Beverages
BEVERA_099	Beverages: Whole Coffee Beans: Used in last 6 months: Unflavored	Beverages
COMPUTERS		
COMPUT_001	Computers: Households	Computers
COMPUT_026	Computers: Personal Computers: Peripherals: Printer - Ink Jet: Own at home	Computers
COMPUT_027	Computers: Personal Computers: Peripherals: Printer - Laser: Own at home	Computers
COMPUT_035	Computers: Personal Computers: Brand: Apple/Mac: Apple iMac: Own at home	Computers
COMPUT_840	Computers: Personal Computers: Brand: Apple/Mac: Apple MacBook Air: Own at home	Computers
COMPUT_552	Computers: Personal Computers: Brand: Apple/Mac: Apple MacBook Pro: Own at home	Computers
COMPUT_039	Computers: Personal Computers: Brand: Apple/Mac: Other Apple/Mac: Own at home	Computers
COMPUT_003	Computers: Personal Computers: Home Or Work: Household owns a personal computer	Computers
COMPUT_041	Computers: Personal Computers: Operating Systems: Apple/Mac OS 9.x: Own at home	Computers
COMPUT_106	Computers: Personal Computers: Operating Systems: Apple/Mac OS 9.x: Use at work	Computers

COMPUT_042	Computers: Personal Computers: Operating Systems: Apple/Mac OS X (10.x): Own at home	Computers
COMPUT_107	Computers: Personal Computers: Operating Systems: Apple/Mac OS X (10.x): Use at work	Computers
COMPUT_852	Computers: Personal Computers: Operating Systems: Google Chrome OS (Chromebook) Own at home	Computers
COMPUT_869	Computers: Personal Computers: Operating Systems: Google Chrome OS (Chromebook) Use at work	Computers
COMPUT_043	Computers: Personal Computers: Operating Systems: Linux: Own at home	Computers
COMPUT_108	Computers: Personal Computers: Operating Systems: Linux: Use at work	Computers
COMPUT_177	Computers: Personal Computers: Operating Systems: MS Windows 10 Own at home	Computers
COMPUT_178	Computers: Personal Computers: Operating Systems: MS Windows 10 Use at work	Computers
COMPUT_049	Computers: Personal Computers: Operating Systems: MS Windows 2000: Own at home	Computers
COMPUT_114	Computers: Personal Computers: Operating Systems: MS Windows 2000: Use at work	Computers
COMPUT_854	Computers: Personal Computers: Operating Systems: MS Windows 7 Own at home	Computers
COMPUT_871	Computers: Personal Computers: Operating Systems: MS Windows 7 Use at work	Computers
COMPUT_855	Computers: Personal Computers: Operating Systems: MS Windows 8 Own at home	Computers
COMPUT_872	Computers: Personal Computers: Operating Systems: MS Windows 8 Use at work	Computers
COMPUT_048	Computers: Personal Computers: Operating Systems: MS Windows '98: Own at home	Computers
COMPUT_113	Computers: Personal Computers: Operating Systems: MS Windows '98: Use at work	Computers
COMPUT_853	Computers: Personal Computers: Operating Systems: MS Windows Vista Own at home	Computers
COMPUT_870	Computers: Personal Computers: Operating Systems: MS Windows Vista Use at work	Computers
COMPUT_050	Computers: Personal Computers: Operating Systems: MS Windows XP: Own at home	Computers
COMPUT_115	Computers: Personal Computers: Operating Systems: MS Windows XP: Use at work	Computers
COMPUT_501	Computers: Personal Computers: Operating Systems: Other: Own at home	Computers
COMPUT_503	Computers: Personal Computers: Operating Systems: Other: Use at work	Computers

COMPUT_052	Computers: Personal Computers: Operating Systems: Unix: Own at home	Computers
COMPUT_117	Computers: Personal Computers: Operating Systems: Unix: Use at work	Computers
COMPUT_842	Computers: Personal Computers: Peripherals: Blu-ray RE (Blu-ray Burner) Own at home	Computers
COMPUT_861	Computers: Personal Computers: Peripherals: Blu-ray RE (Blu-ray Burner) Use at work	Computers
COMPUT_841	Computers: Personal Computers: Peripherals: Blu-ray ROM Drive Own at home	Computers
COMPUT_860	Computers: Personal Computers: Peripherals: Blu-ray ROM Drive Use at work	Computers
COMPUT_018	Computers: Personal Computers: Peripherals: CD ROM Drive: Own at home	Computers
COMPUT_089	Computers: Personal Computers: Peripherals: CD ROM Drive: Use at work	Computers
COMPUT_019	Computers: Personal Computers: Peripherals: CD-RW Drive (CD Burner): Own at home	Computers
COMPUT_090	Computers: Personal Computers: Peripherals: CD-RW Drive (CD Burner): Use at work	Computers
COMPUT_020	Computers: Personal Computers: Peripherals: DVD Drive: Own at home	Computers
COMPUT_091	Computers: Personal Computers: Peripherals: DVD Drive: Use at work	Computers
COMPUT_843	Computers: Personal Computers: Peripherals: DVD-RW Drive (DVD Burner) Own at home	Computers
COMPUT_862	Computers: Personal Computers: Peripherals: DVD-RW Drive (DVD Burner) Use at work	Computers
COMPUT_844	Computers: Personal Computers: Peripherals: External Hard Drive Own at home	Computers
COMPUT_863	Computers: Personal Computers: Peripherals: External Hard Drive Use at work	Computers
COMPUT_845	Computers: Personal Computers: Peripherals: Flash Drive Own at home	Computers
COMPUT_864	Computers: Personal Computers: Peripherals: Flash Drive Use at work	Computers
COMPUT_022	Computers: Personal Computers: Peripherals: LAN/Network Interface Cards: Own at home	Computers
COMPUT_093	Computers: Personal Computers: Peripherals: LAN/Network Interface Cards: Use at work	Computers
COMPUT_023	Computers: Personal Computers: Peripherals: Microphone: Own at home	Computers
COMPUT_094	Computers: Personal Computers: Peripherals: Microphone: Use at work	Computers
COMPUT_021	Computers: Personal Computers: Peripherals: Modem/Fax Modem: Own at home	Computers

COMPUT_092	Computers: Personal Computers: Peripherals: Modem/Fax Modem: Use at work	Computers
COMPUT_849	Computers: Personal Computers: Peripherals: Other Own at home	Computers
COMPUT_868	Computers: Personal Computers: Peripherals: Other Use at work	Computers
COMPUT_029	Computers: Personal Computers: Peripherals: Scanner: Own at home	Computers
COMPUT_100	Computers: Personal Computers: Peripherals: Scanner: Use at work	Computers
COMPUT_030	Computers: Personal Computers: Peripherals: Speakers: Own at home	Computers
COMPUT_101	Computers: Personal Computers: Peripherals: Speakers: Use at work	Computers
COMPUT_032	Computers: Personal Computers: Peripherals: Tape Backup: Own at home	Computers
COMPUT_103	Computers: Personal Computers: Peripherals: Tape Backup: Use at work	Computers
COMPUT_880	Computers: Personal Computers: Peripherals: Touch-screen Monitor Own at home	Computers
COMPUT_881	Computers: Personal Computers: Peripherals: Touch-screen Monitor Use at work	Computers
COMPUT_033	Computers: Personal Computers: Peripherals: Webcam: Own at home	Computers
COMPUT_104	Computers: Personal Computers: Peripherals: Webcam: Use at work	Computers
COMPUT_846	Computers: Personal Computers: Peripherals: Wireless Keyboard Own at home	Computers
COMPUT_865	Computers: Personal Computers: Peripherals: Wireless Keyboard Use at work	Computers
COMPUT_847	Computers: Personal Computers: Peripherals: Wireless Mouse Own at home	Computers
COMPUT_866	Computers: Personal Computers: Peripherals: Wireless Mouse Use at work	Computers
COMPUT_848	Computers: Personal Computers: Peripherals: Wireless Router Own at home	Computers
COMPUT_867	Computers: Personal Computers: Peripherals: Wireless Router Use at work	Computers
COMPUT_053	Computers: Personal Computers: Software: Accounting: Own at home	Computers
COMPUT_118	Computers: Personal Computers: Software: Accounting: Use at work	Computers
COMPUT_054	Computers: Personal Computers: Software: CAD/CAM: Own at home	Computers
COMPUT_119	Computers: Personal Computers: Software: CAD/CAM: Use at work	Computers

COMPUT_055	Computers: Personal Computers: Software: Communications/Fax: Own at home	Computers
COMPUT_120	Computers: Personal Computers: Software: Communications/Fax: Use at work	Computers
COMPUT_056	Computers: Personal Computers: Software: Database/filing: Own at home	Computers
COMPUT_121	Computers: Personal Computers: Software: Database/filing: Use at work	Computers
COMPUT_057	Computers: Personal Computers: Software: Desktop Publishing: Own at home	Computers
COMPUT_122	Computers: Personal Computers: Software: Desktop Publishing: Use at work	Computers
COMPUT_058	Computers: Personal Computers: Software: Education/training: Own at home	Computers
COMPUT_123	Computers: Personal Computers: Software: Education/training: Use at work	Computers
COMPUT_059	Computers: Personal Computers: Software: Entertainment/Games: Own at home	Computers
COMPUT_124	Computers: Personal Computers: Software: Entertainment/Games: Use at work	Computers
COMPUT_062	Computers: Personal Computers: Software: Multimedia: Own at home	Computers
COMPUT_127	Computers: Personal Computers: Software: Multimedia: Use at work	Computers
COMPUT_063	Computers: Personal Computers: Software: Networking: Own at home	Computers
COMPUT_128	Computers: Personal Computers: Software: Networking: Use at work	Computers
COMPUT_064	Computers: Personal Computers: Software: Online Meeting/Conference: Own at home	Computers
COMPUT_129	Computers: Personal Computers: Software: Online Meeting/Conference: Use at work	Computers
COMPUT_856	Computers: Personal Computers: Software: Online/remote data backup Own at home	Computers
COMPUT_873	Computers: Personal Computers: Software: Online/remote data backup Use at work	Computers
COMPUT_857	Computers: Personal Computers: Software: Other Own at home	Computers
COMPUT_874	Computers: Personal Computers: Software: Other Use at work	Computers
COMPUT_060	Computers: Personal Computers: Software: Personal finance/Tax prep: Own at home	Computers
COMPUT_125	Computers: Personal Computers: Software: Personal finance/Tax prep: Use at work	Computers
COMPUT_876	Computers: Personal Computers: Software: Photo editing: Own at home	Computers

COMPUT_877	Computers: Personal Computers: Software: Photo editing: Use at work	Computers
COMPUT_061	Computers: Personal Computers: Software: Presentation graphics: Own at home	Computers
COMPUT_126	Computers: Personal Computers: Software: Presentation graphics: Use at work	Computers
COMPUT_065	Computers: Personal Computers: Software: Security/Anti-virus: Own at home	Computers
COMPUT_130	Computers: Personal Computers: Software: Security/Anti-virus: Use at work	Computers
COMPUT_066	Computers: Personal Computers: Software: Spreadsheet: Own at home	Computers
COMPUT_131	Computers: Personal Computers: Software: Spreadsheet: Use at work	Computers
COMPUT_067	Computers: Personal Computers: Software: Utility: Own at home	Computers
COMPUT_132	Computers: Personal Computers: Software: Utility: Use at work	Computers
COMPUT_068	Computers: Personal Computers: Software: Web Authoring: Own at home	Computers
COMPUT_133	Computers: Personal Computers: Software: Web Authoring: Use at work	Computers
COMPUT_069	Computers: Personal Computers: Software: Word Processing: Own at home	Computers
COMPUT_134	Computers: Personal Computers: Software: Word Processing: Use at work	Computers
COMPUT_072	Computers: Personal Computers: Summary: Any Apple/Apple Mac Clone Brand: Own at home	Computers
COMPUT_137	Computers: Personal Computers: Summary: Any Apple/Apple Mac Clone Brand: Use at work	Computers
COMPUT_002	Computers: Personal Computers: Home: Household owns a personal computer	Computers
COMPUT_135	Computers: Personal Computers: Summary: Any Brand: Use at work	Computers
COMPUT_071	Computers: Personal Computers: Summary: Any IBM/IBM-compatible Brand: Own at home	Computers
COMPUT_136	Computers: Personal Computers: Summary: Any IBM/IBM-compatible Brand: Use at work	Computers
COMPUT_073	Computers: Personal Computers: Summary: Any Peripherals: Own at home	Computers
COMPUT_138	Computers: Personal Computers: Summary: Any Peripherals: Use at work	Computers
COMPUT_074	Computers: Personal Computers: Summary: Any Software: Own at home	Computers
COMPUT_139	Computers: Personal Computers: Summary: Any Software: Use at work	Computers

COMPUT_148	Computers: Personal Computers: Home: Amount Spent In Total: Under \$500	Computers
COMPUT_149	Computers: Personal Computers: Home: Amount Spent In Total: \$ 500 - \$ 999	Computers
COMPUT_150	Computers: Personal Computers: Home: Amount Spent In Total: \$1,000 - \$1,499	Computers
COMPUT_151	Computers: Personal Computers: Home: Amount Spent In Total: \$1,500 - \$1,999	Computers
COMPUT_152	Computers: Personal Computers: Home: Amount Spent In Total: \$2,000 - \$2,999	Computers
COMPUT_153	Computers: Personal Computers: Home: Amount Spent In Total: \$3,000 - \$4,999	Computers
COMPUT_154	Computers: Personal Computers: Home: Amount Spent In Total: \$5,000+	Computers
COMPUT_140	Computers: Personal Computers: Home: Amount Spent On Software: Under \$100	Computers
COMPUT_141	Computers: Personal Computers: Home: Amount Spent On Software: \$100 - \$199	Computers
COMPUT_142	Computers: Personal Computers: Home: Amount Spent On Software: \$200 - \$299	Computers
COMPUT_143	Computers: Personal Computers: Home: Amount Spent On Software: \$300 - \$499	Computers
COMPUT_144	Computers: Personal Computers: Home: Amount Spent On Software: \$500+	Computers
COMPUT_145	Computers: Personal Computers: Home: Computer Books: Bought any	Computers
COMPUT_147	Computers: Personal Computers: Home: Decision maker system purchase: Someone else	Computers
COMPUT_146	Computers: Personal Computers: Home: Decision maker system purchase: Yourself alone or with someone else	Computers
COMPUT_158	Computers: Personal Computers: Home: Purchased From: Computer Superstore	Computers
COMPUT_159	Computers: Personal Computers: Home: Purchased From: Department/Discount Store	Computers
COMPUT_160	Computers: Personal Computers: Home: Purchased From: Direct from Manufacturer	Computers
COMPUT_161	Computers: Personal Computers: Home: Purchased From: Electronic Store	Computers
COMPUT_875	Computers: Personal Computers: Home: Purchased From: Online-only retailer Any	Computers
COMPUT_174	Computers: Personal Computers: Home: Purchased From: Other	Computers
COMPUT_164	Computers: Personal Computers: Home: Purchased From: Warehouse/Club Store	Computers
COMPUT_157	Computers: Personal Computers: Home: Who uses: Child (under 18)	Computers

COMPUT_156	Computers: Personal Computers: Home: Who uses: Other adult	Computers
COMPUT_155	Computers: Personal Computers: Home: Who uses: Yourself	Computers
COMPUT_006	Computers: Personal Computers: Brand: Acer: Own at home	Computers
COMPUT_077	Computers: Personal Computers: Brand: Acer: Use at work	Computers
COMPUT_850	Computers: Personal Computers: Brand: Asus: Own at home	Computers
COMPUT_858	Computers: Personal Computers: Brand: Asus: Use at work	Computers
COMPUT_008	Computers: Personal Computers: Brand: Dell: Own at home	Computers
COMPUT_079	Computers: Personal Computers: Brand: Dell: Use at work	Computers
COMPUT_004	Computers: Personal Computers: Desktop: Own at home	Computers
COMPUT_070	Computers: Personal Computers: Summary: Any Brand: Own at home	Computers
COMPUT_075	Computers: Personal Computers: Desktop: Use at work	Computers
COMPUT_011	Computers: Personal Computers: Brand: Gateway: Own at home	Computers
COMPUT_082	Computers: Personal Computers: Brand: Gateway: Use at work	Computers
COMPUT_012	Computers: Personal Computers: Brand: Hewlett-Packard (HP): Own at home	Computers
COMPUT_083	Computers: Personal Computers: Brand: Hewlett-Packard (HP): Use at work	Computers
COMPUT_005	Computers: Personal Computers: Laptop/Notebook: Own at home	Computers
COMPUT_076	Computers: Personal Computers: Laptop/Notebook: Use at work	Computers
COMPUT_013	Computers: Personal Computers: Brand: Lenovo/IBM: Own at home	Computers
COMPUT_084	Computers: Personal Computers: Brand: Lenovo/IBM: Use at work	Computers
COMPUT_175	Computers: Personal Computers: Brand: Microsoft Surface Book Own at home	Computers
COMPUT_176	Computers: Personal Computers: Brand: Microsoft Surface Book Use at work	Computers
COMPUT_500	Computers: Personal Computers: Brand: Other: Own at home	Computers
COMPUT_502	Computers: Personal Computers: Brand: Other: Use at work	Computers

COMPUT_553	Computers: Personal Computers: Brand: Panasonic: Own at home	Computers
COMPUT_554	Computers: Personal Computers: Brand: Panasonic: Use at work	Computers
COMPUT_851	Computers: Personal Computers: Brand: Samsung: Own at home	Computers
COMPUT_859	Computers: Personal Computers: Brand: Samsung: Use at work	Computers
COMPUT_017	Computers: Personal Computers: Brand: Toshiba: Own at home	Computers
COMPUT_088	Computers: Personal Computers: Brand: Toshiba: Use at work	Computers
ELECTRONICS		
ELECTR_001	Electronics: Households	Electronics
ELECTR_036	Electronics: Audio Equipment: Any: Household owns	Electronics
ELECTR_039	Electronics: Audio Equipment: Compact Disc Players: Any CD Player: Household owns	Electronics
ELECTR_070	Electronics: Audio Equipment: Headphones: Bluetooth/Wireless Household owns	Electronics
ELECTR_030	Electronics: Audio Equipment: Headphones: Ear buds: Household owns	Electronics
ELECTR_895	Electronics: Audio Equipment: Headphones: Noise Reduction: Household owns	Electronics
ELECTR_896	Electronics: Audio Equipment: Headphones: Other: Household owns	Electronics
ELECTR_031	Electronics: Audio Equipment: Home Theater/Entertainment System: Household owns	Electronics
ELECTR_897	Electronics: Audio Equipment: MP3 Player Docking Station: Household owns	Electronics
ELECTR_061	Electronics: Audio Equipment: Mp3 Player Portable: Household owns	Electronics
ELECTR_027	Electronics: Audio Equipment: Multi-component System: Household owns	Electronics
ELECTR_034	Electronics: Audio Equipment: Receiver - Amplifier: Household owns	Electronics
ELECTR_909	Electronics: Audio Equipment: Soundbar: Household owns	Electronics
ELECTR_653	Electronics: Audio Equipment: Speakers - Other: Household owns	Electronics
ELECTR_652	Electronics: Audio Equipment: Speakers - Outdoor: Household owns	Electronics
ELECTR_651	Electronics: Audio Equipment: Speakers - Surround Sound: Household owns	Electronics
ELECTR_899	Electronics: Audio Equipment: Turntable: Household owns	Electronics

ELECTR_898	Electronics: Audio Equipment: Wireless Speakers: Household owns	Electronics
ELECTR_020	Electronics: Cameras/Camcorders: 35mm Auto Focus Point & Shoot: Personally own	Electronics
ELECTR_910	Electronics: Cameras/Camcorders: Action/P.O.V. Personally own	Electronics
ELECTR_871	Electronics: Cameras/Camcorders: Amount Spent In Total: \$1 - \$99: In last 12 months	Electronics
ELECTR_872	Electronics: Cameras/Camcorders: Amount Spent In Total: \$100 - \$199: In last 12 months	Electronics
ELECTR_873	Electronics: Cameras/Camcorders: Amount Spent In Total: \$200 - \$299: In last 12 months	Electronics
ELECTR_917	Electronics: Cameras/Camcorders: Amount Spent In Total: \$300 - \$399: In last 12 months	Electronics
ELECTR_918	Electronics: Cameras/Camcorders: Amount Spent In Total: \$400 - \$499: In last 12 months	Electronics
ELECTR_071	Electronics: Cameras/Camcorders: Amount Spent In Total: \$500 - \$749: In last 12 months	Electronics
ELECTR_072	Electronics: Cameras/Camcorders: Amount Spent In Total: \$750+: In last 12 months	Electronics
ELECTR_876	Electronics: Cameras/Camcorders: Brands: Canon: Personally Own	Electronics
ELECTR_878	Electronics: Cameras/Camcorders: Brands: Fujifilm: Personally Own	Electronics
ELECTR_879	Electronics: Cameras/Camcorders: Brands: GoPro: Personally Own	Electronics
ELECTR_881	Electronics: Cameras/Camcorders: Brands: Kodak: Personally Own	Electronics
ELECTR_882	Electronics: Cameras/Camcorders: Brands: Nikon: Personally Own	Electronics
ELECTR_883	Electronics: Cameras/Camcorders: Brands: Olympus: Personally Own	Electronics
ELECTR_911	Electronics: Cameras/Camcorders: Brands: Other: Personally Own	Electronics
ELECTR_884	Electronics: Cameras/Camcorders: Brands: Panasonic: Personally Own	Electronics
ELECTR_886	Electronics: Cameras/Camcorders: Brands: Polaroid: Personally Own	Electronics
ELECTR_887	Electronics: Cameras/Camcorders: Brands: Samsung: Personally Own	Electronics
ELECTR_888	Electronics: Cameras/Camcorders: Brands: Sony: Personally Own	Electronics
ELECTR_889	Electronics: Cameras/Camcorders: Level of photographer you are: Advanced Amateur	Electronics
ELECTR_890	Electronics: Cameras/Camcorders: Level of photographer you are: Amateur	Electronics

ELECTR_891	Electronics: Cameras/Camcorders: Level of photographer you are: Professional	Electronics
ELECTR_014	Electronics: Cameras/Camcorders: Type: Any Type: Own	Electronics
ELECTR_912	Electronics: Cameras/Camcorders: Type: Compact System Camera Personally own	Electronics
ELECTR_892	Electronics: Cameras/Camcorders: Type: Digital Camcorder Personally own	Electronics
ELECTR_017	Electronics: Cameras/Camcorders: Type: Digital Point & Shoot: Personally own	Electronics
ELECTR_893	Electronics: Cameras/Camcorders: Type: Digital SLR (Single Lens Reflex) Personally own	Electronics
ELECTR_018	Electronics: Cameras/Camcorders: Type: Instant developing camera: Personally own	Electronics
ELECTR_908	Electronics: Cameras/Camcorders: Type: Other Type Personally own	Electronics
ELECTR_830	Electronics: Compact Discs: Number Acquired: Any	Electronics
ELECTR_062	Electronics: DVD Players: Any DVD or Blu-ray Player: Household owns	Electronics
ELECTR_919	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Audio system	Electronics
ELECTR_920	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Coffee maker	Electronics
ELECTR_921	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Dishwasher	Electronics
ELECTR_922	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Garage Door	Electronics
ELECTR_923	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Lighting	Electronics
ELECTR_924	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Other	Electronics
ELECTR_925	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Oven	Electronics
ELECTR_926	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Refrigerator/Freezer	Electronics
ELECTR_927	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Security System	Electronics

ELECTR_928	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Thermostat	Electronics
ELECTR_929	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: TV	Electronics
ELECTR_930	Electronics: Smarthome Controllers/Hubs: Devices/Appliances Connected To Home Controller/Hub: Washer/Dryer	Electronics
ELECTR_931	Electronics: Smarthome Controllers/Hubs: Household Owns: Logitech Harmony Hub	Electronics
ELECTR_932	Electronics: Smarthome Controllers/Hubs: Household Owns: Samsung SmartThings	Electronics
ELECTR_933	Electronics: Smarthome Controllers/Hubs: Household Owns: Wink Hub	Electronics
ELECTR_059	Electronics: Telephones And Accessories: Cellular Telephones: HH owns any	Electronics
ELECTR_004	Electronics: Telephones And Accessories: Household owns: Answering Machine	Electronics
ELECTR_501	Electronics: Telephones And Accessories: Household owns: In-Home Telephone	Electronics
ELECTR_006	Electronics: Telephones And Accessories: Services Used: Call forwarding	Electronics
ELECTR_007	Electronics: Telephones And Accessories: Services Used: Call return	Electronics
ELECTR_008	Electronics: Telephones And Accessories: Services Used: Call waiting	Electronics
ELECTR_009	Electronics: Telephones And Accessories: Services Used: Caller identification	Electronics
ELECTR_010	Electronics: Telephones And Accessories: Services Used: Repeat dialing	Electronics
ELECTR_012	Electronics: Telephones And Accessories: Services Used: Three-way calling	Electronics
ELECTR_013	Electronics: Telephones And Accessories: Services Used: Voice messaging/voice mail	Electronics
ELECTR_902	Electronics: Television Sets: Features: Net Any Set: 3D TV	Electronics
ELECTR_903	Electronics: Television Sets: Features: Net Any Set: 4K Ultra HDTV	Electronics
ELECTR_058	Electronics: Television Sets: Features: Net Any Set: Closed captioning	Electronics
ELECTR_905	Electronics: Television Sets: Features: Net Any Set: Combination TV/DVD	Electronics
ELECTR_914	Electronics: Television Sets: Features: Net Any Set: Curved Screen	Electronics
ELECTR_052	Electronics: Television Sets: Features: Net Any Set: HDTV	Electronics

ELECTR_053	Electronics: Television Sets: Features: Net Any Set: HDTV Ready	Electronics
ELECTR_056	Electronics: Television Sets: Features: Net Any Set: Picture in Picture	Electronics
ELECTR_906	Electronics: Television Sets: Features: Net Any Set: Smart TV/Internet Connectable	Electronics
ELECTR_040	Electronics: Television Sets: Number Own: 1	Electronics
ELECTR_041	Electronics: Television Sets: Number Own: 2	Electronics
ELECTR_042	Electronics: Television Sets: Number Own: 3	Electronics
ELECTR_043	Electronics: Television Sets: Number Own: 4+	Electronics
ELECTR_063	Electronics: Television Sets: Number Own: Any	Electronics
ELECTR_064	Electronics: Television Sets: Number Own: None	Electronics
ELECTR_900	Electronics: Television Sets: Screen Size: Net Any Set: Under 27 inch (Small)	Electronics
ELECTR_049	Electronics: Television Sets: Screen Size: Net Any Set: 27 - 35 inch (Medium)	Electronics
ELECTR_050	Electronics: Television Sets: Screen Size: Net Any Set: 36 - 42 inch (Large Screen)	Electronics
ELECTR_915	Electronics: Television Sets: Screen Size: Net Any Set: 43 -54 inch (XLarge)	Electronics
ELECTR_916	Electronics: Television Sets: Screen Size: Net Any Set: 55 inch and over (XXLarge)	Electronics
FAMILY RESTAURANTS AND STEAK HOUSES		
FAMRST_001	Family Restaurants and Steak Houses: Households	Family Restaurants
FAMRST_840	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: How Ordered: Eat-in	Family Restaurants
FAMRST_841	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: How Ordered: Home delivery	Family Restaurants
FAMRST_842	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: How Ordered: Take-out	Family Restaurants
FAMRST_116	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: Meal: Breakfast	Family Restaurants
FAMRST_117	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: Meal: Lunch	Family Restaurants
FAMRST_118	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: Meal: Snacks	Family Restaurants
FAMRST_119	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: Meal: Supper/Dinner	Family Restaurants
FAMRST_120	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: When: Weekdays	Family Restaurants
FAMRST_121	Family Restaurants and Steak Houses: Times Bought In Last 30 Days: When: Weekends	Family Restaurants
FAMRST_069	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Applebees	Family Restaurants

FAMRST_070	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Baker's Square	Family Restaurants
FAMRST_071	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Benihana	Family Restaurants
FAMRST_073	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Bertucci's	Family Restaurants
FAMRST_074	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Big Boy	Family Restaurants
FAMRST_859	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: BJ's Restaurant & Brewhouse	Family Restaurants
FAMRST_601	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Black Angus Steakhouse	Family Restaurants
FAMRST_075	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Bob Evans Farms	Family Restaurants
FAMRST_843	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Bonefish Grill	Family Restaurants
FAMRST_512	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Buffalo Wild Wings	Family Restaurants
FAMRST_076	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: California Pizza Kitchen	Family Restaurants
FAMRST_513	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Carrabba's Italian Grill	Family Restaurants
FAMRST_863	Family Restaurants and Steak Houses: Times Visited in Last 30 Days: Name: Cheddar's Scratch Kitchen	Family Restaurants
FAMRST_077	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Cheesecake Factory	Family Restaurants
FAMRST_078	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Chevy's	Family Restaurants
FAMRST_079	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Chili's Grill & Bar	Family Restaurants
FAMRST_514	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: CiCi's Pizza	Family Restaurants
FAMRST_081	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Cracker Barrel	Family Restaurants
FAMRST_083	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Dave & Buster's	Family Restaurants
FAMRST_084	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Denny's	Family Restaurants
FAMRST_086	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: El Torito	Family Restaurants

FAMRST_844	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Famous Dave's	Family Restaurants
FAMRST_087	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Friendly's	Family Restaurants
FAMRST_088	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Golden Corral	Family Restaurants
FAMRST_845	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Hard Rock Cafe	Family Restaurants
FAMRST_515	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: HomeTown Buffet	Family Restaurants
FAMRST_089	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Hooters	Family Restaurants
FAMRST_090	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Houlihan's	Family Restaurants
FAMRST_092	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: International House of Pancakes (IHOP)	Family Restaurants
FAMRST_093	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Joe's Crab Shack	Family Restaurants
FAMRST_602	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Johnny Carino's	Family Restaurants
FAMRST_516	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Logan's Roadhouse	Family Restaurants
FAMRST_094	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Lone Star Steakhouse	Family Restaurants
FAMRST_517	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: LongHorn Steakhouse	Family Restaurants
FAMRST_095	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Marie Callenders	Family Restaurants
FAMRST_096	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: O'Charley's	Family Restaurants
FAMRST_097	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Old Country	Family Restaurants
FAMRST_098	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Olive Garden	Family Restaurants
FAMRST_518	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: On The Border	Family Restaurants
FAMRST_864	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Other	Family Restaurants
FAMRST_099	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Outback Steakhouse	Family Restaurants

FAMRST_858	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: P.F. Chang's	Family Restaurants
FAMRST_860	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Pei Wei Asian Diner	Family Restaurants
FAMRST_100	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Perkins	Family Restaurants
FAMRST_102	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Ponderosa	Family Restaurants
FAMRST_103	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Red Lobster	Family Restaurants
FAMRST_104	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Red Robin	Family Restaurants
FAMRST_105	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Romano's Macaroni Grill	Family Restaurants
FAMRST_106	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Ruby Tuesday	Family Restaurants
FAMRST_107	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Ruth's Chris Steak House	Family Restaurants
FAMRST_108	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Ryans	Family Restaurants
FAMRST_109	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Shoney's	Family Restaurants
FAMRST_110	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Sizzler	Family Restaurants
FAMRST_553	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Smokey Bones	Family Restaurants
FAMRST_113	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: T.G.I. Friday's	Family Restaurants
FAMRST_519	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Texas Roadhouse	Family Restaurants
FAMRST_114	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Tony Roma's	Family Restaurants
FAMRST_500	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Total Category	Family Restaurants
FAMRST_520	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Uno Chicago Grill	Family Restaurants
FAMRST_115	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Village Inn Restaurant	Family Restaurants
FAMRST_846	Family Restaurants and Steak Houses: Times Visited In Last 30 Days: Name: Waffle House	Family Restaurants
FAMRST_003	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 0	Family Restaurants

FAMRST_004	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 1	Family Restaurants
FAMRST_005	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 2	Family Restaurants
FAMRST_006	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 3	Family Restaurants
FAMRST_007	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 4	Family Restaurants
FAMRST_008	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 5	Family Restaurants
FAMRST_009	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 6	Family Restaurants
FAMRST_010	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 7	Family Restaurants
FAMRST_011	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 8	Family Restaurants
FAMRST_012	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: 9+	Family Restaurants
FAMRST_552	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: Who decided where to go?: Child (Category 1+)	Family Restaurants
FAMRST_551	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: Who decided where to go?: Other adult (Category 1+)	Family Restaurants
FAMRST_550	Family Restaurants and Steak Houses: Total Users: Number of Times/Last 30 Days: Who decided where to go?: Yourself (Category 1+)	Family Restaurants
FAMRST_851	Family Restaurants and Steak Houses: Bought At In Last 6 Months: How Ordered: Eat-In	Family Restaurants
FAMRST_854	Family Restaurants and Steak Houses: Bought At In Last 6 Months: How Ordered: Home Delivery	Family Restaurants
FAMRST_855	Family Restaurants and Steak Houses: Bought At In Last 6 Months: How Ordered: Take-out	Family Restaurants
FAMRST_063	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Meal: Breakfast	Family Restaurants
FAMRST_064	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Meal: Lunch	Family Restaurants
FAMRST_065	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Meal: Snacks	Family Restaurants
FAMRST_066	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Meal: Supper/Dinner	Family Restaurants
FAMRST_016	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Applebees	Family Restaurants
FAMRST_017	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Baker's Square	Family Restaurants
FAMRST_018	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Benihana	Family Restaurants

FAMRST_020	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Bertucci's	Family Restaurants
FAMRST_847	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Big Boy	Family Restaurants
FAMRST_861	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: BJ's Restaurant & Brewhouse	Family Restaurants
FAMRST_848	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Black Angus Steakhouse	Family Restaurants
FAMRST_022	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Bob Evans Farms	Family Restaurants
FAMRST_849	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Bonefish Grill	Family Restaurants
FAMRST_504	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Buffalo Wild Wings	Family Restaurants
FAMRST_023	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: California Pizza Kitchen	Family Restaurants
FAMRST_505	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Carrabba's Italian Grill	Family Restaurants
FAMRST_865	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Cheddar's Scratch Kitchen	Family Restaurants
FAMRST_024	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Cheesecake Factory	Family Restaurants
FAMRST_025	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Chevy's	Family Restaurants
FAMRST_026	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Chili's Grill & Bar	Family Restaurants
FAMRST_506	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: CiCi's Pizza	Family Restaurants
FAMRST_028	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Cracker Barrel	Family Restaurants
FAMRST_030	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Dave & Buster's	Family Restaurants
FAMRST_031	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Denny's	Family Restaurants
FAMRST_033	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: El Torito	Family Restaurants
FAMRST_852	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Famous Dave's	Family Restaurants
FAMRST_034	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Friendly's	Family Restaurants
FAMRST_035	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Golden Corral	Family Restaurants
FAMRST_853	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Hard Rock Cafe	Family Restaurants

FAMRST_507	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: HomeTown Buffet	Family Restaurants
FAMRST_036	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Hooters	Family Restaurants
FAMRST_037	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Houlihan's	Family Restaurants
FAMRST_038	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: International House of Pancakes (IHOP)	Family Restaurants
FAMRST_039	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Joe's Crab Shack	Family Restaurants
FAMRST_850	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Johnny Carino's	Family Restaurants
FAMRST_508	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Logan's Roadhouse	Family Restaurants
FAMRST_040	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Lone Star Steakhouse	Family Restaurants
FAMRST_041	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: LongHorn Steakhouse	Family Restaurants
FAMRST_042	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Marie Callenders	Family Restaurants
FAMRST_043	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: O'Charley's	Family Restaurants
FAMRST_044	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Old Country	Family Restaurants
FAMRST_045	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Olive Garden	Family Restaurants
FAMRST_509	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: On The Border	Family Restaurants
FAMRST_866	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Other	Family Restaurants
FAMRST_046	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Outback Steakhouse	Family Restaurants
FAMRST_857	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: P.F. Chang's	Family Restaurants
FAMRST_862	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Pei Wei Asian Diner	Family Restaurants
FAMRST_047	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Perkins	Family Restaurants
FAMRST_049	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Ponderosa	Family Restaurants
FAMRST_050	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Red Lobster	Family Restaurants
FAMRST_051	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Red Robin	Family Restaurants

FAMRST_052	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Romano's Macaroni Grill	Family Restaurants
FAMRST_053	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Ruby Tuesday	Family Restaurants
FAMRST_054	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Ruth's Chris Steak House	Family Restaurants
FAMRST_055	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Ryans	Family Restaurants
FAMRST_056	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Shoney's	Family Restaurants
FAMRST_057	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Sizzler	Family Restaurants
FAMRST_600	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Smokey Bones	Family Restaurants
FAMRST_060	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: T.G.I. Friday's	Family Restaurants
FAMRST_510	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Texas Roadhouse	Family Restaurants
FAMRST_061	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Tony Roma's	Family Restaurants
FAMRST_511	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Uno Chicago Grill	Family Restaurants
FAMRST_062	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Village Inn Restaurant	Family Restaurants
FAMRST_856	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Name: Waffle House	Family Restaurants
FAMRST_002	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Total Category	Family Restaurants
FAMRST_067	Family Restaurants and Steak Houses: Bought At In Last 6 Months: When: Weekdays	Family Restaurants
FAMRST_068	Family Restaurants and Steak Houses: Bought At In Last 6 Months: When: Weekends	Family Restaurants
FAMRST_015	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Who decided where to go?: Child	Family Restaurants
FAMRST_014	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Who decided where to go?: Other adult	Family Restaurants
FAMRST_013	Family Restaurants and Steak Houses: Bought At In Last 6 Months: Who decided where to go?: Yourself	Family Restaurants
FAST FOOD		
FASTFD_001	Fast Food: Households	Fast Food
FASTFD_084	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: A & W	Fast Food

FASTFD_085	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Arby's	Fast Food
FASTFD_086	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Au Bon Pain	Fast Food
FASTFD_659	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Auntie Anne's	Fast Food
FASTFD_088	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Baskin- Robbins	Fast Food
FASTFD_600	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Ben & Jerry's	Fast Food
FASTFD_090	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Bojangles	Fast Food
FASTFD_091	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Boston Market	Fast Food
FASTFD_138	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Meal: Breakfast	Fast Food
FASTFD_092	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Burger King	Fast Food
FASTFD_647	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Food Type: Burgers/Hot Dogs	Fast Food
FASTFD_093	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Captain D's	Fast Food
FASTFD_094	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Carl's Jr.	Fast Food
FASTFD_095	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Checkers	Fast Food
FASTFD_648	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Food Type: Chicken	Fast Food
FASTFD_096	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Chick-Fil-A	Fast Food
FASTFD_097	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Chipotle Mexican Grill	Fast Food
FASTFD_098	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Chuck E Cheese	Fast Food
FASTFD_099	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Church's Fried Chicken	Fast Food
FASTFD_635	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Cold Stone Creamery	Fast Food
FASTFD_636	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Culver's	Fast Food

FASTFD_100	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Dairy Queen	Fast Food
FASTFD_101	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Del Taco	Fast Food
FASTFD_660	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Dickey's Barbecue Pit	Fast Food
FASTFD_102	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Domino's Pizza	Fast Food
FASTFD_104	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Dunkin Donuts	Fast Food
FASTFD_144	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: How Ordered: Eat-in	Fast Food
FASTFD_105	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Einstein Bros. Bagel Shop	Fast Food
FASTFD_106	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: El Pollo Loco	Fast Food
FASTFD_107	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Fazoli's	Fast Food
FASTFD_149	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Firehouse Subs	Fast Food
FASTFD_637	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Five Guys	Fast Food
FASTFD_108	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Fuddruckers	Fast Food
FASTFD_110	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Hardee's	Fast Food
FASTFD_145	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: How Ordered: Home delivery	Fast Food
FASTFD_111	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Jack in the Box	Fast Food
FASTFD_638	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Jamba Juice	Fast Food
FASTFD_639	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Jimmy John's	Fast Food
FASTFD_112	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: KFC (Kentucky Fried Chicken)	Fast Food
FASTFD_113	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Krispy Kreme Doughnuts	Fast Food

FASTFD_114	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Krystal	Fast Food
FASTFD_115	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Little Caesar's	Fast Food
FASTFD_116	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Long John Silver's	Fast Food
FASTFD_139	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Meal: Lunch	Fast Food
FASTFD_661	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: McAlister's Deli	Fast Food
FASTFD_117	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: McDonald's	Fast Food
FASTFD_649	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Food Type: Mexican	Fast Food
FASTFD_640	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Moe's Southwest Grill	Fast Food
FASTFD_656	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Noodles & Company	Fast Food
FASTFD_662	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Other	Fast Food
FASTFD_641	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Panda Express	Fast Food
FASTFD_118	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Panera Bread	Fast Food
FASTFD_119	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Papa John's	Fast Food
FASTFD_602	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Papa Murphy's	Fast Food
FASTFD_120	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Pizza Hut	Fast Food
FASTFD_650	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Food Type: Pizza/Pasta	Fast Food
FASTFD_122	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Popeyes Chicken	Fast Food
FASTFD_642	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Qdoba Mexican Eats	Fast Food
FASTFD_124	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Rally's	Fast Food

FASTFD_125	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Round Table Pizza	Fast Food
FASTFD_651	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Food Type: Sandwich	Fast Food
FASTFD_603	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Sbarro	Fast Food
FASTFD_126	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Schlotzsky's Deli	Fast Food
FASTFD_652	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Food Type: Seafood	Fast Food
FASTFD_643	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Smashburger	Fast Food
FASTFD_653	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Meal: Snack	Fast Food
FASTFD_140	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Food Type: Snacks	Fast Food
FASTFD_127	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Sonic Drive-in	Fast Food
FASTFD_128	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Starbucks	Fast Food
FASTFD_129	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Steak 'n Shake	Fast Food
FASTFD_130	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Subway	Fast Food
FASTFD_141	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Meal: Supper/Dinner	Fast Food
FASTFD_131	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Taco Bell	Fast Food
FASTFD_644	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Taco John's	Fast Food
FASTFD_146	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: How Ordered: Take- out - Drive-thru	Fast Food
FASTFD_147	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: How Ordered: Take- out - Walk-in	Fast Food
FASTFD_645	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Tim Hortons	Fast Food
FASTFD_016	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Total Category	Fast Food
FASTFD_657	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Tropical Smoothie Cafe	Fast Food

FASTFD_142	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: When: Weekdays	Fast Food
FASTFD_143	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: When: Weekends	Fast Food
FASTFD_134	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Wendy's	Fast Food
FASTFD_135	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Whataburger	Fast Food
FASTFD_137	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: White Castle	Fast Food
FASTFD_019	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Visited Last 30 Days: Who decided where to go?: Child	Fast Food
FASTFD_018	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Visited Last 30 Days: Who decided where to go?: Other adult	Fast Food
FASTFD_017	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Visited Last 30 Days: Who decided where to go?: Yourself	Fast Food
FASTFD_605	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Wing-Stop	Fast Food
FASTFD_646	Fast Food: Fast Food & Drive-In Restaurants: Times Visited Last 30 Days: Name: Zaxby's	Fast Food
FASTFD_004	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 1	Fast Food
FASTFD_005	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 2	Fast Food
FASTFD_006	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 3	Fast Food
FASTFD_007	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 4	Fast Food
FASTFD_008	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 5	Fast Food
FASTFD_009	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 6	Fast Food
FASTFD_010	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 7	Fast Food
FASTFD_011	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 8	Fast Food
FASTFD_012	Fast Food: Fast Food & Drive-In Restaurants: Total Users: Times Visited Last 30 Days: 9+	Fast Food
FASTFD_020	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: A & W	Fast Food
FASTFD_021	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Arby's	Fast Food
FASTFD_022	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Au Bon Pain	Fast Food

FASTFD_663	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Auntie Anne's	Fast Food
FASTFD_024	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Baskin-Robbins	Fast Food
FASTFD_611	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Ben & Jerry's	Fast Food
FASTFD_026	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Bojangles	Fast Food
FASTFD_027	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Boston Market	Fast Food
FASTFD_074	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Meal: Breakfast	Fast Food
FASTFD_028	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Burger King	Fast Food
FASTFD_628	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Food Type: Burgers/Hot Dogs	Fast Food
FASTFD_029	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Captain D's	Fast Food
FASTFD_030	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Carl's Jr.	Fast Food
FASTFD_031	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Checkers	Fast Food
FASTFD_629	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Food Type: Chicken	Fast Food
FASTFD_032	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Chick-Fil-A	Fast Food
FASTFD_033	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Chipotle Mexican Grill	Fast Food
FASTFD_034	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Chuck E Cheese	Fast Food
FASTFD_035	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Church's Fried Chicken	Fast Food
FASTFD_612	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Cold Stone Creamery	Fast Food
FASTFD_613	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Culver's	Fast Food
FASTFD_036	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Dairy Queen	Fast Food

FASTFD_037	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Del Taco	Fast Food
FASTFD_664	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Dickey's Barbecue Pit	Fast Food
FASTFD_038	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Domino's Pizza	Fast Food
FASTFD_040	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Dunkin Donuts	Fast Food
FASTFD_080	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: How Ordered: Eat-in	Fast Food
FASTFD_041	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Einstein Bros. Bagel Shop	Fast Food
FASTFD_042	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: El Pollo Loco	Fast Food
FASTFD_043	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Fazoli's	Fast Food
FASTFD_148	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Firehouse Subs	Fast Food
FASTFD_614	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Five Guys	Fast Food
FASTFD_044	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Fuddruckers	Fast Food
FASTFD_046	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Hardee's	Fast Food
FASTFD_081	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: How Ordered: Home delivery	Fast Food
FASTFD_047	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Jack in the box	Fast Food
FASTFD_615	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Jamba Juice	Fast Food
FASTFD_616	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Jimmy John's	Fast Food
FASTFD_048	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: KFC (Kentucky Fried Chicken)	Fast Food
FASTFD_049	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Krispy Kreme Doughnuts	Fast Food

FASTFD_050	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Krystal's Hamburgers	Fast Food
FASTFD_051	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Little Caesar's	Fast Food
FASTFD_052	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Long John Silver's	Fast Food
FASTFD_075	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Meal: Lunch	Fast Food
FASTFD_665	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: McAlister's Deli	Fast Food
FASTFD_053	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: McDonald's	Fast Food
FASTFD_630	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Food Type: Mexican	Fast Food
FASTFD_617	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Moe's Southwest Grill	Fast Food
FASTFD_655	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Noodles & Company	Fast Food
FASTFD_666	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Other	Fast Food
FASTFD_619	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Panda Express	Fast Food
FASTFD_054	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Panera Bread	Fast Food
FASTFD_055	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Papa John's	Fast Food
FASTFD_550	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Papa Murphy's	Fast Food
FASTFD_056	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Pizza Hut	Fast Food
FASTFD_631	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Food Type: Pizza/Pasta	Fast Food
FASTFD_058	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Popeyes Famous Fried Chicken	Fast Food
FASTFD_620	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Qdoba Mexican Eats	Fast Food

FASTFD_060	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Rally's	Fast Food
FASTFD_061	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Round Table Pizza	Fast Food
FASTFD_632	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Food Type: Sandwich	Fast Food
FASTFD_621	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Sbarro	Fast Food
FASTFD_062	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Schlotzsky's Deli	Fast Food
FASTFD_633	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Food Type: Seafood	Fast Food
FASTFD_622	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Smashburger	Fast Food
FASTFD_634	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Meal: Snack	Fast Food
FASTFD_076	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Food Type: Snacks	Fast Food
FASTFD_063	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Sonic Drive- in	Fast Food
FASTFD_064	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Starbucks	Fast Food
FASTFD_065	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Steak 'n Shake	Fast Food
FASTFD_066	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Subway	Fast Food
FASTFD_077	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: Meal: Supper/Dinner	Fast Food
FASTFD_067	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Taco Bell	Fast Food
FASTFD_623	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Taco John's	Fast Food
FASTFD_082	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: How Ordered: Take- out - Drive-thru	Fast Food
FASTFD_083	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: How Ordered: Take- out - Walk-in	Fast Food
FASTFD_624	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Tim Hortons	Fast Food
FASTFD_002	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Total Category	Fast Food

FASTFD_658	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Tropical Smoothie Cafe	Fast Food
FASTFD_078	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: When: Weekdays	Fast Food
FASTFD_079	Fast Food: Fast Food & Drive-In Restaurants: Bought In Last 6 Months: When: Weekends	Fast Food
FASTFD_070	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Wendy's	Fast Food
FASTFD_071	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Whataburger	Fast Food
FASTFD_073	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: White Castle	Fast Food
FASTFD_015	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Who decided where to go?: Child	Fast Food
FASTFD_014	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Who decided where to go?: Other adult	Fast Food
FASTFD_013	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Who decided where to go?: Yourself	Fast Food
FASTFD_626	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Wing-Stop	Fast Food
FASTFD_627	Fast Food: Fast Food & Drive-In Restaurants: Bought At In Last 6 Months: Name: Zaxby's	Fast Food
FINANCIAL		
FINANC_001	Financial: Households	Finance
FINANC_020	Financial: Banking & Financial Services: Methods Used: ATM/Cash machine	Finance
FINANC_023	Financial: Banking & Financial Services: Methods Used: Bank by Mail	Finance
FINANC_025	Financial: Banking & Financial Services: Methods Used: Bank by Phone	Finance
FINANC_021	Financial: Banking & Financial Services: Methods Used: Bank in person	Finance
FINANC_107	Financial: Banking & Financial Services: Methods Used: Banking on Mobile Device	Finance
FINANC_024	Financial: Banking & Financial Services: Methods Used: Banking Online/Internet	Finance
FINANC_022	Financial: Banking & Financial Services: Methods Used: Direct deposit (of payroll check)	Finance
FINANC_108	Financial: Banking & Financial Services: Methods Used: Paperless Statements	Finance
FINANC_002	Financial: Banking & Financial Services: Personally or Jointly: Any Banking Service	Finance

FINANC_102	Financial: Banking & Financial Services: Personally or Jointly: Business Checking Account	Finance
FINANC_101	Financial: Banking & Financial Services: Personally or Jointly: Certificate of Deposit (CD)	Finance
FINANC_003	Financial: Banking & Financial Services: Personally or Jointly: Interest Checking Account	Finance
FINANC_005	Financial: Banking & Financial Services: Personally or Jointly: Money Market Account	Finance
FINANC_004	Financial: Banking & Financial Services: Personally or Jointly: Non-Interest Checking Account	Finance
FINANC_018	Financial: Banking & Financial Services: Personally or Jointly: Other Banking Services	Finance
FINANC_103	Financial: Banking & Financial Services: Personally or Jointly: Other Small Business Banking Services	Finance
FINANC_016	Financial: Banking & Financial Services: Personally or Jointly: Overdraft Protection	Finance
FINANC_006	Financial: Banking & Financial Services: Personally or Jointly: Savings Account	Finance
FINANC_873	Financial: Investment Activity: Brokerage Firms Used: BNY Mellon	Finance
FINANC_840	Financial: Investment Activity: Brokerage Firms Used: Capital One Investing	Finance
FINANC_065	Financial: Investment Activity: Brokerage Firms Used: Charles Schwab	Finance
FINANC_700	Financial: Investment Activity: Brokerage Firms Used: Chase Investment Services	Finance
FINANC_067	Financial: Investment Activity: Brokerage Firms Used: E*Trade	Finance
FINANC_066	Financial: Investment Activity: Brokerage Firms Used: Edward Jones	Finance
FINANC_068	Financial: Investment Activity: Brokerage Firms Used: Fidelity	Finance
FINANC_896	Financial: Investment Activity: Brokerage Firms Used: Merrill Edge	Finance
FINANC_069	Financial: Investment Activity: Brokerage Firms Used: Merrill Lynch	Finance
FINANC_070	Financial: Investment Activity: Brokerage Firms Used: Morgan Stanley	Finance
FINANC_120	Financial: Investment Activity: Brokerage Firms Used: Other	Finance
FINANC_081	Financial: Investment Activity: Brokerage Firms Used: Other bank	Finance
FINANC_079	Financial: Investment Activity: Brokerage Firms Used: Other discount brokerage firm	Finance

FINANC_078	Financial: Investment Activity: Brokerage Firms Used: Other full service firm	Finance
FINANC_080	Financial: Investment Activity: Brokerage Firms Used: Other online brokerage firm	Finance
FINANC_702	Financial: Investment Activity: Brokerage Firms Used: Raymond James	Finance
FINANC_074	Financial: Investment Activity: Brokerage Firms Used: T.Rowe-Price	Finance
FINANC_073	Financial: Investment Activity: Brokerage Firms Used: TD Ameritrade	Finance
FINANC_704	Financial: Investment Activity: Brokerage Firms Used: TIAA	Finance
FINANC_075	Financial: Investment Activity: Brokerage Firms Used: UBS	Finance
FINANC_705	Financial: Investment Activity: Brokerage Firms Used: USAA	Finance
FINANC_076	Financial: Investment Activity: Brokerage Firms Used: Vanguard	Finance
FINANC_077	Financial: Investment Activity: Brokerage Firms Used: Wells Fargo Advisors	Finance
FINANC_109	Financial: Investment Activity: Financial Advisor/Broker	Finance
FINANC_650	Financial: Investment Activity: Financial Planner/Certified Financial Planner (CFP)	Finance
FINANC_113	Financial: Investment Activity: Friends/Family	Finance
FINANC_112	Financial: Investment Activity: Internet site	Finance
FINANC_110	Financial: Investment Activity: Newspaper/Magazine	Finance
FINANC_114	Financial: Investment Activity: Other Source	Finance
FINANC_651	Financial: Investment Activity: Personal Money Manager	Finance
FINANC_026	Financial: Investment Activity: Stock rating service	Finance
FINANC_111	Financial: Investment Activity: TV or Radio show	Finance
FINANC_012	Financial: Loans and Mortgages: 2nd Mortgage (Equity Loan): Personally have	Finance
FINANC_007	Financial: Loans and Mortgages: Auto Loan for new car: Personally have	Finance
FINANC_015	Financial: Loans and Mortgages: Home Equity Line of Credit: Personally have	Finance
FINANC_011	Financial: Loans and Mortgages: Home Mortgage (1st): Personally have	Finance
FINANC_009	Financial: Loans and Mortgages: Personal Loan not for education: Personally have	Finance
FINANC_104	Financial: Loans and Mortgages: Loan from 401(k) or 403(b) Have Personally or Jointly	Finance

FINANC_013	Financial: Loans and Mortgages: Mortgage Refinance/Consolidation Loan: Personally have	Finance
FINANC_014	Financial: Loans and Mortgages: Personal Line of Credit: Personally have	Finance
FINANC_008	Financial: Loans and Mortgages: Personal Loan for education only: Personally have	Finance
FINANC_105	Financial: Loans and Mortgages: Small Business Loan Have Personally or Jointly	Finance
FINANC_872	Financial: Loans and Mortgages: Title Loan Have Personally or Jointly	Finance
FINANC_086	Financial: Real Estate: Type: Any : Household owns	Finance
FINANC_083	Financial: Real Estate: Type: Farm: Household owns	Finance
FINANC_085	Financial: Real Estate: Type: Investment real estate: Household owns	Finance
FINANC_084	Financial: Real Estate: Type: Retirement real estate: Household owns	Finance
FINANC_082	Financial: Real Estate: Type: Vacation/Weekend home: Household owns	Finance
FINANC_121	Financial: Real Estate: Used Agent To Buy/Sell: Other	Finance
FINANC_087	Financial: Real Estate: Used Agent To Buy/Sell: Used a real estate agent	Finance
FINANC_089	Financial: Real Estate: Used Agent To Buy/Sell: Used to buy	Finance
FINANC_088	Financial: Real Estate: Used Agent To Buy/Sell: Used to sell	Finance
FINANC_897	Financial: Real Estate: Which Agent Used: Berkshire Hathaway HomeServices	Finance
FINANC_122	Financial: Real Estate: Which Agent Used: Century 21	Finance
FINANC_123	Financial: Real Estate: Which Agent Used: Coldwell Banker	Finance
FINANC_124	Financial: Real Estate: Which Agent Used: Keller Williams	Finance
FINANC_127	Financial: Real Estate: Which Agent Used: Other	Finance
FINANC_126	Financial: Real Estate: Which Agent Used: Re/Max	Finance
FINANC_061	Financial: Retirement Or College Savings Plans: 401K	Finance
FINANC_118	Financial: Retirement Or College Savings Plans: 403(b) Any	Finance
FINANC_119	Financial: Retirement Or College Savings Plans: 457(b) Any	Finance
FINANC_062	Financial: Retirement Or College Savings Plans: 529 Plan (College Savings Plan)	Finance

FINANC_706	Financial: Retirement Or College Savings Plans: Any	Finance
FINANC_060	Financial: Retirement Or College Savings Plans: Keogh	Finance
FINANC_117	Financial: Retirement Or College Savings Plans: Roth IRA Any	Finance
FINANC_116	Financial: Retirement Or College Savings Plans: Traditional IRA Any	Finance
FINANC_041	Financial: Securities: Personally Own: Annuities	Finance
FINANC_874	Financial: Securities: Personally Own: Any securities	Finance
FINANC_044	Financial: Securities: Personally Own: CD (Certificate(s) of Deposit) - 6 months or less	Finance
FINANC_045	Financial: Securities: Personally Own: CD (Certificate(s) of Deposit) - more than 6 mos.	Finance
FINANC_035	Financial: Securities: Personally Own: City/Municipal or state bonds	Finance
FINANC_031	Financial: Securities: Personally Own: Common or Preferred Stock in company you work for	Finance
FINANC_032	Financial: Securities: Personally Own: Common Stock in any other company	Finance
FINANC_036	Financial: Securities: Personally Own: Corporate bonds or debentures	Finance
FINANC_115	Financial: Securities: Personally Own: Exchange Traded Funds (ETFs) Any	Finance
FINANC_043	Financial: Securities: Personally Own: Insured Money Market Accounts (bank)	Finance
FINANC_047	Financial: Securities: Personally Own: Investment collections of antiques, books, stamps etc.	Finance
FINANC_046	Financial: Securities: Personally Own: Investments in gold, precious metals or gems	Finance
FINANC_037	Financial: Securities: Personally Own: Money market funds	Finance
FINANC_038	Financial: Securities: Personally Own: Mutual Funds (Bonds)	Finance
FINANC_039	Financial: Securities: Personally Own: Mutual Funds (Stocks)	Finance
FINANC_048	Financial: Securities: Personally Own: Other investments (commodities/puts/calls/etc.)	Finance
FINANC_030	Financial: Securities: Personally Own: Other U.S. Government Bonds	Finance
FINANC_033	Financial: Securities: Personally Own: Preferred Stock in any other company	Finance
FINANC_034	Financial: Securities: Personally Own: Privately held shares of companies or partnerships	Finance

FINANC_042	Financial: Securities: Personally Own: Savings Certificates	Finance
FINANC_040	Financial: Securities: Personally Own: Tax Exempt funds	Finance
FINANC_028	Financial: Securities: Personally Own: U.S. Savings Bonds	Finance
FINANC_029	Financial: Securities: Personally Own: U.S. Treasury Notes	Finance
FINANC_875	Financial: Securities: Summary Codes: Any Investments: Under \$10,000	Finance
FINANC_876	Financial: Securities: Summary Codes: Any Investments: \$10,000 - \$24,999	Finance
FINANC_877	Financial: Securities: Summary Codes: Any Investments: \$25,000 - \$49,999	Finance
FINANC_878	Financial: Securities: Summary Codes: Any Investments: \$50,000 - \$74,999	Finance
FINANC_879	Financial: Securities: Summary Codes: Any Investments: \$75,000 - \$149,999	Finance
FINANC_880	Financial: Securities: Summary Codes: Any Investments: \$100,000+	Finance
FINANC_898	Financial: Securities: Summary Codes: Any Investments: \$150,000 - \$249,999	Finance
FINANC_881	Financial: Securities: Summary Codes: Any Investments: \$150,000+	Finance
FINANC_882	Financial: Securities: Summary Codes: Any Investments: \$250,000+	Finance
FINANC_883	Financial: Securities: Summary Codes: Any Investments: Acquired or added to in last 12 months	Finance
FINANC_884	Financial: Securities: Summary Codes: Any Investments: Own	Finance
FINANC_885	Financial: Securities: Summary Codes: Any other market instrument: Under \$10,000	Finance
FINANC_886	Financial: Securities: Summary Codes: Any other market instrument: \$10,000 - \$24,999	Finance
FINANC_887	Financial: Securities: Summary Codes: Any other market instrument: \$25,000 - \$49,999	Finance
FINANC_888	Financial: Securities: Summary Codes: Any other market instrument: \$50,000 - \$74,999	Finance
FINANC_890	Financial: Securities: Summary Codes: Any other market instrument: \$75,000 - \$149,999	Finance
FINANC_891	Financial: Securities: Summary Codes: Any other market instrument: \$100,000+	Finance
FINANC_899	Financial: Securities: Summary Codes: Any other market instrument: \$150,000 - \$249,999	Finance
FINANC_892	Financial: Securities: Summary Codes: Any other market instrument: \$150,000+	Finance

FINANC_893	Financial: Securities: Summary Codes: Any other market instrument: \$250,000+	Finance
FINANC_894	Financial: Securities: Summary Codes: Any other market instrument: Acquired or added to in last 12 months	Finance
FINANC_895	Financial: Securities: Summary Codes: Any other market instrument: Own	Finance
FINANC_054	Financial: Securities: Summary Codes: Any stock: Under \$10,000	Finance
FINANC_055	Financial: Securities: Summary Codes: Any stock: \$10,000 - \$24,999	Finance
FINANC_056	Financial: Securities: Summary Codes: Any stock: \$25,000 - \$49,999	Finance
FINANC_057	Financial: Securities: Summary Codes: Any stock: \$50,000 - \$74,999	Finance
FINANC_500	Financial: Securities: Summary Codes: Any stock: \$75,000 - \$149,999	Finance
FINANC_502	Financial: Securities: Summary Codes: Any stock: \$100,000+	Finance
FINANC_900	Financial: Securities: Summary Codes: Any stock: \$150,000 - \$249,999	Finance
FINANC_501	Financial: Securities: Summary Codes: Any stock: \$150,000+	Finance
FINANC_870	Financial: Securities: Summary Codes: Any stock: \$250,000+	Finance
FINANC_871	Financial: Securities: Summary Codes: Any stock: Acquired or added to in last 12 months	Finance
FINANC_052	Financial: Securities: Summary Codes: Any stock: Own	Finance
GROCERY		
GROCRY_001	Grocery: Households	Grocery
GROCRY_040	Grocery: Alcohol: Bourbon: Drank in Last 6 Months	Grocery
GROCRY_042	Grocery: Alcohol: Brandy: Drank in Last 6 Months	Grocery
GROCRY_052	Grocery: Alcohol: Canadian Whisky: Drank in Last 6 Months	Grocery
GROCRY_075	Grocery: Alcohol: Champagne, Cold Duck & Sparkling Wines: Drank in Last 6 Months	Grocery
GROCRY_089	Grocery: Alcohol: Cognac: Drank in Last 6 Months	Grocery
GROCRY_097	Grocery: Alcohol: Cordials & Liqueurs: Drank in Last 6 Months	Grocery
GROCRY_124	Grocery: Alcohol: Domestic Dinner/Table Wines: Drank in Last 6 Months	Grocery
GROCRY_153	Grocery: Alcohol: Flavored Alcoholic Beverages/Coolers: Drank in Last 6 Months	Grocery

GROCRY_185	Grocery: Alcohol: Gin: Drank in Last 6 Months	Grocery
GROCRY_631	Grocery: Alcohol: Hard Cider: Drank in last 6 months	Grocery
GROCRY_211	Grocery: Alcohol: Imported Beer/Ale: Drank in Last 6 Months	Grocery
GROCRY_212	Grocery: Alcohol: Imported Dinner/Table Wines: Drank in Last 6 Months	Grocery
GROCRY_225	Grocery: Alcohol: Irish Whiskey: Drank in Last 6 Months	Grocery
GROCRY_240	Grocery: Alcohol: Low Calorie Domestic Beer: Drank in Last 6 Months	Grocery
GROCRY_244	Grocery: Alcohol: Malt Liquor: Drank in Last 6 Months	Grocery
GROCRY_306	Grocery: Alcohol: Popular Domestic Beer/Ale: Drank in Last 6 Months	Grocery
GROCRY_307	Grocery: Alcohol: Port, Sherry & Dessert Wines: Drank in Last 6 Months	Grocery
GROCRY_311	Grocery: Alcohol: Premium Domestic Beer/Ale: Drank in Last 6 Months	Grocery
GROCRY_317	Grocery: Alcohol: Prepared Mixed Drinks With Liquor: Drank in Last 6 Months	Grocery
GROCRY_333	Grocery: Alcohol: Regular Domestic Beer/Ale: Drank in Last 6 Months	Grocery
GROCRY_338	Grocery: Alcohol: Rum: Drank in Last 6 Months	Grocery
GROCRY_339	Grocery: Alcohol: Rye Or Blended Whiskey: Drank in Last 6 Months	Grocery
GROCRY_348	Grocery: Alcohol: Scotch Whisky: Drank in Last 6 Months	Grocery
GROCRY_378	Grocery: Alcohol: Super Premium Domestic Beer/Ale: Drank in Last 6 Months	Grocery
GROCRY_382	Grocery: Alcohol: Tequila: Drank in Last 6 Months	Grocery
GROCRY_392	Grocery: Alcohol: Total Beer/Ale: Drank in Last 6 Months	Grocery
GROCRY_394	Grocery: Alcohol: Vermouth: Drank in Last 6 Months	Grocery
GROCRY_398	Grocery: Alcohol: Vodka: Drank in Last 6 Months	Grocery
GROCRY_007	Grocery: Food: American Pasteurized Processed Cheese: Used in last 6 months	Grocery
GROCRY_009	Grocery: Food: Artificial Sweeteners: Used in last 6 months	Grocery
GROCRY_019	Grocery: Food: Bacon And Breakfast Strips: Used in last 6 months	Grocery
GROCRY_020	Grocery: Food: Bagels: Used in last 6 months	Grocery
GROCRY_021	Grocery: Food: Baking Chips: Used in last 6 months	Grocery

GROCRY_022	Grocery: Food: Baking Coconut: Used in last 6 months	Grocery
GROCRY_023	Grocery: Food: Baking Mixes (Excluding Cake Mixes): Used in last 6 months	Grocery
GROCRY_024	Grocery: Food: Baking Powder And Soda: Used in last 6 months	Grocery
GROCRY_025	Grocery: Food: Bar Baking Chocolate: Used in last 6 months	Grocery
GROCRY_028	Grocery: Food: Beef Fresh/Frozen: Used in last 6 months	Grocery
GROCRY_038	Grocery: Food: Bottled Barbecue & Seasoning Sauces: Used in last 6 months	Grocery
GROCRY_039	Grocery: Food: Bottled Water & Seltzer: Drank in Last 6 Months	Grocery
GROCRY_041	Grocery: Food: Boxed Chocolates: Bought in Last 6 Months	Grocery
GROCRY_616	Grocery: Food: Bratwurst: Used in last 6 months: Total Category	Grocery
GROCRY_044	Grocery: Food: Bread Crumbs & Coating Mixes: Used in last 6 months	Grocery
GROCRY_043	Grocery: Food: Bread: Used in last 6 months	Grocery
GROCRY_045	Grocery: Food: Breakfast Cereals (Cold): Used in last 6 months	Grocery
GROCRY_046	Grocery: Food: Breakfast Cereals (Hot): Used in last 6 months	Grocery
GROCRY_047	Grocery: Food: Breakfast/Granola/Fruit Bars & Snacks: Used in last 6 months	Grocery
GROCRY_048	Grocery: Food: Breath Fresheners: Used in last 6 months	Grocery
GROCRY_049	Grocery: Food: Brownie & Cookie Mixes: Used in last 6 months	Grocery
GROCRY_050	Grocery: Food: Butter: Used in last 6 months	Grocery
GROCRY_286	Grocery: Food: Candy Miniature Packages: Bought/Last 6 Months	Grocery
GROCRY_215	Grocery: Food: Candy Individual Regular Size: Bought/Last 6 Months	Grocery
GROCRY_053	Grocery: Food: Canned Beans With Sauce: Used in last 6 months	Grocery
GROCRY_054	Grocery: Food: Canned Chicken: Used in last 6 months	Grocery
GROCRY_055	Grocery: Food: Canned Meats: Used in last 6 months	Grocery
GROCRY_056	Grocery: Food: Canned Or Jarred Fruit: Used in last 6 months	Grocery
GROCRY_058	Grocery: Food: Canned Or Jarred Soup/Broth: Used in last 6 months	Grocery

GROCRY_059	Grocery: Food: Canned Or Jarred Spaghetti & Macaroni: Used in last 6 months	Grocery
GROCRY_060	Grocery: Food: Canned Or Jarred Vegetables: Used in last 6 months	Grocery
GROCRY_061	Grocery: Food: Canned Stews: Used in last 6 months	Grocery
GROCRY_062	Grocery: Food: Canned Tomatoes: Used in last 6 months	Grocery
GROCRY_063	Grocery: Food: Canned Tuna: Used in last 6 months	Grocery
GROCRY_078	Grocery: Food: Chewing And Smokeless Tobacco: Bought in Last 6 Months	Grocery
GROCRY_079	Grocery: Food: Chewing Gum: Chewed in Last 6 Months	Grocery
GROCRY_080	Grocery: Food: Chicken & Turkey Fresh Or Frozen: Used in last 6 months	Grocery
GROCRY_084	Grocery: Food: Chili: Used in last 6 months	Grocery
GROCRY_088	Grocery: Food: Cocoa Powder (For Baking): Used in last 6 months	Grocery
GROCRY_090	Grocery: Food: Cold Cuts: Used in last 6 months	Grocery
GROCRY_095	Grocery: Food: Cooked Hams: Used in last 6 months	Grocery
GROCRY_096	Grocery: Food: Cookies (Ready To Eat): Used in last 6 months	Grocery
GROCRY_098	Grocery: Food: Corn & Tortilla Chips & Cheese Snacks: Used in last 6 months	Grocery
GROCRY_101	Grocery: Food: Cottage Cheese: Used in last 6 months	Grocery
GROCRY_105	Grocery: Food: Crackers: Used in last 6 months	Grocery
GROCRY_106	Grocery: Food: Cream Cheese: Used in last 6 months	Grocery
GROCRY_112	Grocery: Food: Dessert Toppings: Used in last 12 Months	Grocery
GROCRY_115	Grocery: Food: Diet Cola Drinks: Drank in Last 6 Months	Grocery
GROCRY_116	Grocery: Food: Dinner Mixes And Kits: Used in last 6 months	Grocery
GROCRY_126	Grocery: Food: Dried Fruit: Used in last 6 months	Grocery
GROCRY_127	Grocery: Food: Drink Additives & Hot Cocoa (Add Milk Or Water): Used in last 6 months	Grocery
GROCRY_128	Grocery: Food: Dry Cake Mixes: Used in last 6 months	Grocery
GROCRY_131	Grocery: Food: Dry Soup & Bouillon: Used in last 6 months	Grocery

GROCRY_132	Grocery: Food: Egg Alternatives: Used in last 6 months	Grocery
GROCRY_133	Grocery: Food: Eggs: Used in last 6 months	Grocery
GROCRY_135	Grocery: Food: Energy Drinks: Drank in Last 6 Months	Grocery
GROCRY_136	Grocery: Food: English Muffins: Used in last 6 months	Grocery
GROCRY_137	Grocery: Food: Evaporated/Condensed Milk: Used in last 6 months	Grocery
GROCRY_138	Grocery: Food: Extracts: Used in last 6 months	Grocery
GROCRY_151	Grocery: Food: Fish & Seafood Fresh Or Frozen: Used in last 6 months	Grocery
GROCRY_152	Grocery: Food: Flavored & Seasoned Rice: Used in last 6 months	Grocery
GROCRY_154	Grocery: Food: Flavored Instant Coffee: Used in last 6 months	Grocery
GROCRY_601	Grocery: Food: Flour & Corn Meal: Used in last 6 months	Grocery
GROCRY_158	Grocery: Food: Food Prepared From Scratch: Made in Last 6 Months	Grocery
GROCRY_160	Grocery: Food: Frankfurters & Wieners: Used in last 6 months	Grocery
GROCRY_161	Grocery: Food: Fresh Fruit & Vegetables: Used in last 6 months	Grocery
GROCRY_162	Grocery: Food: Fresh Milk: Used in last 6 months	Grocery
GROCRY_163	Grocery: Food: Frostings: Used in last 6 months	Grocery
GROCRY_164	Grocery: Food: Frozen Breaded Chicken: Used in last 6 months	Grocery
GROCRY_165	Grocery: Food: Frozen Breakfasts: Used in last 6 months	Grocery
GROCRY_166	Grocery: Food: Frozen Complete Dinners: Used in last 6 months	Grocery
GROCRY_168	Grocery: Food: Frozen Desserts: Used in last 6 months	Grocery
GROCRY_170	Grocery: Food: Frozen Hot Snacks: Used in last 6 months	Grocery
GROCRY_171	Grocery: Food: Frozen Main Courses: Used in last 6 months	Grocery
GROCRY_172	Grocery: Food: Frozen Orange Juice: Used in last 6 months	Grocery
GROCRY_173	Grocery: Food: Frozen Pancakes/French Toast: Used in last 6 months	Grocery
GROCRY_174	Grocery: Food: Frozen Pizza: Used in last 6 months	Grocery
GROCRY_175	Grocery: Food: Frozen Potato Products: Used in last 6 months	Grocery

GROCRY_176	Grocery: Food: Frozen Snacks (Not Frozen Yogurt Or Ice Cream): Used in last 6 months	Grocery
GROCRY_602	Grocery: Food: Frozen Vegetables: Used in last 6 months	Grocery
GROCRY_393	Grocery: Food: Frozen Vegetarian Burgers: Used in last 6 months	Grocery
GROCRY_179	Grocery: Food: Frozen Waffles: Used in last 6 months	Grocery
GROCRY_180	Grocery: Food: Frozen Yogurt: Used in last 6 months	Grocery
GROCRY_331	Grocery: Food: Frozen/Refrigerated Bread And Dough Products: Used in last 6 months	Grocery
GROCRY_630	Grocery: Food: Fruit Snacks: Used in last 6 months	Grocery
GROCRY_184	Grocery: Food: Gelatin And Gelatin Desserts: Used in last 6 months	Grocery
GROCRY_188	Grocery: Food: Grapefruit Juice: Used in last 6 months	Grocery
GROCRY_189	Grocery: Food: Grated Cheese: Used in last 6 months	Grocery
GROCRY_190	Grocery: Food: Gravy/Sauce Mixes And Cooking Sauces: Used in last 6 months	Grocery
GROCRY_192	Grocery: Food: Ground Coffee: Used in last 6 months	Grocery
GROCRY_202	Grocery: Food: Hard Roll Candy: Bought/Last 6 Months	Grocery
GROCRY_207	Grocery: Food: Honey: Used in last 6 months	Grocery
GROCRY_209	Grocery: Food: Ice Cream Bars, Sandwiches & Bon Bons: Used in last 6 months	Grocery
GROCRY_210	Grocery: Food: Ice Cream, Ice Milk & Sherbet: Used in last 6 months	Grocery
GROCRY_221	Grocery: Food: Instant Breakfast: Used in last 6 months	Grocery
GROCRY_222	Grocery: Food: Instant Iced Tea Mix: Used in last 12 Months	Grocery
GROCRY_223	Grocery: Food: Instant Or Freeze-Dried Coffee: Used in last 6 months	Grocery
GROCRY_226	Grocery: Food: Jams & Jellies: Used in last 6 months	Grocery
GROCRY_227	Grocery: Food: Ketchup/Catsup: Used in last 6 months	Grocery
GROCRY_243	Grocery: Food: Lunch or Snack Combinations/Kits: Used in last 6 months	Grocery
GROCRY_245	Grocery: Food: Margarine: Used in last 6 months	Grocery
GROCRY_247	Grocery: Food: Mayonnaise And Mayonnaise Type Salad Dressing: Used in last 6 months	Grocery

GROCRY_249	Grocery: Food: Meat Snacks: Used in last 6 months	Grocery
GROCRY_251	Grocery: Food: Mexican Foods: Used in last 6 months	Grocery
GROCRY_253	Grocery: Food: Mints: Bought/Last 6 Months	Grocery
GROCRY_258	Grocery: Food: Mustard: Used in last 6 months	Grocery
GROCRY_262	Grocery: Food: Natural Or Imported Cheese: Used in last 6 months	Grocery
GROCRY_263	Grocery: Food: Nectars: Used in last 6 months	Grocery
GROCRY_265	Grocery: Food: Non-Dairy Cream Substitutes: Used in last 6 months	Grocery
GROCRY_266	Grocery: Food: Nutrition/Energy Bars: Used in last 6 months	Grocery
GROCRY_268	Grocery: Food: Nuts For Cooking: Used in last 6 months	Grocery
GROCRY_267	Grocery: Food: Nuts: Bought in Last 6 Months	Grocery
GROCRY_271	Grocery: Food: Orange Juice Not Frozen: Used in last 6 months	Grocery
GROCRY_632	Grocery: Food: Organic Foods: Used in last 6 months	Grocery
GROCRY_272	Grocery: Food: Other Bread Products: Used in last 6 months	Grocery
GROCRY_273	Grocery: Food: Other Diet Soft Drinks, Not Colas: Drank in Last 6 Months	Grocery
GROCRY_274	Grocery: Food: Other Fruit Juices & Drinks: Used in last 6 months	Grocery
GROCRY_275	Grocery: Food: Other Meat Fresh/Frozen: Used in last 6 months	Grocery
GROCRY_276	Grocery: Food: Other Regular Carbonated Soft Drinks: Drank in Last 6 Months	Grocery
GROCRY_615	Grocery: Food: Packaged Dinners & Side Dishes (Mixes Or Prepared): Used in last 6 months	Grocery
GROCRY_611	Grocery: Food: Packaged Fresh Salad: Used in last 6 months	Grocery
GROCRY_282	Grocery: Food: Packaged Instant Potatoes: Used in last 6 months	Grocery
GROCRY_284	Grocery: Food: Packaged Pie Crust: Used in last 6 months	Grocery
GROCRY_285	Grocery: Food: Packaged, Frozen, Refrigerated Pasta: Used in last 6 months	Grocery
GROCRY_293	Grocery: Food: Peanut Butter and other Nut Spreads: Used in last 6 months	Grocery
GROCRY_297	Grocery: Food: Pickle Relish: Used in last 6 months	Grocery
GROCRY_298	Grocery: Food: Pickles: Used in last 6 months	Grocery

GROCRY_299	Grocery: Food: Pizza Mixes And Sauces: Used in last 6 months	Grocery
GROCRY_300	Grocery: Food: Pizza Shells/Crusts: Used in last 6 months	Grocery
GROCRY_305	Grocery: Food: Popping Corn & Popcorn Snacks: Used in last 6 months	Grocery
GROCRY_308	Grocery: Food: Potato Chips: Used in last 6 months	Grocery
GROCRY_309	Grocery: Food: Powdered Fruit & Soft Drinks: Used in last 6 months	Grocery
GROCRY_318	Grocery: Food: Prepared Mixed Drinks Without Liquor: Drank in Last 6 Months	Grocery
GROCRY_321	Grocery: Food: Pretzels: Used in last 6 months	Grocery
GROCRY_323	Grocery: Food: Puddings & Pie Fillings: Used in last 6 months	Grocery
GROCRY_614	Grocery: Food: Ready To Drink Iced Coffee/Coffee Drinks: Drank in last 6 months	Grocery
GROCRY_326	Grocery: Food: Ready To Drink Iced Tea: Drank in Last 6 Months	Grocery
GROCRY_327	Grocery: Food: Ready To Eat Doughnuts: Used in last 6 months	Grocery
GROCRY_328	Grocery: Food: Ready To Eat Muffins: Used in last 6 months	Grocery
GROCRY_329	Grocery: Food: Ready To Eat Sweet Rolls & Pastries: Used in last 6 months	Grocery
GROCRY_330	Grocery: Food: Ready To Serve Dips: Used in last 6 months	Grocery
GROCRY_633	Grocery: Food: Refrigerated Meals, Entrees, Snacks & Sides: Used in last 6 months	Grocery
GROCRY_332	Grocery: Food: Regular Cola Drinks, Not Diet: Drank in Last 6 Months	Grocery
GROCRY_334	Grocery: Food: Regular Tea: Used in last 6 months	Grocery
GROCRY_336	Grocery: Food: Rice Cakes: Used in last 6 months	Grocery
GROCRY_335	Grocery: Food: Rice: Used in last 6 months	Grocery
GROCRY_340	Grocery: Food: Salad Dressing: Used in last 6 months	Grocery
GROCRY_341	Grocery: Food: Salad Or Cooking Oil: Used in last 6 months	Grocery
GROCRY_342	Grocery: Food: Salad Toppings: Used in last 6 months	Grocery
GROCRY_343	Grocery: Food: Salsa Or Picante Sauce: Used in last 6 months	Grocery
GROCRY_345	Grocery: Food: Salt Alternatives: Used in last 6 months	Grocery
GROCRY_344	Grocery: Food: Salt: Used in last 6 months	Grocery

GROCRY_347	Grocery: Food: Sausage: Used in last 6 months	Grocery
GROCRY_351	Grocery: Food: Seasonings & Spices: Used in last 6 months	Grocery
GROCRY_356	Grocery: Food: Shortening: Used in last 6 months	Grocery
GROCRY_358	Grocery: Food: Snack Cakes: Used in last 6 months	Grocery
GROCRY_359	Grocery: Food: Snack Mixes: Bought/Last 6 Months	Grocery
GROCRY_363	Grocery: Food: Sour Cream: Used in last 6 months	Grocery
GROCRY_364	Grocery: Food: Soy Milk: Used in last 6 months	Grocery
GROCRY_365	Grocery: Food: Soy Sauce: Used in last 6 months	Grocery
GROCRY_366	Grocery: Food: Spaghetti/Pasta Sauce: Used in last 6 months	Grocery
GROCRY_368	Grocery: Food: Sports Drinks/Thirst Quenchers: Drank in Last 6 Months	Grocery
GROCRY_371	Grocery: Food: Spread Cheese/Cheese Sauce: Used in last 6 months	Grocery
GROCRY_374	Grocery: Food: Stuffing Mixes And Stuffing Products: Used in last 6 months	Grocery
GROCRY_375	Grocery: Food: Sugar: Used in last 6 months	Grocery
GROCRY_379	Grocery: Food: Table Syrup, Molasses, & Agave: Used in last 6 months	Grocery
GROCRY_385	Grocery: Food: Toaster Products: Used in last 6 months	Grocery
GROCRY_387	Grocery: Food: Tomato And Vegetable Juices: Used in last 6 months	Grocery
GROCRY_395	Grocery: Food: Vinegar: Used in last 6 months	Grocery
GROCRY_399	Grocery: Food: Waffle Or Pancake Mix: Used in last 6 months	Grocery
GROCRY_403	Grocery: Food: Whipped Topping: Used in last 12 Months	Grocery
GROCRY_404	Grocery: Food: Whole Coffee Beans: Used in last 6 months	Grocery
GROCRY_406	Grocery: Food: Yeast: Used in last 6 months	Grocery
GROCRY_407	Grocery: Food: Yogurt: Used in last 6 months	Grocery
GROCRY_004	Grocery: Non-Food: Air Filters: Bought in last 12 Months	Grocery
GROCRY_005	Grocery: Non-Food: Air Fresheners, Carpet & Room Deodorizers: Used in last 6 months	Grocery
GROCRY_006	Grocery: Non-Food: Aluminum Foil: Used in last 6 months	Grocery
GROCRY_008	Grocery: Non-Food: Anti-Freeze/Coolant: Bought in last 12 Months	Grocery

GROCRY_011	Grocery: Non-Food: Automatic Dishwasher Detergent: Used in last 6 months	Grocery
GROCRY_027	Grocery: Non-Food: Batteries: Bought in Last 6 Months	Grocery
GROCRY_032	Grocery: Non-Food: Bleach: Used in last 6 months	Grocery
GROCRY_037	Grocery: Non-Food: Books: Bought last 12 months	Grocery
GROCRY_064	Grocery: Non-Food: Canned/Wet Cat Food: Used in last 6 months	Grocery
GROCRY_065	Grocery: Non-Food: Canned/Wet Dog Food: Used in last 6 months	Grocery
GROCRY_066	Grocery: Non-Food: Car Cleaner Wash/Wipes: Bought in last 12 Months	Grocery
GROCRY_067	Grocery: Non-Food: Car Rental - Business Use: Rented/last 12 Months	Grocery
GROCRY_068	Grocery: Non-Food: Car Rental - Personal Use: Rented/last 12 Months	Grocery
GROCRY_069	Grocery: Non-Food: Car Wax & Polish: Bought in last 12 Months	Grocery
GROCRY_070	Grocery: Non-Food: Carpet And Rug Cleaners: Used in last 6 months	Grocery
GROCRY_071	Grocery: Non-Food: Cat Litter: Used in last 6 months	Grocery
GROCRY_072	Grocery: Non-Food: Cat Treats: Used in last 6 months	Grocery
GROCRY_074	Grocery: Non-Food: Cents Off Coupons: Used in last 12 Months	Grocery
GROCRY_077	Grocery: Non-Food: Charcoal Lighter Fluid: Used in last 12 Months	Grocery
GROCRY_076	Grocery: Non-Food: Charcoal: Used in last 12 Months	Grocery
GROCRY_085	Grocery: Non-Food: Cigarette Rolling Papers: Used in last 6 months	Grocery
GROCRY_086	Grocery: Non-Food: Cigarettes: Smoked in last 12 Months	Grocery
GROCRY_087	Grocery: Non-Food: Cigars: Smoked in Last 6 Months	Grocery
GROCRY_117	Grocery: Non-Food: Dishwashing Liquid: Used in last 6 months	Grocery
GROCRY_118	Grocery: Non-Food: Disposable Cups: Used in last 6 months	Grocery
GROCRY_120	Grocery: Non-Food: Disposable Plates: Used in last 12 Months	Grocery
GROCRY_122	Grocery: Non-Food: Doctor Visits: Visited in last 12 Months	Grocery

GROCRY_123	Grocery: Non-Food: Dog Biscuits Or Treats: Used in last 6 months	Grocery
GROCRY_125	Grocery: Non-Food: Drain/Septic Tank Cleaners: Used in last 6 months	Grocery
GROCRY_129	Grocery: Non-Food: Dry Disposable Household Wipes: Used in last 6 months	Grocery
GROCRY_613	Grocery: Non-Food: Electronic/E-Cigarettes: Smoked in Last 12 Months	Grocery
GROCRY_617	Grocery: Non-Food: Environmentally Friendly Products: Light Bulbs: Any	Grocery
GROCRY_618	Grocery: Non-Food: Environmentally Friendly Products: Non-Toxic/Biodegradable Products: All Purpose Household Cleaner	Grocery
GROCRY_619	Grocery: Non-Food: Environmentally Friendly Products: Non-Toxic/Biodegradable Products: Dish Washing Liquid/Detergent	Grocery
GROCRY_620	Grocery: Non-Food: Environmentally Friendly Products: Non-Toxic/Biodegradable Products: Glass/Surface Cleaners	Grocery
GROCRY_621	Grocery: Non-Food: Environmentally Friendly Products: Non-Toxic/Biodegradable Products: Laundry Detergent	Grocery
GROCRY_622	Grocery: Non-Food: Environmentally Friendly Products: Non-Toxic/Biodegradable Products: Other	Grocery
GROCRY_623	Grocery: Non-Food: Environmentally Friendly Products: Recycled-Content Paper Products: Facial Tissues	Grocery
GROCRY_625	Grocery: Non-Food: Environmentally Friendly Products: Recycled-Content Paper Products: Paper Napkins	Grocery
GROCRY_626	Grocery: Non-Food: Environmentally Friendly Products: Recycled-Content Paper Products: Paper Plates	Grocery
GROCRY_627	Grocery: Non-Food: Environmentally Friendly Products: Recycled-Content Paper Products: Paper Towels	Grocery
GROCRY_628	Grocery: Non-Food: Environmentally Friendly Products: Recycled-Content Paper Products: Toilet Paper	Grocery
GROCRY_624	Grocery: Non-Food: Environmentally Friendly Products: Recycled-Content Paper Products: Other	Grocery
GROCRY_629	Grocery: Non-Food: Environmentally Friendly Products: Used in last 6 months: Any Product	Grocery
GROCRY_142	Grocery: Non-Food: Fabric Softeners: Used in last 6 months	Grocery

GROCRY_144	Grocery: Non-Food: Facial Tissues: Used in last 6 months	Grocery
GROCRY_150	Grocery: Non-Food: Firelogs: Used in last 12 Months	Grocery
GROCRY_155	Grocery: Non-Food: Flea & Tick Care Products For Dogs & Cats: Used in last 12 Months	Grocery
GROCRY_156	Grocery: Non-Food: Floor Cleaner, Wax & Polish: Used in last 6 months	Grocery
GROCRY_181	Grocery: Non-Food: Furniture Polish: Used in last 6 months	Grocery
GROCRY_183	Grocery: Non-Food: Gasoline Additives: Bought in last 12 Months	Grocery
GROCRY_182	Grocery: Non-Food: Gasoline: Bought in Last 6 Months	Grocery
GROCRY_186	Grocery: Non-Food: Glass And Surface Cleaners: Used in last 6 months	Grocery
GROCRY_187	Grocery: Non-Food: Glue: Used in last 6 months	Grocery
GROCRY_191	Grocery: Non-Food: Greeting Cards: Bought in Last 6 Months	Grocery
GROCRY_204	Grocery: Non-Food: Heavy Duty Hand Cleaners: Used in last 6 months	Grocery
GROCRY_208	Grocery: Non-Food: Household Cleaners: Used in last 6 months	Grocery
GROCRY_213	Grocery: Non-Food: In-Bowl Toilet Bowl Cleaners: Used in last 6 months	Grocery
GROCRY_216	Grocery: Non-Food: Indoor Insecticides: Used in last 6 months	Grocery
GROCRY_217	Grocery: Non-Food: Indoor Plant Food: Used in last 6 months	Grocery
GROCRY_220	Grocery: Non-Food: Insect Repellents: Used in last 12 Months	Grocery
GROCRY_224	Grocery: Non-Food: In-Tank Toilet Bowl Cleaners: Used in last 6 months	Grocery
GROCRY_228	Grocery: Non-Food: Lactose Intolerance Products: Used in last 6 months	Grocery
GROCRY_229	Grocery: Non-Food: Laundry Pre-Treatments & Stain Removers: Used in last 6 months	Grocery
GROCRY_231	Grocery: Non-Food: Leather And Vinyl Protectants: Bought in last 12 Months	Grocery
GROCRY_232	Grocery: Non-Food: Light Bulbs: Used in last 6 months	Grocery
GROCRY_236	Grocery: Non-Food: Liquid Soaps/Hand Sanitizers: Used in last 6 months	Grocery
GROCRY_239	Grocery: Non-Food: Lottery: Bought in last 12 months	Grocery
GROCRY_242	Grocery: Non-Food: Luggage: Owns	Grocery

GROCRY_252	Grocery: Non-Food: Microwave Usage: Used in last 6 months	Grocery
GROCRY_256	Grocery: Non-Food: Motor Oil Additives: Bought in last 12 Months	Grocery
GROCRY_255	Grocery: Non-Food: Motor Oil: Bought/Changed in last 12 Months	Grocery
GROCRY_269	Grocery: Non-Food: Oil Filters: Bought in last 12 Months	Grocery
GROCRY_277	Grocery: Non-Food: Outdoor Insecticides: Used in last 6 months	Grocery
GROCRY_278	Grocery: Non-Food: Oven Cleaners: Used in last 6 months	Grocery
GROCRY_280	Grocery: Non-Food: Packaged Dry Cat Food: Used in last 6 months	Grocery
GROCRY_281	Grocery: Non-Food: Packaged Dry Dog Food: Used in last 6 months	Grocery
GROCRY_291	Grocery: Non-Food: Paper Napkins: Used in last 6 months	Grocery
GROCRY_292	Grocery: Non-Food: Paper Towels: Used in last 6 months	Grocery
GROCRY_302	Grocery: Non-Food: Plastic Garbage Bags & Trash Can Liners: Used in last 6 months	Grocery
GROCRY_408	Grocery: Non-Food: Plastic Products: Used For Bath	Grocery
GROCRY_409	Grocery: Non-Food: Plastic Products: Used For Cosmetics	Grocery
GROCRY_410	Grocery: Non-Food: Plastic Products: Used For Food Storage	Grocery
GROCRY_411	Grocery: Non-Food: Plastic Products: Used For Home Organizing/Storage	Grocery
GROCRY_412	Grocery: Non-Food: Plastic Products: Used For Kitchen Gadgets	Grocery
GROCRY_413	Grocery: Non-Food: Plastic Products: Used For Other	Grocery
GROCRY_414	Grocery: Non-Food: Plastic Products: Used For Recycling/Refuse Bins	Grocery
GROCRY_415	Grocery: Non-Food: Plastic Products: Used For Sinkware	Grocery
GROCRY_416	Grocery: Non-Food: Plastic Products: Used For Tabletop	Grocery
GROCRY_417	Grocery: Non-Food: Plastic Products: Used For: Household uses plastic products	Grocery
GROCRY_303	Grocery: Non-Food: Plastic Sandwich/Food Storage/Freezer Bags: Used in last 6 months	Grocery
GROCRY_612	Grocery: Non-Food: Plastic/Glass Food Storage Containers: Used in last 6 months	Grocery

GROCRY_304	Grocery: Non-Food: Plastic-Type Kitchen Wrap: Used in last 6 months	Grocery
GROCRY_313	Grocery: Non-Food: Pre-Moistened Household Wipes: Used in last 6 months	Grocery
GROCRY_322	Grocery: Non-Food: Professional Exterminators: Had treatment last 12 months	Grocery
GROCRY_418	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Aluminum Beverage Cans	Grocery
GROCRY_419	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Batteries	Grocery
GROCRY_420	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Electronic Equipment	Grocery
GROCRY_421	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Glass Bottles	Grocery
GROCRY_422	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Newspapers	Grocery
GROCRY_423	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Other	Grocery
GROCRY_424	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Other Glass items	Grocery
GROCRY_425	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Other Metal items	Grocery
GROCRY_426	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Other Paper	Grocery
GROCRY_427	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Other Plastic Items	Grocery
GROCRY_428	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Plastic Bags	Grocery
GROCRY_429	Grocery: Non-Food: Recycling: Re-used or recycled in the last 30 days: Plastic Bottles	Grocery
GROCRY_430	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 1	Grocery
GROCRY_431	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 2	Grocery
GROCRY_432	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 3	Grocery
GROCRY_433	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 4	Grocery
GROCRY_434	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 5	Grocery
GROCRY_435	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 6	Grocery
GROCRY_436	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 7	Grocery

GROCRY_437	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 8	Grocery
GROCRY_438	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: 9+	Grocery
GROCRY_439	Grocery: Non-Food: Removable Self-Stick Notes: Packages Used: Any	Grocery
GROCRY_337	Grocery: Non-Food: Rubber Gloves: Used in last 6 months	Grocery
GROCRY_349	Grocery: Non-Food: Scouring Cleansers: Used in last 6 months	Grocery
GROCRY_350	Grocery: Non-Food: Scouring Pads: Used in last 6 months	Grocery
GROCRY_360	Grocery: Non-Food: Soap & Detergents For Fine Fabrics: Used in last 6 months	Grocery
GROCRY_361	Grocery: Non-Food: Soap & Detergents For Regular Laundry: Used in last 6 months	Grocery
GROCRY_367	Grocery: Non-Food: Spark Plugs: Bought in last 12 Months	Grocery
GROCRY_369	Grocery: Non-Food: Spray Non-Stick Cooking Products: Used in last 6 months	Grocery
GROCRY_370	Grocery: Non-Food: Spray Starch: Used in last 6 months	Grocery
GROCRY_376	Grocery: Non-Food: Sunburn Remedies: Used in last 12 Months	Grocery
GROCRY_377	Grocery: Non-Food: Suntan & Sunscreen Products: Used in last 12 Months	Grocery
GROCRY_383	Grocery: Non-Food: Tire Care: Bought in last 12 Months	Grocery
GROCRY_384	Grocery: Non-Food: Tires: Bought in last 12 Months	Grocery
GROCRY_386	Grocery: Non-Food: Toilet Paper: Used in last 6 months	Grocery
GROCRY_073	Grocery: Non-Food: Transparent Tape: Used in last 6 months	Grocery
GROCRY_634	Grocery: Non-Food: Water Filters: Household owns	Grocery
GROCRY_402	Grocery: Non-Food: Waxed Paper: Used in last 6 months	Grocery
GROCRY_405	Grocery: Non-Food: Windshield Wipers: Bought in last 12 Months	Grocery
INSURANCE		
INSURN_001	Insurance: Households	Insurance
INSURN_126	Insurance: Autos/Other Vehicle Insurance: Company: AAA	Insurance
INSURN_233	Insurance: Autos/Other Vehicle Insurance: Company: AARP from The Hartford	Insurance

INSURN_128	Insurance: Autos/Other Vehicle Insurance: Company: Allstate	Insurance
INSURN_129	Insurance: Autos/Other Vehicle Insurance: Company: American Family	Insurance
INSURN_613	Insurance: Autos/Other Vehicle Insurance: Company: Amica	Insurance
INSURN_614	Insurance: Autos/Other Vehicle Insurance: Company: Encompass	Insurance
INSURN_615	Insurance: Autos/Other Vehicle Insurance: Company: Esurance	Insurance
INSURN_131	Insurance: Autos/Other Vehicle Insurance: Company: Farm Bureau	Insurance
INSURN_132	Insurance: Autos/Other Vehicle Insurance: Company: Farmers Insurance Group	Insurance
INSURN_133	Insurance: Autos/Other Vehicle Insurance: Company: GEICO	Insurance
INSURN_235	Insurance: Autos/Other Vehicle Insurance: Company: Infinity	Insurance
INSURN_135	Insurance: Autos/Other Vehicle Insurance: Company: Liberty Mutual	Insurance
INSURN_136	Insurance: Autos/Other Vehicle Insurance: Company: Mercury	Insurance
INSURN_137	Insurance: Autos/Other Vehicle Insurance: Company: MetLife	Insurance
INSURN_138	Insurance: Autos/Other Vehicle Insurance: Company: Nationwide	Insurance
INSURN_616	Insurance: Autos/Other Vehicle Insurance: Company: Other	Insurance
INSURN_139	Insurance: Autos/Other Vehicle Insurance: Company: Progressive	Insurance
INSURN_236	Insurance: Autos/Other Vehicle Insurance: Company: SafeAuto	Insurance
INSURN_141	Insurance: Autos/Other Vehicle Insurance: Company: State Farm Mutual	Insurance
INSURN_234	Insurance: Autos/Other Vehicle Insurance: Company: The General	Insurance
INSURN_134	Insurance: Autos/Other Vehicle Insurance: Company: The Hartford	Insurance
INSURN_142	Insurance: Autos/Other Vehicle Insurance: Company: Travelers	Insurance
INSURN_144	Insurance: Autos/Other Vehicle Insurance: Company: USAA	Insurance
INSURN_231	Insurance: Autos/Other Vehicle Insurance: How Acquired: At dealership where car/vehicle was purchased	Insurance
INSURN_118	Insurance: Autos/Other Vehicle Insurance: How Acquired: At place of work or union	Insurance

INSURN_229	Insurance: Autos/Other Vehicle Insurance: How Acquired: Direct from insurance company via phone	Insurance
INSURN_230	Insurance: Autos/Other Vehicle Insurance: How Acquired: Direct from insurance company via website	Insurance
INSURN_117	Insurance: Autos/Other Vehicle Insurance: How Acquired: From an agent	Insurance
INSURN_232	Insurance: Autos/Other Vehicle Insurance: How Acquired: Other	Insurance
INSURN_847	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 1 Any	Insurance
INSURN_223	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 1 Cars/Trucks/Vans/SUVs	Insurance
INSURN_224	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 1 Other Vehicles (e.g.Motorcycles,ATVs,RVs,Marine)	Insurance
INSURN_848	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 2 Any	Insurance
INSURN_225	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 2 Cars/Trucks/Vans/SUVs	Insurance
INSURN_226	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 2 Other Vehicles (e.g.Motorcycles,ATVs,RVs,Marine)	Insurance
INSURN_849	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 3+ Any	Insurance
INSURN_227	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 3+ Cars/Trucks/Vans/SUVs	Insurance
INSURN_228	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: 3+ Other Vehicles (e.g.Motorcycles,ATVs,RVs,Marine)	Insurance
INSURN_850	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: None Any	Insurance
INSURN_221	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: None Cars/Trucks/Vans/SUVs	Insurance

INSURN_222	Insurance: Autos/Other Vehicle Insurance: Number Of Vehicles In Household Covered: None Other Vehicles (e.g.Motorcycles,ATVs,RVs,Marine)	Insurance
INSURN_120	Insurance: Autos/Other Vehicle Insurance: Type Carried: Collision	Insurance
INSURN_124	Insurance: Autos/Other Vehicle Insurance: Type Carried: Comprehensive	Insurance
INSURN_701	Insurance: Autos/Other Vehicle Insurance: Type Carried: Liability - Bodily Injury	Insurance
INSURN_702	Insurance: Autos/Other Vehicle Insurance: Type Carried: Liability - Property Damage	Insurance
INSURN_122	Insurance: Autos/Other Vehicle Insurance: Type Carried: Medical payments	Insurance
INSURN_125	Insurance: Autos/Other Vehicle Insurance: Type Carried: Towing	Insurance
INSURN_123	Insurance: Autos/Other Vehicle Insurance: Type Carried: Uninsured motorist	Insurance
INSURN_239	Insurance: Homeowners Or Personal Property Insurance: Acquired in Last 12 Months: Condominium/Co-op	Insurance
INSURN_237	Insurance: Homeowners Or Personal Property Insurance: Acquired in Last 12 Months: Homeowner	Insurance
INSURN_238	Insurance: Homeowners Or Personal Property Insurance: Acquired in Last 12 Months: Renter	Insurance
INSURN_703	Insurance: Homeowners Or Personal Property Insurance: Any Acquired in Last 12 Months	Insurance
INSURN_088	Insurance: Homeowners Or Personal Property Insurance: Company: AAA	Insurance
INSURN_090	Insurance: Homeowners Or Personal Property Insurance: Company: Allstate	Insurance
INSURN_091	Insurance: Homeowners Or Personal Property Insurance: Company: American Family	Insurance
INSURN_851	Insurance: Homeowners Or Personal Property Insurance: Company: Amica	Insurance
INSURN-214	Insurance: Homeowners Or Personal Property Insurance: Company: Avg Total Value Of Coverage	Insurance
INSURN_092	Insurance: Homeowners Or Personal Property Insurance: Company: Country Financial	Insurance
INSURN_210	Insurance: Homeowners Or Personal Property Insurance: Company: Encompass	Insurance
INSURN_145	Insurance: Homeowners Or Personal Property Insurance: Company: Esurance	Insurance
INSURN_093	Insurance: Homeowners Or Personal Property Insurance: Company: Farmers Insurance Group	Insurance

INSURN_611	Insurance: Homeowners Or Personal Property Insurance: Company: Foremost	Insurance
INSURN_211	Insurance: Homeowners Or Personal Property Insurance: Company: Geico	Insurance
INSURN_096	Insurance: Homeowners Or Personal Property Insurance: Company: Liberty Mutual	Insurance
INSURN_097	Insurance: Homeowners Or Personal Property Insurance: Company: MetLife	Insurance
INSURN_098	Insurance: Homeowners Or Personal Property Insurance: Company: Nationwide	Insurance
INSURN_213	Insurance: Homeowners Or Personal Property Insurance: Company: Other	Insurance
INSURN_212	Insurance: Homeowners Or Personal Property Insurance: Company: Progressive	Insurance
INSURN_100	Insurance: Homeowners Or Personal Property Insurance: Company: Safeco	Insurance
INSURN_101	Insurance: Homeowners Or Personal Property Insurance: Company: State Farm	Insurance
INSURN_095	Insurance: Homeowners Or Personal Property Insurance: Company: The Hartford	Insurance
INSURN_102	Insurance: Homeowners Or Personal Property Insurance: Company: Travelers	Insurance
INSURN_103	Insurance: Homeowners Or Personal Property Insurance: Company: USAA	Insurance
INSURN_084	Insurance: Homeowners Or Personal Property Insurance: Condominium/Co-op	Insurance
INSURN_650	Insurance: Homeowners Or Personal Property Insurance: Floater Any	Insurance
INSURN_608	Insurance: Homeowners Or Personal Property Insurance: Floater for Collections (antiques, coins, etc.)	Insurance
INSURN_208	Insurance: Homeowners Or Personal Property Insurance: Floater for earthquakes or floods	Insurance
INSURN_607	Insurance: Homeowners Or Personal Property Insurance: Floater for Jewellery or Furs	Insurance
INSURN_209	Insurance: Homeowners Or Personal Property Insurance: Floater for other additional coverage	Insurance
INSURN_609	Insurance: Homeowners Or Personal Property Insurance: Floater for Other personal items	Insurance
INSURN_081	Insurance: Homeowners Or Personal Property Insurance: Have on home or personal belongings	Insurance
INSURN_082	Insurance: Homeowners Or Personal Property Insurance: Homeowner	Insurance
INSURN_083	Insurance: Homeowners Or Personal Property Insurance: Renter	Insurance

INSURN_704	Insurance: Life Insurance: Companies (have policy): AAA	Insurance
INSURN_201	Insurance: Life Insurance: Companies (have policy): AARP from New York Life	Insurance
INSURN_602	Insurance: Life Insurance: Companies (have policy): Aetna	Insurance
INSURN_018	Insurance: Life Insurance: Companies (have policy): AFLAC	Insurance
INSURN_019	Insurance: Life Insurance: Companies (have policy): AIG	Insurance
INSURN_020	Insurance: Life Insurance: Companies (have policy): Allstate	Insurance
INSURN_021	Insurance: Life Insurance: Companies (have policy): American Family	Insurance
INSURN_050	Insurance: Life Insurance: Companies (have policy): Any Company	Insurance
INSURN_051	Insurance: Life Insurance: Companies (have policy): Any Company or Source	Insurance
INSURN_027	Insurance: Life Insurance: Companies (have policy): AXA Equitable	Insurance
INSURN_023	Insurance: Life Insurance: Companies (have policy): Bankers Life	Insurance
INSURN_852	Insurance: Life Insurance: Companies (have policy): Brighthouse Financial	Insurance
INSURN_024	Insurance: Life Insurance: Companies (have policy): Cigna	Insurance
INSURN_025	Insurance: Life Insurance: Companies (have policy): Colonial Penn	Insurance
INSURN_028	Insurance: Life Insurance: Companies (have policy): Farm Bureau	Insurance
INSURN_029	Insurance: Life Insurance: Companies (have policy): Farmers Insurance Group	Insurance
INSURN_030	Insurance: Life Insurance: Companies (have policy): Gerber Life	Insurance
INSURN_604	Insurance: Life Insurance: Companies (have policy): Guardian	Insurance
INSURN_033	Insurance: Life Insurance: Companies (have policy): John Hancock Mutual	Insurance
INSURN_034	Insurance: Life Insurance: Companies (have policy): Lincoln Financial Group	Insurance
INSURN_035	Insurance: Life Insurance: Companies (have policy): Massachusetts Mutual	Insurance
INSURN_036	Insurance: Life Insurance: Companies (have policy): MetLife	Insurance
INSURN_038	Insurance: Life Insurance: Companies (have policy): Mutual of Omaha	Insurance

INSURN_039	Insurance: Life Insurance: Companies (have policy): Nationwide	Insurance
INSURN_040	Insurance: Life Insurance: Companies (have policy): New York Life	Insurance
INSURN_041	Insurance: Life Insurance: Companies (have policy): Northwestern Mutual	Insurance
INSURN_203	Insurance: Life Insurance: Companies (have policy): Other	Insurance
INSURN_706	Insurance: Life Insurance: Companies (have policy): Pacific Life	Insurance
INSURN_707	Insurance: Life Insurance: Companies (have policy): Principal	Insurance
INSURN_042	Insurance: Life Insurance: Companies (have policy): Prudential	Insurance
INSURN_043	Insurance: Life Insurance: Companies (have policy): SBLI	Insurance
INSURN_044	Insurance: Life Insurance: Companies (have policy): State Farm Mutual	Insurance
INSURN_031	Insurance: Life Insurance: Companies (have policy): The Hartford	Insurance
INSURN_045	Insurance: Life Insurance: Companies (have policy): TIAA	Insurance
INSURN_146	Insurance: Life Insurance: Companies (have policy): Transamerica	Insurance
INSURN_708	Insurance: Life Insurance: Companies (have policy): Unum Group	Insurance
INSURN_605	Insurance: Life Insurance: Companies (have policy): USAA	Insurance
INSURN_047	Insurance: Life Insurance: Companies (have policy): Veterans Life	Insurance
INSURN_202	Insurance: Life Insurance: Companies (have policy): Voya	Insurance
INSURN_002	Insurance: Life Insurance: Currently carry	Insurance
INSURN-146	Insurance: Life Insurance: Face value at present time: Mean Value	Insurance
INSURN_016	Insurance: Life Insurance: Policies Carried: Combination term/whole life policy	Insurance
INSURN_012	Insurance: Life Insurance: Policies Carried: Separate term policy	Insurance
INSURN_013	Insurance: Life Insurance: Policies Carried: Separate whole life policy	Insurance
INSURN_014	Insurance: Life Insurance: Policies Carried: Universal/Adjustable life	Insurance
INSURN_015	Insurance: Life Insurance: Policies Carried: Variable life	Insurance

INSURN_600	Insurance: Life Insurance: Source (currently carried): Direct from insurance company via phone (no agent)	Insurance
INSURN_601	Insurance: Life Insurance: Source (currently carried): Direct from insurance company via website (no agent)	Insurance
INSURN_007	Insurance: Life Insurance: Source (currently carried): From a bank	Insurance
INSURN_005	Insurance: Life Insurance: Source (currently carried): From a fraternal or other membership group	Insurance
INSURN_004	Insurance: Life Insurance: Source (currently carried): From a place of work	Insurance
INSURN_003	Insurance: Life Insurance: Source (currently carried): From a union	Insurance
INSURN_011	Insurance: Life Insurance: Source (currently carried): In response to mail advertising (no agent)	Insurance
INSURN_010	Insurance: Life Insurance: Source (currently carried): Through an agent (broker) for many companies	Insurance
INSURN_009	Insurance: Life Insurance: Source (currently carried): Through an agent representing one company	Insurance
INSURN_006	Insurance: Life Insurance: Source (currently carried): Veterans life insurance	Insurance
INSURN_008	Insurance: Life Insurance: Source (currently carried): With loan, mortgage or installment payments	Insurance
INSURN_147	Insurance: Life Insurance: Total Value: Less than \$20,000	Insurance
INSURN_148	Insurance: Life Insurance: Total Value: \$20,000 - \$49,999	Insurance
INSURN_149	Insurance: Life Insurance: Total Value: \$50,000 - \$99,999	Insurance
INSURN_150	Insurance: Life Insurance: Total Value: \$100,000 - \$149,999	Insurance
INSURN_151	Insurance: Life Insurance: Total Value: \$150,000 - \$249,999	Insurance
INSURN_152	Insurance: Life Insurance: Total Value: \$250,000 - \$499,999	Insurance
INSURN_153	Insurance: Life Insurance: Total Value: \$500,000+	Insurance
INSURN_843	Insurance: Medical Insurance: Companies: AARP	Insurance
INSURN_064	Insurance: Medical Insurance: Companies: Aetna	Insurance
INSURN_065	Insurance: Medical Insurance: Companies: AFLAC	Insurance

INSURN_066	Insurance: Medical Insurance: Companies: Bankers Life	Insurance
INSURN_067	Insurance: Medical Insurance: Companies: Blue Cross/Blue Shield	Insurance
INSURN_068	Insurance: Medical Insurance: Companies: Cigna	Insurance
INSURN_154	Insurance: Medical Insurance: Companies: Colonial Life	Insurance
INSURN_709	Insurance: Medical Insurance: Companies: Health Net	Insurance
INSURN_071	Insurance: Medical Insurance: Companies: Humana	Insurance
INSURN_072	Insurance: Medical Insurance: Companies: Kaiser Permanente	Insurance
INSURN_205	Insurance: Medical Insurance: Companies: MetLife	Insurance
INSURN_073	Insurance: Medical Insurance: Companies: Mutual of Omaha	Insurance
INSURN_207	Insurance: Medical Insurance: Companies: Other	Insurance
INSURN_077	Insurance: Medical Insurance: Companies: State Farm	Insurance
INSURN_079	Insurance: Medical Insurance: Companies: United Healthcare	Insurance
INSURN_155	Insurance: Medical Insurance: Companies: Unum	Insurance
INSURN_112	Insurance: Medical Insurance: How Obtained: Agent (broker) representing more than one company	Insurance
INSURN_107	Insurance: Medical Insurance: How Obtained: From a fraternal or other membership group	Insurance
INSURN_106	Insurance: Medical Insurance: How Obtained: From a place of work	Insurance
INSURN_105	Insurance: Medical Insurance: How Obtained: From a union	Insurance
INSURN_113	Insurance: Medical Insurance: How Obtained: Mail advertising or Phone contact (no agent)	Insurance
INSURN_217	Insurance: Medical Insurance: How Obtained: Other government source	Insurance
INSURN_216	Insurance: Medical Insurance: How Obtained: State or national healthcare exchange	Insurance
INSURN_111	Insurance: Medical Insurance: How Obtained: Through an agent representing one company	Insurance
INSURN_612	Insurance: Medical Insurance: How Obtained: Through the Internet	Insurance
INSURN_219	Insurance: Medical Insurance: Kind of Policy: Catastrophic/High Deductible	Insurance
INSURN_840	Insurance: Medical Insurance: Kind of Policy: Exclusive Provider Organization (EPO)	Insurance

INSURN_115	Insurance: Medical Insurance: Kind of Policy: Health Maintenance Organization (HMO)	Insurance
INSURN_220	Insurance: Medical Insurance: Kind of Policy: Other	Insurance
INSURN_841	Insurance: Medical Insurance: Kind of Policy: Point-of-Service (POS)	Insurance
INSURN_842	Insurance: Medical Insurance: Kind of Policy: Preferred Provider Organization (PPO)	Insurance
INSURN_156	Insurance: Medical Insurance: Kind of Policy: Supplemental/Gap Insurance	Insurance
INSURN_218	Insurance: Medical Insurance: Kind of Policy: Traditional Indemnity/Fee-for-Service	Insurance
INSURN_104	Insurance: Medical Insurance: Personally carry medical/hospital/accident insurance	Insurance
INSURN_108	Insurance: Medical Insurance: Type of Policy: Medicaid	Insurance
INSURN_109	Insurance: Medical Insurance: Type of Policy: Medicare	Insurance
INSURN_215	Insurance: Medical Insurance: Type of Policy: Non-Government (e.g. Group, Individual, etc.)	Insurance
INSURN_853	Insurance: Medical Insurance: Who is covered: You Alone	Insurance
INSURN_854	Insurance: Medical Insurance: Who is covered: You and other household/family members	Insurance
INSURN_059	Insurance: Other Insurance: Types: Accidental death and dismemberment	Insurance
INSURN_060	Insurance: Other Insurance: Types: Boat owners insurance	Insurance
INSURN_204	Insurance: Other Insurance: Types: Delta Dental	Insurance
INSURN_606	Insurance: Other Insurance: Types: Identity Theft insurance	Insurance
INSURN_061	Insurance: Other Insurance: Types: Long term care	Insurance
INSURN_053	Insurance: Other Insurance: Types: Loss of income through medical causes insurance	Insurance
INSURN_058	Insurance: Other Insurance: Types: Mortgage insurance	Insurance
INSURN_206	Insurance: Other Insurance: Types: Other Dental	Insurance
INSURN_054	Insurance: Other Insurance: Types: Personal liability insurance	Insurance
INSURN_057	Insurance: Other Insurance: Types: Prescription Medicine	Insurance
INSURN_063	Insurance: Other Insurance: Types: Small business insurance	Insurance
INSURN_055	Insurance: Other Insurance: Types: Travel insurance	Insurance

INSURN_056	Insurance: Other Insurance: Types: Vision care insurance	Insurance
INTERNET		
INTRNT_001	Internet: Households	Internet
INTRNT_700	Internet: Internet Access: At home	Internet
INTRNT_121	Internet: Internet Activities: Downloaded a movie	Internet
INTRNT_627	Internet: Internet Activities: Downloaded a TV program	Internet
INTRNT_114	Internet: Internet Activities: Downloaded a video game	Internet
INTRNT_624	Internet: Internet Activities: Looked at TV listings	Internet
INTRNT_022	Internet: Internet Activities: Looked for employment	Internet
INTRNT_623	Internet: Internet Activities: Looked for recipes	Internet
INTRNT_625	Internet: Internet Activities: Looked up movie listings or showtimes	Internet
INTRNT_027	Internet: Internet Activities: Made a phone call	Internet
INTRNT_012	Internet: Internet Activities: Made a purchase for business use	Internet
INTRNT_011	Internet: Internet Activities: Made a purchase for personal use	Internet
INTRNT_013	Internet: Internet Activities: Made personal or business travel plans	Internet
INTRNT_622	Internet: Internet Activities: Obtained childcare or parenting information	Internet
INTRNT_015	Internet: Internet Activities: Obtained financial information	Internet
INTRNT_115	Internet: Internet Activities: Obtained information about entertainment or celebrities	Internet
INTRNT_020	Internet: Internet Activities: Obtained information about real estate	Internet
INTRNT_019	Internet: Internet Activities: Obtained information for new or used car purchase	Internet
INTRNT_125	Internet: Internet Activities: Obtained information to help make a purchase	Internet
INTRNT_021	Internet: Internet Activities: Obtained medical information	Internet
INTRNT_018	Internet: Internet Activities: Obtained sports news/information	Internet
INTRNT_017	Internet: Internet Activities: Obtained the latest news/current events	Internet
INTRNT_621	Internet: Internet Activities: Paid bills online	Internet
INTRNT_619	Internet: Internet Activities: Participated in online dating	Internet

INTRNT_014	Internet: Internet Activities: Played games online	Internet
INTRNT_124	Internet: Internet Activities: Posted a comment or review on a blog, online forum, message or bulletin board	Internet
INTRNT_631	Internet: Internet Activities: Sent an electronic greeting card	Internet
INTRNT_630	Internet: Internet Activities: Shared photos through Internet website	Internet
INTRNT_116	Internet: Internet Activities: Took an online class or course	Internet
INTRNT_016	Internet: Internet Activities: Tracked investments/Traded stocks, bonds or mutual funds	Internet
INTRNT_629	Internet: Internet Activities: Uploaded or added video to website	Internet
INTRNT_009	Internet: Internet Activities: Used e-mail	Internet
INTRNT_010	Internet: Internet Activities: Used Instant Messenger	Internet
INTRNT_620	Internet: Internet Activities: Used online gambling site	Internet
INTRNT_132	Internet: Internet Activities: Used video chat	Internet
INTRNT_008	Internet: Internet Activities: Visited a chat room	Internet
INTRNT_023	Internet: Internet Activities: Visited a TV network or TV show's website	Internet
INTRNT_026	Internet: Internet Activities: Visited online blogs	Internet
INTRNT_122	Internet: Internet Activities: Watched a movie online	Internet
INTRNT_120	Internet: Internet Activities: Watched a TV program online	Internet
INTRNT_123	Internet: Internet Activities: Watched other online video	Internet
INTRNT_628	Internet: Internet Activities: Wrote an online blog	Internet
INTRNT_616	Internet: Internet Usage: Total time spent using Last Saturday: 1 hr. - less than 2 hours	Internet
INTRNT_617	Internet: Internet Usage: Total time spent using Last Saturday: 1/2 hr. - less than 1 hour	Internet
INTRNT_613	Internet: Internet Usage: Total time spent using Last Saturday: 10 or more hours	Internet
INTRNT_615	Internet: Internet Usage: Total time spent using Last Saturday: 2 hrs. - less than 5 hours	Internet
INTRNT_614	Internet: Internet Usage: Total time spent using Last Saturday: 5 hrs. - less than 10 hours	Internet
INTRNT_618	Internet: Internet Usage: Total time spent using Last Saturday: Less than 1/2 hour	Internet

INTRNT_610	Internet: Internet Usage: Total time spent using Last Sunday: 1 hr. - less than 2 hours	Internet
INTRNT_611	Internet: Internet Usage: Total time spent using Last Sunday: 1/2 hr. - less than 1 hour	Internet
INTRNT_607	Internet: Internet Usage: Total time spent using Last Sunday: 10 or more hours	Internet
INTRNT_609	Internet: Internet Usage: Total time spent using Last Sunday: 2 hrs. - less than 5 hours	Internet
INTRNT_608	Internet: Internet Usage: Total time spent using Last Sunday: 5 hrs. - less than 10 hours	Internet
INTRNT_612	Internet: Internet Usage: Total time spent using Last Sunday: Less than 1/2 hour	Internet
INTRNT_604	Internet: Internet Usage: Total time spent using Yesterday: 1 hr. - less than 2 hours	Internet
INTRNT_605	Internet: Internet Usage: Total time spent using Yesterday: 1/2 hr. - less than 1 hour	Internet
INTRNT_601	Internet: Internet Usage: Total time spent using Yesterday: 10 or more hours	Internet
INTRNT_603	Internet: Internet Usage: Total time spent using Yesterday: 2 hrs. - less than 5 hours	Internet
INTRNT_602	Internet: Internet Usage: Total time spent using Yesterday: 5 hrs. - less than 10 hours	Internet
INTRNT_606	Internet: Internet Usage: Total time spent using Yesterday: Less than 1/2 hour	Internet
INTRNT_005	Internet: Internet Use: Another place	Internet
INTRNT_007	Internet: Internet Use: Any Internet/Online usage	Internet
INTRNT_002	Internet: Internet Use: At home	Internet
INTRNT_004	Internet: Internet Use: At school or library	Internet
INTRNT_003	Internet: Internet Use: At work	Internet
INTRNT_871	Internet: Media Quintile/Tercile Codes: Internet I (Heavy)	Internet
INTRNT_872	Internet: Media Quintile/Tercile Codes: Internet II	Internet
INTRNT_873	Internet: Media Quintile/Tercile Codes: Internet III	Internet
INTRNT_874	Internet: Media Quintile/Tercile Codes: Internet IV	Internet
INTRNT_875	Internet: Media Quintile/Tercile Codes: Internet V (Light)	Internet
INTRNT_933	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Amazon Prime Music	Internet
INTRNT_876	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Apple Music	Internet

INTRNT_941	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Audible	Internet
INTRNT_934	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Google Play Music	Internet
INTRNT_103	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: iHeartRadio	Internet
INTRNT_650	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: iTunes	Internet
INTRNT_853	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Pandora	Internet
INTRNT_126	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Radio.com	Internet
INTRNT_127	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Shazam	Internet
INTRNT_935	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: SoundCloud	Internet
INTRNT_107	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Spotify	Internet
INTRNT_936	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: Tidal	Internet
INTRNT_877	Internet: Music Or Audio Services: Listened To Or Used In The Last 30 Days: TuneIn	Internet
INTRNT_025	Internet: Music Or Audio-Related Activities: Done In The Last 30 Days: Downloaded music	Internet
INTRNT_117	Internet: Music Or Audio-Related Activities: Done In The Last 30 Days: Listened online to streaming AM/FM broadcast radio stations	Internet
INTRNT_118	Internet: Music Or Audio-Related Activities: Done In The Last 30 Days: Listened to Internet-only radio or other online music or audio services (eg. Pandora, Spotify, etc.)	Internet
INTRNT_119	Internet: Music Or Audio-Related Activities: Done In The Last 30 Days: Visited a radio station, radio program or radio personality's website	Internet
INTRNT_942	Internet: Podcasts: Listened/Last 30 Days: Business/Finance	Internet
INTRNT_943	Internet: Podcasts: Listened/Last 30 Days: Comedy	Internet
INTRNT_944	Internet: Podcasts: Listened/Last 30 Days: Crime/Investigative Reporting	Internet
INTRNT_945	Internet: Podcasts: Listened/Last 30 Days: Education	Internet
INTRNT_946	Internet: Podcasts: Listened/Last 30 Days: Entertainment/Culture	Internet
INTRNT_947	Internet: Podcasts: Listened/Last 30 Days: Health/Fitness/Lifestyle	Internet

INTRNT_948	Internet: Podcasts: Listened/Last 30 Days: History	Internet
INTRNT_949	Internet: Podcasts: Listened/Last 30 Days: Music	Internet
INTRNT_950	Internet: Podcasts: Listened/Last 30 Days: News/Current Events	Internet
INTRNT_951	Internet: Podcasts: Listened/Last 30 Days: Other	Internet
INTRNT_952	Internet: Podcasts: Listened/Last 30 Days: Politics	Internet
INTRNT_953	Internet: Podcasts: Listened/Last 30 Days: Science	Internet
INTRNT_954	Internet: Podcasts: Listened/Last 30 Days: Sports	Internet
INTRNT_955	Internet: Podcasts: Listened/Last 30 Days: Total Category	Internet
INTRNT_878	Internet: Social media, photo or video-sharing service in the last 30 days: Clicked on an advertisement	Internet
INTRNT_879	Internet: Social media, photo or video-sharing service in the last 30 days: Comment on a friend's post	Internet
INTRNT_880	Internet: Social media, photo or video-sharing service in the last 30 days: Follow or become a Fan Of something or someone	Internet
INTRNT_881	Internet: Social media, photo or video-sharing service in the last 30 days: Invited people to an event	Internet
INTRNT_882	Internet: Social media, photo or video-sharing service in the last 30 days: Play a game	Internet
INTRNT_883	Internet: Social media, photo or video-sharing service in the last 30 days: Post a website link	Internet
INTRNT_884	Internet: Social media, photo or video-sharing service in the last 30 days: Post picture(s)	Internet
INTRNT_885	Internet: Social media, photo or video-sharing service in the last 30 days: Post video(s)	Internet
INTRNT_886	Internet: Social media, photo or video-sharing service in the last 30 days: Posted a blog entry	Internet
INTRNT_887	Internet: Social media, photo or video-sharing service in the last 30 days: Posted that you Like something	Internet
INTRNT_888	Internet: Social media, photo or video-sharing service in the last 30 days: Posted your current location	Internet
INTRNT_889	Internet: Social media, photo or video-sharing service in the last 30 days: Rated or reviewed a product or service	Internet
INTRNT_932	Internet: Social media, photo or video-sharing service in the last 30 days: Re-post or share a post created by someone else	Internet

INTRNT_890	Internet: Social media, photo or video-sharing service in the last 30 days: Sent a message or e-mail	Internet
INTRNT_891	Internet: Social media, photo or video-sharing service in the last 30 days: Sent a real or virtual gift	Internet
INTRNT_892	Internet: Social media, photo or video-sharing service in the last 30 days: Update your profile	Internet
INTRNT_893	Internet: Social media, photo or video-sharing service in the last 30 days: Update your status	Internet
INTRNT_894	Internet: Social media, photo or video-sharing service in the last 30 days: Use IM	Internet
INTRNT_128	Internet: Social media, photo or video-sharing service in the last 30 days: Used a filter on a picture	Internet
INTRNT_895	Internet: Social media, photo or video-sharing service in the last 30 days: Visit a friend's profile/page	Internet
INTRNT_896	Internet: Social media, photo or video-sharing service in the last 30 days: Watched a video	Internet
INTRNT_897	Internet: Social media: How Important To You: Find information about a movie, TV station or show: Not at all Important or Not Very Important	Internet
INTRNT_898	Internet: Social media: How Important To You: Find information about a movie, TV station or show: Somewhat Important or Very Important	Internet
INTRNT_899	Internet: Social media: How Important To You: Find information about news or other current events: Not at all Important or Not Very Important	Internet
INTRNT_900	Internet: Social media: How Important To You: Find information about news or other current events: Somewhat Important or Very Important	Internet
INTRNT_901	Internet: Social media: How Important To You: Find local information: Not at all Important or Not Very Important	Internet
INTRNT_902	Internet: Social media: How Important To You: Find local information: Somewhat Important or Very Important	Internet
INTRNT_903	Internet: Social media: How Important To You: Find out about products and services: Not at all Important or Not Very Important	Internet
INTRNT_904	Internet: Social media: How Important To You: Find out about products and services: Somewhat Important or Very Important	Internet

INTRNT_905	Internet: Social media: How Important To You: Find people who have interests similar to me: Not at all Important or Not Very Important	Internet
INTRNT_906	Internet: Social media: How Important To You: Find people who have interests similar to me: Somewhat Important or Very Important	Internet
INTRNT_907	Internet: Social media: How Important To You: Follow the activities of my friends and family: Not at all Important or Not Very Important	Internet
INTRNT_908	Internet: Social media: How Important To You: Follow the activities of my friends and family: Somewhat Important or Very Important	Internet
INTRNT_956	Internet: Social media: How Important To You: Influence others Not at all Important or Not Very Important	Internet
INTRNT_957	Internet: Social media: How Important To You: Influence others Somewhat Important or Very Important	Internet
INTRNT_909	Internet: Social media: How Important To You: Keep in touch with family/friends: Not at all Important or Not Very Important	Internet
INTRNT_910	Internet: Social media: How Important To You: Keep in touch with family/friends: Somewhat Important or Very Important	Internet
INTRNT_911	Internet: Social media: How Important To You: Meet new friends: Not at all Important or Not Very Important	Internet
INTRNT_912	Internet: Social media: How Important To You: Meet new friends: Somewhat Important or Very Important	Internet
INTRNT_913	Internet: Social media: How Important To You: Meet or network with professional contacts: Not at all Important or Not Very Important	Internet
INTRNT_914	Internet: Social media: How Important To You: Meet or network with professional contacts: Somewhat Important or Very Important	Internet
INTRNT_915	Internet: Social media: How Important To You: Play games: Not at all Important or Not Very Important	Internet
INTRNT_916	Internet: Social media: How Important To You: Play games: Somewhat Important or Very Important	Internet
INTRNT_917	Internet: Social media: How Important To You: Rate or review a product or service: Not at all Important or Not Very Important	Internet

INTRNT_918	Internet: Social media: How Important To You: Rate or review a product or service: Somewhat Important or Very Important	Internet
INTRNT_919	Internet: Social media: How Important To You: Reconnect with people from my past: Not at all Important or Not Very Important	Internet
INTRNT_920	Internet: Social media: How Important To You: Reconnect with people from my past: Somewhat Important or Very Important	Internet
INTRNT_129	Internet: Social media: How Important To You: Share my opinions and beliefs: Not at all Important or Not Very Important	Internet
INTRNT_130	Internet: Social media: How Important To You: Share my opinions and beliefs: Somewhat Important or Very Important	Internet
INTRNT_921	Internet: Social media: How Important To You: To gain access to VIP or Members-Only events: Not at all Important or Not Very Important	Internet
INTRNT_922	Internet: Social media: How Important To You: To gain access to VIP or Members-Only events: Somewhat Important or Very Important	Internet
INTRNT_923	Internet: Social media: How Important To You: To receive exclusive offers, coupons or other discounts: Not at all Important or Not Very Important	Internet
INTRNT_924	Internet: Social media: How Important To You: To receive exclusive offers, coupons or other discounts: Somewhat Important or Very Important	Internet
INTRNT_925	Internet: Social media: How Important To You: To show support for my favorite companies or brands: Not at all Important or Not Very Important	Internet
INTRNT_926	Internet: Social media: How Important To You: To show support for my favorite companies or brands: Somewhat Important or Very Important	Internet
INTRNT_927	Internet: Social media: Visited Or Used: Yes	Internet
INTRNT_928	Internet: Tablets & E-Readers: Activities: Visited other social media site	Internet
INTRNT_929	Internet: Tablets & E-Readers: Apps Downloaded Or Used: Social media Personally Used, last 30 days	Internet
INTRNT_035	Internet: Websites or apps visited or used in the last 30 days: ABC	Internet
INTRNT_500	Internet: Websites or apps visited or used in the last 30 days: ABCNews	Internet

INTRNT_502	Internet: Websites or apps visited or used in the last 30 days: AccuWeather	Internet
INTRNT_937	Internet: Websites or apps visited or used in the last 30 days: Airbnb	Internet
INTRNT_503	Internet: Websites or apps visited or used in the last 30 days: Amazon	Internet
INTRNT_840	Internet: Websites or apps visited or used in the last 30 days: Answers.com/WikiAnswers	Internet
INTRNT_841	Internet: Websites or apps visited or used in the last 30 days: Any Social Networking/Photo/Video-sharing services	Internet
INTRNT_659	Internet: Websites or apps visited or used in the last 30 days: Any Spanish Language Website/App	Internet
INTRNT_504	Internet: Websites or apps visited or used in the last 30 days: AOL Mail	Internet
INTRNT_843	Internet: Websites or apps visited or used in the last 30 days: BBC.com	Internet
INTRNT_522	Internet: Websites or apps visited or used in the last 30 days: Bing Maps	Internet
INTRNT_112	Internet: Websites or apps visited or used in the last 30 days: BleacherReport.com	Internet
INTRNT_931	Internet: Websites or apps visited or used in the last 30 days: BuzzFeed	Internet
INTRNT_510	Internet: Websites or apps visited or used in the last 30 days: CareerBuilder	Internet
INTRNT_039	Internet: Websites or apps visited or used in the last 30 days: CBS	Internet
INTRNT_511	Internet: Websites or apps visited or used in the last 30 days: CBSNews	Internet
INTRNT_040	Internet: Websites or apps visited or used in the last 30 days: CBSSports	Internet
INTRNT_512	Internet: Websites or apps visited or used in the last 30 days: Cheaptickets	Internet
INTRNT_108	Internet: Websites or apps visited or used in the last 30 days: CNBC	Internet
INTRNT_041	Internet: Websites or apps visited or used in the last 30 days: CNET	Internet
INTRNT_042	Internet: Websites or apps visited or used in the last 30 days: CNN	Internet
INTRNT_844	Internet: Websites or apps visited or used in the last 30 days: Coupons	Internet
INTRNT_043	Internet: Websites or apps visited or used in the last 30 days: disney.com	Internet
INTRNT_513	Internet: Websites or apps visited or used in the last 30 days: eBay	Internet

INTRNT_845	Internet: Websites or apps visited or used in the last 30 days: eHow	Internet
INTRNT_044	Internet: Websites or apps visited or used in the last 30 days: ESPN	Internet
INTRNT_702	Internet: Websites or apps visited or used in the last 30 days: Expedia	Internet
INTRNT_651	Internet: Websites or apps visited or used in the last 30 days: Facebook	Internet
INTRNT_846	Internet: Websites or apps visited or used in the last 30 days: Fandango	Internet
INTRNT_652	Internet: Websites or apps visited or used in the last 30 days: Flickr	Internet
INTRNT_047	Internet: Websites or apps visited or used in the last 30 days: Fox News	Internet
INTRNT_514	Internet: Websites or apps visited or used in the last 30 days: FOX Sports	Internet
INTRNT_046	Internet: Websites or apps visited or used in the last 30 days: Fox.com/FOX NOW	Internet
INTRNT_515	Internet: Websites or apps visited or used in the last 30 days: Gmail	Internet
INTRNT_519	Internet: Websites or apps visited or used in the last 30 days: Google Maps	Internet
INTRNT_958	Internet: Websites or apps visited or used in the last 30 days: Google Photos	Internet
INTRNT_850	Internet: Websites or apps visited or used in the last 30 days: Groupon	Internet
INTRNT_516	Internet: Websites or apps visited or used in the last 30 days: Hotels.com	Internet
INTRNT_703	Internet: Websites or apps visited or used in the last 30 days: Hotwire	Internet
INTRNT_851	Internet: Websites or apps visited or used in the last 30 days: HuffingtonPost.com/HuffPost	Internet
INTRNT_517	Internet: Websites or apps visited or used in the last 30 days: IMDb	Internet
INTRNT_105	Internet: Websites or apps visited or used in the last 30 days: Instagram	Internet
INTRNT_654	Internet: Websites or apps visited or used in the last 30 days: LinkedIn	Internet
INTRNT_852	Internet: Websites or apps visited or used in the last 30 days: LivingSocial	Internet
INTRNT_959	Internet: Websites or apps visited or used in the last 30 days: Lyft	Internet
INTRNT_518	Internet: Websites or apps visited or used in the last 30 days: MapQuest	Internet
INTRNT_520	Internet: Websites or apps visited or used in the last 30 days: MLB.com/MLB.com At Bat	Internet

INTRNT_051	Internet: Websites or apps visited or used in the last 30 days: Monster	Internet
INTRNT_523	Internet: Websites or apps visited or used in the last 30 days: MSN Entertainment	Internet
INTRNT_109	Internet: Websites or apps visited or used in the last 30 days: MSN Money	Internet
INTRNT_054	Internet: Websites or apps visited or used in the last 30 days: MTV	Internet
INTRNT_524	Internet: Websites or apps visited or used in the last 30 days: NASCAR	Internet
INTRNT_525	Internet: Websites or apps visited or used in the last 30 days: NBA	Internet
INTRNT_055	Internet: Websites or apps visited or used in the last 30 days: NBC	Internet
INTRNT_052	Internet: Websites or apps visited or used in the last 30 days: NBCNews	Internet
INTRNT_705	Internet: Websites or apps visited or used in the last 30 days: NBCSports.com	Internet
INTRNT_526	Internet: Websites or apps visited or used in the last 30 days: NFL.com or NFL/NFL Mobile	Internet
INTRNT_057	Internet: Websites or apps visited or used in the last 30 days: nytimes.com	Internet
INTRNT_527	Internet: Websites or apps visited or used in the last 30 days: Orbitz	Internet
INTRNT_539	Internet: Websites or apps visited or used in the last 30 days: Outlook	Internet
INTRNT_528	Internet: Websites or apps visited or used in the last 30 days: Overstock	Internet
INTRNT_058	Internet: Websites or apps visited or used in the last 30 days: PBS.org or PBS Video	Internet
INTRNT_938	Internet: Websites or apps visited or used in the last 30 days: Periscope	Internet
INTRNT_870	Internet: Websites or apps visited or used in the last 30 days: Pinterest	Internet
INTRNT_939	Internet: Websites or apps visited or used in the last 30 days: Popsugar	Internet
INTRNT_529	Internet: Websites or apps visited or used in the last 30 days: Priceline	Internet
INTRNT_106	Internet: Websites or apps visited or used in the last 30 days: Reddit	Internet
INTRNT_940	Internet: Websites or apps visited or used in the last 30 days: Reuters	Internet
INTRNT_855	Internet: Websites or apps visited or used in the last 30 days: Shutterfly	Internet
INTRNT_131	Internet: Websites or apps visited or used in the last 30 days: Snapchat	Internet

INTRNT_960	Internet: Websites or apps visited or used in the last 30 days: Telemundo.com	Internet
INTRNT_961	Internet: Websites or apps visited or used in the last 30 days: The Washington Post	Internet
INTRNT_060	Internet: Websites or apps visited or used in the last 30 days: The Weather Channel (Weather.com)	Internet
INTRNT_110	Internet: Websites or apps visited or used in the last 30 days: TheStreet	Internet
INTRNT_534	Internet: Websites or apps visited or used in the last 30 days: Ticketmaster	Internet
INTRNT_535	Internet: Websites or apps visited or used in the last 30 days: Travelocity	Internet
INTRNT_536	Internet: Websites or apps visited or used in the last 30 days: TripAdvisor	Internet
INTRNT_856	Internet: Websites or apps visited or used in the last 30 days: Tumblr	Internet
INTRNT_962	Internet: Websites or apps visited or used in the last 30 days: Twitch	Internet
INTRNT_657	Internet: Websites or apps visited or used in the last 30 days: Twitter	Internet
INTRNT_963	Internet: Websites or apps visited or used in the last 30 days: Uber	Internet
INTRNT_857	Internet: Websites or apps visited or used in the last 30 days: Univision.com or Univision NOW	Internet
INTRNT_059	Internet: Websites or apps visited or used in the last 30 days: USA Today.com	Internet
INTRNT_858	Internet: Websites or apps visited or used in the last 30 days: VEVO	Internet
INTRNT_964	Internet: Websites or apps visited or used in the last 30 days: Vimeo	Internet
INTRNT_113	Internet: Websites or apps visited or used in the last 30 days: Weather Underground (wunderground.com)	Internet
INTRNT_061	Internet: Websites or apps visited or used in the last 30 days: WeatherBug	Internet
INTRNT_062	Internet: Websites or apps visited or used in the last 30 days: WebMD	Internet
INTRNT_537	Internet: Websites or apps visited or used in the last 30 days: Whitepages	Internet
INTRNT_538	Internet: Websites or apps visited or used in the last 30 days: Wikipedia	Internet
INTRNT_063	Internet: Websites or apps visited or used in the last 30 days: wsj.com	Internet
INTRNT_859	Internet: Websites or apps visited or used in the last 30 days: WWE	Internet

INTRNT_860	Internet: Websites or apps visited or used in the last 30 days: Yahoo! Answers	Internet
INTRNT_965	Internet: Websites or apps visited or used in the last 30 days: Yahoo! Entertainment	Internet
INTRNT_111	Internet: Websites or apps visited or used in the last 30 days: Yahoo! Finance	Internet
INTRNT_541	Internet: Websites or apps visited or used in the last 30 days: Yahoo! Mail	Internet
INTRNT_542	Internet: Websites or apps visited or used in the last 30 days: Yahoo! Maps	Internet
INTRNT_544	Internet: Websites or apps visited or used in the last 30 days: Yahoo! News	Internet
INTRNT_545	Internet: Websites or apps visited or used in the last 30 days: Yahoo! Sports	Internet
INTRNT_861	Internet: Websites or apps visited or used in the last 30 days: Yelp	Internet
INTRNT_658	Internet: Websites or apps visited or used in the last 30 days: YouTube	Internet
INTRNT_966	Internet: Websites or apps visited or used in the last 30 days: Zillow	Internet
INTRNT_967	Websites visited or apps used in the last 30 days: Indeed.com or Indeed Jobs	Internet
LEISURE		
LEISUR_001	Leisure: Households	Leisure
LEISUR_062	Leisure: Casino Gambling: Times Gambled: Any gambling	Leisure
LEISUR_055	Leisure: Casino Gambling: Times Gambled: Atlantic City	Leisure
LEISUR_105	Leisure: Casino Gambling: Times Gambled: Caribbean	Leisure
LEISUR_057	Leisure: Casino Gambling: Times Gambled: Connecticut	Leisure
LEISUR_059	Leisure: Casino Gambling: Times Gambled: Las Vegas	Leisure
LEISUR_060	Leisure: Casino Gambling: Times Gambled: Mississippi Gulf Coast	Leisure
LEISUR_106	Leisure: Casino Gambling: Times Gambled: Other	Leisure
LEISUR_061	Leisure: Casino Gambling: Times Gambled: Reno	Leisure
LEISUR_075	Leisure: Garden: Have a garden	Leisure
LEISUR_076	Leisure: Garden: Participated in outdoor gardening in last 12 months	Leisure
LEISUR_700	Leisure: Leisure Activities: Engaged In: Collecting - antiques	Leisure
LEISUR_701	Leisure: Leisure Activities: Engaged In: Collecting - art	Leisure

LEISUR_046	Leisure: Leisure Activities: Engaged In: Collecting - coins	Leisure
LEISUR_702	Leisure: Leisure Activities: Engaged In: Collecting - comic books	Leisure
LEISUR_848	Leisure: Leisure Activities: Engaged In: Collecting - dolls/action figures	Leisure
LEISUR_047	Leisure: Leisure Activities: Engaged In: Collecting - figurines	Leisure
LEISUR_049	Leisure: Leisure Activities: Engaged In: Collecting - sports trading cards	Leisure
LEISUR_048	Leisure: Leisure Activities: Engaged In: Collecting - stamps	Leisure
LEISUR_849	Leisure: Leisure Activities: Engaged In: Collecting - watches	Leisure
LEISUR_051	Leisure: Leisure Activities: Engaged In: Indoor gardening & plants	Leisure
LEISUR_052	Leisure: Leisure Activities: Engaged In: Listen to music	Leisure
LEISUR_053	Leisure: Leisure Activities: Engaged In: Raising pets	Leisure
LEISUR_054	Leisure: Leisure Activities: Engaged In: Tropical fish	Leisure
LEISUR_003	Leisure: Leisure Activities: Participated in last 12 months: Adult education courses	Leisure
LEISUR_840	Leisure: Leisure Activities: Participated in last 12 months: Any leisure activity	Leisure
LEISUR_101	Leisure: Leisure Activities: Participated in last 12 months: Aquarium attendance	Leisure
LEISUR_841	Leisure: Leisure Activities: Participated in last 12 months: Attend a circus	Leisure
LEISUR_850	Leisure: Leisure Activities: Participated in last 12 months: Attend a state or county fair	Leisure
LEISUR_842	Leisure: Leisure Activities: Participated in last 12 months: Attend art galleries or shows	Leisure
LEISUR_002	Leisure: Leisure Activities: Participated in last 12 months: Attend auto shows	Leisure
LEISUR_843	Leisure: Leisure Activities: Participated in last 12 months: Attend classical music/opera performances	Leisure
LEISUR_005	Leisure: Leisure Activities: Participated in last 12 months: Attend country music performances	Leisure
LEISUR_009	Leisure: Leisure Activities: Participated in last 12 months: Attend dance performances	Leisure
LEISUR_004	Leisure: Leisure Activities: Participated in last 12 months: Attend horse races	Leisure
LEISUR_008	Leisure: Leisure Activities: Participated in last 12 months: Attend other music performances	Leisure

LEISUR_006	Leisure: Leisure Activities: Participated in last 12 months: Attend rock music performances	Leisure
LEISUR_011	Leisure: Leisure Activities: Participated in last 12 months: Baking	Leisure
LEISUR_012	Leisure: Leisure Activities: Participated in last 12 months: Barbecuing	Leisure
LEISUR_015	Leisure: Leisure Activities: Participated in last 12 months: Billiards/pool	Leisure
LEISUR_016	Leisure: Leisure Activities: Participated in last 12 months: Birdwatching	Leisure
LEISUR_017	Leisure: Leisure Activities: Participated in last 12 months: Board games	Leisure
LEISUR_018	Leisure: Leisure Activities: Participated in last 12 months: Book clubs	Leisure
LEISUR_020	Leisure: Leisure Activities: Participated in last 12 months: Chess	Leisure
LEISUR_022	Leisure: Leisure Activities: Participated in last 12 months: Concerts on radio	Leisure
LEISUR_021	Leisure: Leisure Activities: Participated in last 12 months: Cooking for fun	Leisure
LEISUR_023	Leisure: Leisure Activities: Participated in last 12 months: Crossword puzzles	Leisure
LEISUR_024	Leisure: Leisure Activities: Participated in last 12 months: Dance/go dancing	Leisure
LEISUR_025	Leisure: Leisure Activities: Participated in last 12 months: Dining out	Leisure
LEISUR_027	Leisure: Leisure Activities: Participated in last 12 months: Entertain friends or relatives at home	Leisure
LEISUR_703	Leisure: Leisure Activities: Participated in last 12 months: Fantasy sports league	Leisure
LEISUR_851	Leisure: Leisure Activities: Participated in last 12 months: Film/produce videos	Leisure
LEISUR_107	Leisure: Leisure Activities: Participated in last 12 months: Fly a drone	Leisure
LEISUR_029	Leisure: Leisure Activities: Participated in last 12 months: Furniture refinishing	Leisure
LEISUR_108	Leisure: Leisure Activities: Participated in last 12 months: Genealogy	Leisure
LEISUR_013	Leisure: Leisure Activities: Participated in last 12 months: Go to bars/night clubs	Leisure
LEISUR_014	Leisure: Leisure Activities: Participated in last 12 months: Go to beach	Leisure
LEISUR_030	Leisure: Leisure Activities: Participated in last 12 months: Go to live theater	Leisure
LEISUR_032	Leisure: Leisure Activities: Participated in last 12 months: Go to museums	Leisure

LEISUR_844	Leisure: Leisure Activities: Participated in last 12 months: Home decoration and furnishing Participated in last 12 months	Leisure
LEISUR_845	Leisure: Leisure Activities: Participated in last 12 months: Karaoke Participated in last 12 months	Leisure
LEISUR_033	Leisure: Leisure Activities: Participated in last 12 months: Painting, drawing	Leisure
LEISUR_652	Leisure: Leisure Activities: Participated in last 12 months: PC/computer games (play offline with software)	Leisure
LEISUR_104	Leisure: Leisure Activities: Participated in last 12 months: PC/computer games (play online)	Leisure
LEISUR_035	Leisure: Leisure Activities: Participated in last 12 months: Photo Album/Scrapbooking	Leisure
LEISUR_034	Leisure: Leisure Activities: Participated in last 12 months: Photography	Leisure
LEISUR_036	Leisure: Leisure Activities: Participated in last 12 months: Picnic	Leisure
LEISUR_037	Leisure: Leisure Activities: Participated in last 12 months: Play bingo	Leisure
LEISUR_038	Leisure: Leisure Activities: Participated in last 12 months: Play cards	Leisure
LEISUR_039	Leisure: Leisure Activities: Participated in last 12 months: Play musical instrument	Leisure
LEISUR_040	Leisure: Leisure Activities: Participated in last 12 months: Reading books	Leisure
LEISUR_846	Leisure: Leisure Activities: Participated in last 12 months: Reading comic books	Leisure
LEISUR_847	Leisure: Leisure Activities: Participated in last 12 months: Sudoku Puzzles	Leisure
LEISUR_103	Leisure: Leisure Activities: Participated in last 12 months: Tailgating	Leisure
LEISUR_042	Leisure: Leisure Activities: Participated in last 12 months: Trivia games	Leisure
LEISUR_653	Leisure: Leisure Activities: Participated in last 12 months: Video/electronic games (console) Participated in last 12 months	Leisure
LEISUR_654	Leisure: Leisure Activities: Participated in last 12 months: Video/electronic games (portable) Participated in last 12 months	Leisure
LEISUR_044	Leisure: Leisure Activities: Participated in last 12 months: Woodworking	Leisure
LEISUR_041	Leisure: Leisure Activities: Participated in last 12 months: Word games	Leisure
LEISUR_045	Leisure: Leisure Activities: Participated in last 12 months: Zoo attendance	Leisure

LEISUR_064	Leisure: Movie Attendance: Once a week or more	Leisure
LEISUR_065	Leisure: Movie Attendance: 2-3 times a month	Leisure
LEISUR_066	Leisure: Movie Attendance: Once a month	Leisure
LEISUR_067	Leisure: Movie Attendance: Less than once a month	Leisure
LEISUR_063	Leisure: Movie Attendance: Attended a movie in the last 6 months	Leisure
LEISUR_071	Leisure: Needlecraft And Sewing: Crocheting: Any	Leisure
LEISUR_072	Leisure: Needlecraft And Sewing: Cross-stitch: Any	Leisure
LEISUR_070	Leisure: Needlecraft And Sewing: Knitting: Any	Leisure
LEISUR_073	Leisure: Needlecraft And Sewing: Needlepoint: Any	Leisure
LEISUR_074	Leisure: Needlecraft And Sewing: Quilting: Any	Leisure
LEISUR_069	Leisure: Needlecraft And Sewing: Sewing - garments from patterns: Any	Leisure
LEISUR_068	Leisure: Needlecraft And Sewing: Sewing - general mending: Any	Leisure
MEDIA AUDIO		
MEDAUD_001	Media Audio: Households	Media Audio
MEDAUD_162	Media Audio: Media Quintile/Tercile Codes: Radio Primetime I (Heavy)	Media Audio
MEDAUD_163	Media Audio: Media Quintile/Tercile Codes: Radio Primetime II	Media Audio
MEDAUD_164	Media Audio: Media Quintile/Tercile Codes: Radio Primetime III	Media Audio
MEDAUD_165	Media Audio: Media Quintile/Tercile Codes: Radio Primetime IV	Media Audio
MEDAUD_166	Media Audio: Media Quintile/Tercile Codes: Radio Primetime V (Light)	Media Audio
MEDAUD_167	Media Audio: Media Quintile/Tercile Codes: Radio Weekdays I (Heavy)	Media Audio
MEDAUD_168	Media Audio: Media Quintile/Tercile Codes: Radio Weekdays II	Media Audio
MEDAUD_169	Media Audio: Media Quintile/Tercile Codes: Radio Weekdays III	Media Audio
MEDAUD_170	Media Audio: Media Quintile/Tercile Codes: Radio Weekdays IV	Media Audio
MEDAUD_171	Media Audio: Media Quintile/Tercile Codes: Radio Weekdays V (Light)	Media Audio
MEDAUD_151	Media Audio: Radio Formats: AAA (subset of Alternative)	Media Audio
MEDAUD_002	Media Audio: Radio Formats: Adult Contemporary	Media Audio

MEDAUD_152	Media Audio: Radio Formats: Adult Hits	Media Audio
MEDAUD_003	Media Audio: Radio Formats: Adult Standards	Media Audio
MEDAUD_004	Media Audio: Radio Formats: All News	Media Audio
MEDAUD_005	Media Audio: Radio Formats: All Talk	Media Audio
MEDAUD_006	Media Audio: Radio Formats: Alternative	Media Audio
MEDAUD_007	Media Audio: Radio Formats: CHR	Media Audio
MEDAUD_008	Media Audio: Radio Formats: Classic Hits	Media Audio
MEDAUD_009	Media Audio: Radio Formats: Classic Rock	Media Audio
MEDAUD_010	Media Audio: Radio Formats: Classical	Media Audio
MEDAUD_011	Media Audio: Radio Formats: Country	Media Audio
MEDAUD_013	Media Audio: Radio Formats: Ethnic	Media Audio
MEDAUD_014	Media Audio: Radio Formats: Gospel	Media Audio
MEDAUD_015	Media Audio: Radio Formats: Hispanic	Media Audio
MEDAUD_153	Media Audio: Radio Formats: Hot AC (subset of Adult Contemporary)	Media Audio
MEDAUD_017	Media Audio: Radio Formats: Jazz	Media Audio
MEDAUD_018	Media Audio: Radio Formats: Mexican/Tejano/Ranchera (subset of 'Hispanic')	Media Audio
MEDAUD_019	Media Audio: Radio Formats: News/Talk	Media Audio
MEDAUD_020	Media Audio: Radio Formats: Oldies	Media Audio
MEDAUD_021	Media Audio: Radio Formats: Public	Media Audio
MEDAUD_022	Media Audio: Radio Formats: Religious	Media Audio
MEDAUD_154	Media Audio: Radio Formats: Rhythmic	Media Audio
MEDAUD_023	Media Audio: Radio Formats: Rock	Media Audio
MEDAUD_024	Media Audio: Radio Formats: Soft Adult Contemporary	Media Audio
MEDAUD_025	Media Audio: Radio Formats: Spanish AC (subset of 'Hispanic')	Media Audio
MEDAUD_026	Media Audio: Radio Formats: Sports	Media Audio
MEDAUD_027	Media Audio: Radio Formats: Tropical (subset of 'Hispanic')	Media Audio
MEDAUD_028	Media Audio: Radio Formats: Urban	Media Audio
MEDAUD_155	Media Audio: Radio Formats: Urban AC (subset of Urban)	Media Audio
MEDAUD_156	Media Audio: Radio Formats: Urban Contemporary (subset of Urban)	Media Audio
MEDAUD_029	Media Audio: Radio Formats: Variety/Other	Media Audio
MEDAUD_046	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 1 1/2 hour	Media Audio
MEDAUD_041	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 1 hour	Media Audio
MEDAUD_036	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 1/2 hour	Media Audio

MEDAUD_056	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 2 1/2 hours	Media Audio
MEDAUD_051	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 2 hours	Media Audio
MEDAUD_066	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 3 1/2 hours	Media Audio
MEDAUD_061	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 3 hours	Media Audio
MEDAUD_076	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 4 1/2 hours	Media Audio
MEDAUD_071	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 4 hours	Media Audio
MEDAUD_081	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday 5+ hours	Media Audio
MEDAUD_031	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekday Did not listen	Media Audio
MEDAUD_086	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekend Did not listen	Media Audio
MEDAUD_158	Media Audio: Radio Listening: 10:00 am 3:00 pm: Weekend Yes, listened	Media Audio
MEDAUD_047	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 1 1/2 hour	Media Audio
MEDAUD_042	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 1 hour	Media Audio
MEDAUD_037	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 1/2 hour	Media Audio
MEDAUD_057	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 2 1/2 hours	Media Audio
MEDAUD_052	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 2 hours	Media Audio
MEDAUD_067	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 3 1/2 hours	Media Audio
MEDAUD_062	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 3 hours	Media Audio
MEDAUD_072	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday 4 hours	Media Audio
MEDAUD_032	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekday Did not listen	Media Audio
MEDAUD_087	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekend Did not listen	Media Audio
MEDAUD_159	Media Audio: Radio Listening: 3:00 pm 7:00 pm: Weekend Yes, listened	Media Audio
MEDAUD_045	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 1 1/2 hour	Media Audio
MEDAUD_040	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 1 hour	Media Audio

MEDAUD_035	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 1/2 hour	Media Audio
MEDAUD_055	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 2 1/2 hours	Media Audio
MEDAUD_050	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 2 hours	Media Audio
MEDAUD_065	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 3 1/2 hours	Media Audio
MEDAUD_060	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 3 hours	Media Audio
MEDAUD_070	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday 4 hours	Media Audio
MEDAUD_030	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekday Did not listen	Media Audio
MEDAUD_085	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekend Did not listen	Media Audio
MEDAUD_157	Media Audio: Radio Listening: 6:00 am 10:00 am: Weekend Yes, listened	Media Audio
MEDAUD_048	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 1 1/2 hour	Media Audio
MEDAUD_043	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 1 hour	Media Audio
MEDAUD_038	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 1/2 hour	Media Audio
MEDAUD_058	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 2 1/2 hours	Media Audio
MEDAUD_053	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 2 hours	Media Audio
MEDAUD_068	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 3 1/2 hours	Media Audio
MEDAUD_063	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 3 hours	Media Audio
MEDAUD_078	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 4 1/2 hours	Media Audio
MEDAUD_073	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 4 hours	Media Audio
MEDAUD_083	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday 5+ hours	Media Audio
MEDAUD_033	Media Audio: Radio Listening: 7:00 pm Midnight: Weekday Did not listen	Media Audio
MEDAUD_088	Media Audio: Radio Listening: 7:00 pm Midnight: Weekend Did not listen	Media Audio
MEDAUD_160	Media Audio: Radio Listening: 7:00 pm Midnight: Weekend Yes, listened	Media Audio
MEDAUD_049	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 1 1/2 hour	Media Audio

MEDAUD_044	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 1 hour	Media Audio
MEDAUD_039	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 1/2 hour	Media Audio
MEDAUD_059	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 2 1/2 hours	Media Audio
MEDAUD_054	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 2 hours	Media Audio
MEDAUD_069	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 3 1/2 hours	Media Audio
MEDAUD_064	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 3 hours	Media Audio
MEDAUD_079	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 4 1/2 hours	Media Audio
MEDAUD_074	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 4 hours	Media Audio
MEDAUD_084	Media Audio: Radio Listening: Midnight 6:00 am: Weekday 5+ hours	Media Audio
MEDAUD_034	Media Audio: Radio Listening: Midnight 6:00 am: Weekday Did not listen	Media Audio
MEDAUD_089	Media Audio: Radio Listening: Midnight 6:00 am: Weekend Did not listen	Media Audio
MEDAUD_161	Media Audio: Radio Listening: Midnight 6:00 am: Weekend Yes, listened	Media Audio
MEDIA READ		
MEDREA_001	Media Read: Households	Media Reading
MEDREA_639	Media Read: Books: Light Users: 1 Bought last 12 months: Biography	Media Reading
MEDREA_637	Media Read: Books: Light Users: 1 Bought last 12 months: Cookbooks	Media Reading
MEDREA_640	Media Read: Books: Light Users: 1 Bought last 12 months: History	Media Reading
MEDREA_648	Media Read: Books: Light Users: 1 Bought last 12 months: Mystery	Media Reading
MEDREA_120	Media Read: Books: Light Users: 1 Bought last 12 months: Novel	Media Reading
MEDREA_646	Media Read: Books: Light Users: 1 Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_647	Media Read: Books: Light Users: 1 Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_649	Media Read: Books: Light Users: 1 Bought last 12 months: Romance	Media Reading
MEDREA_641	Media Read: Books: Light Users: 1 Bought last 12 months: Science Fiction	Media Reading
MEDREA_650	Media Read: Books: Light Users: 1 Bought last 12 months: Travel	Media Reading

MEDREA_121	Media Read: Books: Light Users: 1-2 Bought last 12 months: Children's Books	Media Reading
MEDREA_696	Media Read: Books: Light Users: 1-2 Bought last 12 months: Other	Media Reading
MEDREA_037	Media Read: Books: Medium Users: 2-3 Bought last 12 months: Biography	Media Reading
MEDREA_032	Media Read: Books: Medium Users: 2-3 Bought last 12 months: Cookbooks	Media Reading
MEDREA_038	Media Read: Books: Medium Users: 2-3 Bought last 12 months: History	Media Reading
MEDREA_043	Media Read: Books: Medium Users: 2-3 Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_651	Media Read: Books: Medium Users: 2-3 Bought last 12 months: Travel	Media Reading
MEDREA_652	Media Read: Books: Medium Users: 2-4 Bought last 12 months: Mystery	Media Reading
MEDREA_122	Media Read: Books: Medium Users: 2-4 Bought last 12 months: Novel	Media Reading
MEDREA_653	Media Read: Books: Medium Users: 2-4 Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_042	Media Read: Books: Medium Users: 2-4 Bought last 12 months: Romance	Media Reading
MEDREA_039	Media Read: Books: Medium Users: 2-4 Bought last 12 months: Science Fiction	Media Reading
MEDREA_040	Media Read: Books: Medium Users: 3-6 Bought last 12 months: Children's Books	Media Reading
MEDREA_697	Media Read: Books: Medium Users: 3-6 Bought last 12 months: Other	Media Reading
MEDREA_655	Media Read: Books: Total Users: 2+ Bought last 12 months: Biography	Media Reading
MEDREA_656	Media Read: Books: Total Users: 2+ Bought last 12 months: Children's Books	Media Reading
MEDREA_657	Media Read: Books: Total Users: 2+ Bought last 12 months: Cookbooks	Media Reading
MEDREA_658	Media Read: Books: Total Users: 2+ Bought last 12 months: History	Media Reading
MEDREA_659	Media Read: Books: Total Users: 2+ Bought last 12 months: Mystery	Media Reading
MEDREA_660	Media Read: Books: Total Users: 2+ Bought last 12 months: Novel	Media Reading
MEDREA_698	Media Read: Books: Total Users: 2+ Bought last 12 months: Other	Media Reading
MEDREA_661	Media Read: Books: Total Users: 2+ Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_662	Media Read: Books: Total Users: 2+ Bought last 12 months: Religious (not Bibles)	Media Reading

MEDREA_663	Media Read: Books: Total Users: 2+ Bought last 12 months: Romance	Media Reading
MEDREA_664	Media Read: Books: Total Users: 2+ Bought last 12 months: Science Fiction	Media Reading
MEDREA_665	Media Read: Books: Total Users: 2+ Bought last 12 months: Travel	Media Reading
MEDREA_666	Media Read: Books: Total Users: 3+ Bought last 12 months: Biography	Media Reading
MEDREA_667	Media Read: Books: Total Users: 3+ Bought last 12 months: Children's Books	Media Reading
MEDREA_668	Media Read: Books: Total Users: 3+ Bought last 12 months: Cookbooks	Media Reading
MEDREA_669	Media Read: Books: Total Users: 3+ Bought last 12 months: History	Media Reading
MEDREA_670	Media Read: Books: Total Users: 3+ Bought last 12 months: Mystery	Media Reading
MEDREA_671	Media Read: Books: Total Users: 3+ Bought last 12 months: Novel	Media Reading
MEDREA_699	Media Read: Books: Total Users: 3+ Bought last 12 months: Other	Media Reading
MEDREA_672	Media Read: Books: Total Users: 3+ Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_673	Media Read: Books: Total Users: 3+ Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_674	Media Read: Books: Total Users: 3+ Bought last 12 months: Romance	Media Reading
MEDREA_675	Media Read: Books: Total Users: 3+ Bought last 12 months: Science Fiction	Media Reading
MEDREA_676	Media Read: Books: Total Users: 3+ Bought last 12 months: Travel	Media Reading
MEDREA_024	Media Read: Books: Total Users: 4+ Bought last 12 months: Biography	Media Reading
MEDREA_611	Media Read: Books: Total Users: 4+ Bought last 12 months: Children's Books	Media Reading
MEDREA_019	Media Read: Books: Total Users: 4+ Bought last 12 months: Cookbooks	Media Reading
MEDREA_025	Media Read: Books: Total Users: 4+ Bought last 12 months: History	Media Reading
MEDREA_608	Media Read: Books: Total Users: 4+ Bought last 12 months: Mystery	Media Reading
MEDREA_609	Media Read: Books: Total Users: 4+ Bought last 12 months: Novel	Media Reading
MEDREA_700	Media Read: Books: Total Users: 4+ Bought last 12 months: Other	Media Reading
MEDREA_030	Media Read: Books: Total Users: 4+ Bought last 12 months: Personal/Business Self-help	Media Reading

MEDREA_031	Media Read: Books: Total Users: 4+ Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_612	Media Read: Books: Total Users: 4+ Bought last 12 months: Romance	Media Reading
MEDREA_610	Media Read: Books: Total Users: 4+ Bought last 12 months: Science Fiction	Media Reading
MEDREA_677	Media Read: Books: Total Users: 4+ Bought last 12 months: Travel	Media Reading
MEDREA_617	Media Read: Books: Total Users: 5+ Bought last 12 months: Biography	Media Reading
MEDREA_619	Media Read: Books: Total Users: 5+ Bought last 12 months: Children's Books	Media Reading
MEDREA_613	Media Read: Books: Total Users: 5+ Bought last 12 months: Cookbooks	Media Reading
MEDREA_618	Media Read: Books: Total Users: 5+ Bought last 12 months: History	Media Reading
MEDREA_615	Media Read: Books: Total Users: 5+ Bought last 12 months: Mystery	Media Reading
MEDREA_616	Media Read: Books: Total Users: 5+ Bought last 12 months: Novel	Media Reading
MEDREA_701	Media Read: Books: Total Users: 5+ Bought last 12 months: Other	Media Reading
MEDREA_620	Media Read: Books: Total Users: 5+ Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_621	Media Read: Books: Total Users: 5+ Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_029	Media Read: Books: Total Users: 5+ Bought last 12 months: Romance	Media Reading
MEDREA_026	Media Read: Books: Total Users: 5+ Bought last 12 months: Science Fiction	Media Reading
MEDREA_678	Media Read: Books: Total Users: 5+ Bought last 12 months: Travel	Media Reading
MEDREA_625	Media Read: Books: Total Users: 6+ Bought last 12 months: Biography	Media Reading
MEDREA_628	Media Read: Books: Total Users: 6+ Bought last 12 months: Children's Books	Media Reading
MEDREA_622	Media Read: Books: Total Users: 6+ Bought last 12 months: Cookbooks	Media Reading
MEDREA_626	Media Read: Books: Total Users: 6+ Bought last 12 months: History	Media Reading
MEDREA_023	Media Read: Books: Total Users: 6+ Bought last 12 months: Mystery	Media Reading
MEDREA_624	Media Read: Books: Total Users: 6+ Bought last 12 months: Novel	Media Reading
MEDREA_702	Media Read: Books: Total Users: 6+ Bought last 12 months: Other	Media Reading

MEDREA_630	Media Read: Books: Total Users: 6+ Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_631	Media Read: Books: Total Users: 6+ Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_629	Media Read: Books: Total Users: 6+ Bought last 12 months: Romance	Media Reading
MEDREA_627	Media Read: Books: Total Users: 6+ Bought last 12 months: Science Fiction	Media Reading
MEDREA_679	Media Read: Books: Total Users: 6+ Bought last 12 months: Travel	Media Reading
MEDREA_680	Media Read: Books: Total Users: 7+ Bought last 12 months: Biography	Media Reading
MEDREA_632	Media Read: Books: Total Users: 7+ Bought last 12 months: Children's Books	Media Reading
MEDREA_681	Media Read: Books: Total Users: 7+ Bought last 12 months: Cookbooks	Media Reading
MEDREA_682	Media Read: Books: Total Users: 7+ Bought last 12 months: History	Media Reading
MEDREA_683	Media Read: Books: Total Users: 7+ Bought last 12 months: Mystery	Media Reading
MEDREA_684	Media Read: Books: Total Users: 7+ Bought last 12 months: Novel	Media Reading
MEDREA_703	Media Read: Books: Total Users: 7+ Bought last 12 months: Other	Media Reading
MEDREA_685	Media Read: Books: Total Users: 7+ Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_686	Media Read: Books: Total Users: 7+ Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_687	Media Read: Books: Total Users: 7+ Bought last 12 months: Romance	Media Reading
MEDREA_688	Media Read: Books: Total Users: 7+ Bought last 12 months: Science Fiction	Media Reading
MEDREA_689	Media Read: Books: Total Users: 7+ Bought last 12 months: Travel	Media Reading
MEDREA_601	Media Read: Books: Total Users: Bought last 12 months: 1	Media Reading
MEDREA_600	Media Read: Books: Total Users: Bought last 12 months: 11+	Media Reading
MEDREA_602	Media Read: Books: Total Users: Bought last 12 months: 2	Media Reading
MEDREA_603	Media Read: Books: Total Users: Bought last 12 months: 3	Media Reading
MEDREA_604	Media Read: Books: Total Users: Bought last 12 months: 4	Media Reading
MEDREA_605	Media Read: Books: Total Users: Bought last 12 months: 5	Media Reading

MEDREA_606	Media Read: Books: Total Users: Bought last 12 months: 6	Media Reading
MEDREA_607	Media Read: Books: Total Users: Bought last 12 months: 7-10	Media Reading
MEDREA_011	Media Read: Books: Total Users: Bought last 12 months: Biography	Media Reading
MEDREA_014	Media Read: Books: Total Users: Bought last 12 months: Children's Books	Media Reading
MEDREA_006	Media Read: Books: Total Users: Bought last 12 months: Cookbooks	Media Reading
MEDREA_012	Media Read: Books: Total Users: Bought last 12 months: History	Media Reading
MEDREA_009	Media Read: Books: Total Users: Bought last 12 months: Mystery	Media Reading
MEDREA_010	Media Read: Books: Total Users: Bought last 12 months: Novel	Media Reading
MEDREA_704	Media Read: Books: Total Users: Bought last 12 months: Other	Media Reading
MEDREA_017	Media Read: Books: Total Users: Bought last 12 months: Personal/Business Self-help	Media Reading
MEDREA_018	Media Read: Books: Total Users: Bought last 12 months: Religious (not Bibles)	Media Reading
MEDREA_016	Media Read: Books: Total Users: Bought last 12 months: Romance	Media Reading
MEDREA_013	Media Read: Books: Total Users: Bought last 12 months: Science Fiction	Media Reading
MEDREA_002	Media Read: Books: Total Users: Bought last 12 months: Total Category	Media Reading
MEDREA_691	Media Read: Books: Total Users: Bought last 12 months: Travel	Media Reading
MEDREA_067	Media Read: Magazine Types: Airline	Media Reading
MEDREA_068	Media Read: Magazine Types: Automotive	Media Reading
MEDREA_070	Media Read: Magazine Types: Boating	Media Reading
MEDREA_072	Media Read: Magazine Types: Business/Finance	Media Reading
MEDREA_074	Media Read: Magazine Types: Epicurean	Media Reading
MEDREA_075	Media Read: Magazine Types: Fishing/Hunting	Media Reading
MEDREA_076	Media Read: Magazine Types: Fraternal	Media Reading
MEDREA_077	Media Read: Magazine Types: General Editorial	Media Reading
MEDREA_078	Media Read: Magazine Types: Health	Media Reading
MEDREA_079	Media Read: Magazine Types: Home Service	Media Reading
MEDREA_080	Media Read: Magazine Types: Men	Media Reading
MEDREA_083	Media Read: Magazine Types: News and Entertainment Weeklies	Media Reading
MEDREA_084	Media Read: Magazine Types: Newspaper Distributed	Media Reading

MEDREA_085	Media Read: Magazine Types: Outdoor Recreation	Media Reading
MEDREA_086	Media Read: Magazine Types: Parenthood	Media Reading
MEDREA_088	Media Read: Magazine Types: Science/Technology	Media Reading
MEDREA_089	Media Read: Magazine Types: Sports	Media Reading
MEDREA_090	Media Read: Magazine Types: Travel	Media Reading
MEDREA_092	Media Read: Magazine Types: Women	Media Reading
MEDREA_093	Media Read: Magazine Types: Women's Fashion	Media Reading
MEDREA_094	Media Read: Media Quintile/Tercile Codes: Magazines I (Heavy)	Media Reading
MEDREA_095	Media Read: Media Quintile/Tercile Codes: Magazines II	Media Reading
MEDREA_096	Media Read: Media Quintile/Tercile Codes: Magazines III	Media Reading
MEDREA_097	Media Read: Media Quintile/Tercile Codes: Magazines IV	Media Reading
MEDREA_098	Media Read: Media Quintile/Tercile Codes: Magazines V (Light)	Media Reading
MEDREA_099	Media Read: Media Quintile/Tercile Codes: Newspaper I (Heavy)	Media Reading
MEDREA_100	Media Read: Media Quintile/Tercile Codes: Newspaper II	Media Reading
MEDREA_101	Media Read: Media Quintile/Tercile Codes: Newspaper III	Media Reading
MEDREA_102	Media Read: Media Quintile/Tercile Codes: Newspaper IV	Media Reading
MEDREA_103	Media Read: Media Quintile/Tercile Codes: Newspaper V (Light)	Media Reading
MEDREA_104	Media Read: Media Quintile/Tercile Codes: Outdoor I (Heavy)	Media Reading
MEDREA_105	Media Read: Media Quintile/Tercile Codes: Outdoor II	Media Reading
MEDREA_106	Media Read: Media Quintile/Tercile Codes: Outdoor III	Media Reading
MEDREA_107	Media Read: Media Quintile/Tercile Codes: Outdoor IV	Media Reading
MEDREA_108	Media Read: Media Quintile/Tercile Codes: Outdoor V (Light)	Media Reading
MEDREA_114	Media Read: Newspapers: Read any daily newspaper	Media Reading
MEDREA_115	Media Read: Newspapers: Read any one daily newspaper	Media Reading
MEDREA_118	Media Read: Newspapers: Read any one Sunday newspaper	Media Reading

MEDREA_117	Media Read: Newspapers: Read any Sunday newspaper	Media Reading
MEDREA_116	Media Read: Newspapers: Read any two or more daily newspapers	Media Reading
MEDREA_119	Media Read: Newspapers: Read any two or more Sunday newspapers	Media Reading
MEDIA WATCH		
MEDWAT_001	Media Watch: Households	Media Watching
MEDWAT_012	Media Watch: Any cable viewing/past wk	Media Watching
MEDWAT_013	Media Watch: Any Heavy cable viewing/15+ hrs past wk	Media Watching
MEDWAT_016	Media Watch: Channels: A&E	Media Watching
MEDWAT_500	Media Watch: Channels: Adult Swim	Media Watching
MEDWAT_017	Media Watch: Channels: AMC (American Movie Classics)	Media Watching
MEDWAT_062	Media Watch: Channels: American Heroes Channel	Media Watching
MEDWAT_018	Media Watch: Channels: Animal Planet	Media Watching
MEDWAT_217	Media Watch: Channels: ASPIRE	Media Watching
MEDWAT_218	Media Watch: Channels: Azteca	Media Watching
MEDWAT_219	Media Watch: Channels: BabyFirst	Media Watching
MEDWAT_019	Media Watch: Channels: BBC America	Media Watching
MEDWAT_853	Media Watch: Channels: BBC World News Any watching	Media Watching
MEDWAT_020	Media Watch: Channels: BET (Black Entertainment TV)	Media Watching
MEDWAT_701	Media Watch: Channels: BET Her (was Centric)	Media Watching
MEDWAT_021	Media Watch: Channels: Bloomberg Television	Media Watching
MEDWAT_854	Media Watch: Channels: Bounce TV Any watching	Media Watching
MEDWAT_022	Media Watch: Channels: Bravo	Media Watching
MEDWAT_023	Media Watch: Channels: Cartoon Network	Media Watching
MEDWAT_700	Media Watch: Channels: CBS Sports Network	Media Watching
MEDWAT_024	Media Watch: Channels: CMT (Country Music Television)	Media Watching
MEDWAT_025	Media Watch: Channels: CNBC	Media Watching
MEDWAT_026	Media Watch: Channels: CNN	Media Watching
MEDWAT_027	Media Watch: Channels: Comedy Central	Media Watching
MEDWAT_040	Media Watch: Channels: Cooking Channel	Media Watching
MEDWAT_220	Media Watch: Channels: COZI	Media Watching
MEDWAT_704	Media Watch: Channels: Destination America	Media Watching
MEDWAT_029	Media Watch: Channels: Discovery Channel	Media Watching
MEDWAT_851	Media Watch: Channels: Discovery Family (was The Hub)	Media Watching

MEDWAT_842	Media Watch: Channels: Discovery Life Channel (was Discovery fit&health)	Media Watching
MEDWAT_033	Media Watch: Channels: Disney Channel	Media Watching
MEDWAT_201	Media Watch: Channels: Disney Junior	Media Watching
MEDWAT_705	Media Watch: Channels: Disney XD	Media Watching
MEDWAT_034	Media Watch: Channels: DIY (Do It Yourself Network)	Media Watching
MEDWAT_035	Media Watch: Channels: E!	Media Watching
MEDWAT_862	Media Watch: Channels: El Rey	Media Watching
MEDWAT_036	Media Watch: Channels: ESPN	Media Watching
MEDWAT_037	Media Watch: Channels: ESPN2	Media Watching
MEDWAT_039	Media Watch: Channels: ESPNews	Media Watching
MEDWAT_843	Media Watch: Channels: ESPNU	Media Watching
MEDWAT_221	Media Watch: Channels: Estrella	Media Watching
MEDWAT_042	Media Watch: Channels: Flix	Media Watching
MEDWAT_043	Media Watch: Channels: Food Network	Media Watching
MEDWAT_844	Media Watch: Channels: Fox Business Network	Media Watching
MEDWAT_840	Media Watch: Channels: Fox News Channel	Media Watching
MEDWAT_077	Media Watch: Channels: Fox Sports 1	Media Watching
MEDWAT_708	Media Watch: Channels: Fox Sports 2	Media Watching
MEDWAT_015	Media Watch: Channels: Freeform (was ABC Family Channel)	Media Watching
MEDWAT_046	Media Watch: Channels: Fuse	Media Watching
MEDWAT_047	Media Watch: Channels: FX	Media Watching
MEDWAT_204	Media Watch: Channels: FXM (FX Movie Channel)	Media Watching
MEDWAT_205	Media Watch: Channels: FXX	Media Watching
MEDWAT_501	Media Watch: Channels: FYI	Media Watching
MEDWAT_051	Media Watch: Channels: GAC (Great American Country)	Media Watching
MEDWAT_709	Media Watch: Channels: Galavision	Media Watching
MEDWAT_050	Media Watch: Channels: Golf Channel	Media Watching
MEDWAT_049	Media Watch: Channels: GSN (Game Show Network)	Media Watching
MEDWAT_052	Media Watch: Channels: Hallmark Channel	Media Watching
MEDWAT_845	Media Watch: Channels: Hallmark Movie Channel	Media Watching
MEDWAT_055	Media Watch: Channels: HGTV (Home & Garden Television)	Media Watching
MEDWAT_054	Media Watch: Channels: History Channel	Media Watching
MEDWAT_053	Media Watch: Channels: HLN (was Headline CNN News)	Media Watching
MEDWAT_056	Media Watch: Channels: HSN (Home Shopping Network)	Media Watching

MEDWAT_057	Media Watch: Channels: IFC (Independent Film Channel)	Media Watching
MEDWAT_059	Media Watch: Channels: INSP (Inspiration Network)	Media Watching
MEDWAT_504	Media Watch: Channels: Investigation Discovery	Media Watching
MEDWAT_846	Media Watch: Channels: ION	Media Watching
MEDWAT_060	Media Watch: Channels: Lifetime	Media Watching
MEDWAT_061	Media Watch: Channels: Lifetime Movie Network (LMN)	Media Watching
MEDWAT_711	Media Watch: Channels: Logo	Media Watching
MEDWAT_206	Media Watch: Channels: MAVTV	Media Watching
MEDWAT_855	Media Watch: Channels: MeTV Any watching	Media Watching
MEDWAT_712	Media Watch: Channels: MLB Network	Media Watching
MEDWAT_852	Media Watch: Channels: MotorTrend Network	Media Watching
MEDWAT_063	Media Watch: Channels: MSNBC	Media Watching
MEDWAT_064	Media Watch: Channels: MTV	Media Watching
MEDWAT_093	Media Watch: Channels: MTV Classic (was VH1-Classic)	Media Watching
MEDWAT_718	Media Watch: Channels: MTV Live (was Palladia HD)	Media Watching
MEDWAT_065	Media Watch: Channels: MTV2	Media Watching
MEDWAT_714	Media Watch: Channels: Music Choice	Media Watching
MEDWAT_715	Media Watch: Channels: Nat Geo Wild	Media Watching
MEDWAT_066	Media Watch: Channels: National Geographic Channel	Media Watching
MEDWAT_847	Media Watch: Channels: NBA TV	Media Watching
MEDWAT_508	Media Watch: Channels: NBC Sports Network	Media Watching
MEDWAT_716	Media Watch: Channels: NFL Network	Media Watching
MEDWAT_222	Media Watch: Channels: NHL Network	Media Watching
MEDWAT_067	Media Watch: Channels: Nick at Nite	Media Watching
MEDWAT_848	Media Watch: Channels: Nick Jr.	Media Watching
MEDWAT_068	Media Watch: Channels: Nickelodeon	Media Watching
MEDWAT_070	Media Watch: Channels: Outdoor Channel	Media Watching
MEDWAT_717	Media Watch: Channels: Ovation	Media Watching
MEDWAT_030	Media Watch: Channels: OWN [Oprah Winfrey Network]	Media Watching
MEDWAT_071	Media Watch: Channels: Oxygen	Media Watching
MEDWAT_078	Media Watch: Channels: Paramount Network (was Spike TV)	Media Watching
MEDWAT_223	Media Watch: Channels: PBS Kids	Media Watching
MEDWAT_208	Media Watch: Channels: POP	Media Watching
MEDWAT_072	Media Watch: Channels: QVC	Media Watching
MEDWAT_720	Media Watch: Channels: Reelz Channel	Media Watching

MEDWAT_849	Media Watch: Channels: RFD-TV (Rural Free Delivery TV)	Media Watching
MEDWAT_073	Media Watch: Channels: Science Channel	Media Watching
MEDWAT_850	Media Watch: Channels: Smithsonian Channel	Media Watching
MEDWAT_209	Media Watch: Channels: Sportsman Channel	Media Watching
MEDWAT_080	Media Watch: Channels: Sundance	Media Watching
MEDWAT_074	Media Watch: Channels: SyFy Channel	Media Watching
MEDWAT_082	Media Watch: Channels: TBS	Media Watching
MEDWAT_088	Media Watch: Channels: TCM (Turner Classic Movies)	Media Watching
MEDWAT_722	Media Watch: Channels: TeenNick	Media Watching
MEDWAT_723	Media Watch: Channels: The Tennis Channel	Media Watching
MEDWAT_094	Media Watch: Channels: The Weather Channel	Media Watching
MEDWAT_083	Media Watch: Channels: TLC (The Learning Channel)	Media Watching
MEDWAT_087	Media Watch: Channels: TNT (Turner Network Television)	Media Watching
MEDWAT_085	Media Watch: Channels: Travel Channel	Media Watching
MEDWAT_506	Media Watch: Channels: truTV	Media Watching
MEDWAT_090	Media Watch: Channels: TV Land	Media Watching
MEDWAT_224	Media Watch: Channels: TV Land Classic	Media Watching
MEDWAT_507	Media Watch: Channels: TV One	Media Watching
MEDWAT_225	Media Watch: Channels: Universal Kids	Media Watching
MEDWAT_863	Media Watch: Channels: Universo	Media Watching
MEDWAT_226	Media Watch: Channels: Univision Deportes Network (UDN)	Media Watching
MEDWAT_710	Media Watch: Channels: UP Uplifting Entertainment	Media Watching
MEDWAT_091	Media Watch: Channels: USA Network	Media Watching
MEDWAT_092	Media Watch: Channels: VH-1	Media Watching
MEDWAT_227	Media Watch: Channels: Viceland	Media Watching
MEDWAT_095	Media Watch: Channels: WE (Women's Entertainment)	Media Watching
MEDWAT_509	Media Watch: Channels: WGN America	Media Watching
MEDWAT_014	Media Watch: Equipment: Has a Digital Video Recorder (DVR)	Media Watching
MEDWAT_005	Media Watch: Equipment: Has satellite dish	Media Watching
MEDWAT_003	Media Watch: Equipment: Subscribes to cable	Media Watching
MEDWAT_856	Media Watch: Media Quintile/Tercile Codes: TV (Day time) I (Heavy)	Media Watching
MEDWAT_857	Media Watch: Media Quintile/Tercile Codes: TV (Day time) II	Media Watching
MEDWAT_858	Media Watch: Media Quintile/Tercile Codes: TV (Day time) III (Light)	Media Watching

MEDWAT_228	Media Watch: Media Quintile/Tercile Codes: TV (Primetime) I (Heavy)	Media Watching
MEDWAT_229	Media Watch: Media Quintile/Tercile Codes: TV (Primetime) II	Media Watching
MEDWAT_230	Media Watch: Media Quintile/Tercile Codes: TV (Primetime) III	Media Watching
MEDWAT_231	Media Watch: Media Quintile/Tercile Codes: TV (Primetime) IV	Media Watching
MEDWAT_232	Media Watch: Media Quintile/Tercile Codes: TV (Primetime) V (Light)	Media Watching
MEDWAT_184	Media Watch: Media Quintile/Tercile Codes: TV (total) I (Heavy)	Media Watching
MEDWAT_185	Media Watch: Media Quintile/Tercile Codes: TV (total) II	Media Watching
MEDWAT_186	Media Watch: Media Quintile/Tercile Codes: TV (total) III	Media Watching
MEDWAT_187	Media Watch: Media Quintile/Tercile Codes: TV (total) IV	Media Watching
MEDWAT_188	Media Watch: Media Quintile/Tercile Codes: TV (total) V (Light)	Media Watching
MEDWAT-864	Media Watch: Media Usage Averages: TV - Daytime: Number of half hours viewed in a week, weekdays 9am - 4pm	Media Watching
MEDWAT-865	Media Watch: Media Usage Averages: TV - Primetime: Number of half hours viewed in a week in primetime	Media Watching
MEDWAT-866	Media Watch: Media Usage Averages: TV - Total: Number of half hours viewed in a week	Media Watching
MEDWAT_603	Media Watch: Media Usage Scores: TV - Daytime: Number of half hours viewed in a week, weekdays 9am - 4pm	Media Watching
MEDWAT_602	Media Watch: Media Usage Scores: TV - Primetime: Number of half hours viewed in a week	Media Watching
MEDWAT_859	Media Watch: Media Usage Scores: TV - Total: Number of half hours viewed in a week	Media Watching
MEDWAT_009	Media Watch: Premium Channel: Any in last 30 days	Media Watching
MEDWAT_867	Media Watch: Premium Channel: Cinemax household subscribes to	Media Watching
MEDWAT_868	Media Watch: Premium Channel: Cinemax past 30 days	Media Watching
MEDWAT_096	Media Watch: Premium Channel: Cinemax past 7 days	Media Watching
MEDWAT_869	Media Watch: Premium Channel: EPIX household subscribes to	Media Watching

MEDWAT_870	Media Watch: Premium Channel: EPIX past 30 days	Media Watching
MEDWAT_210	Media Watch: Premium Channel: EPIX past 7 days	Media Watching
MEDWAT_871	Media Watch: Premium Channel: HBO past 30 days	Media Watching
MEDWAT_098	Media Watch: Premium Channel: HBO past 7 days	Media Watching
MEDWAT_872	Media Watch: Premium Channel: Home Box Office (HBO) household subscribes to	Media Watching
MEDWAT_873	Media Watch: Premium Channel: Showtime household subscribes to	Media Watching
MEDWAT_874	Media Watch: Premium Channel: Showtime past 30 days	Media Watching
MEDWAT_100	Media Watch: Premium Channel: Showtime past 7 days	Media Watching
MEDWAT_875	Media Watch: Premium Channel: Starz Encore household subscribes to	Media Watching
MEDWAT_876	Media Watch: Premium Channel: Starz Encore past 30 days	Media Watching
MEDWAT_877	Media Watch: Premium Channel: Starz household subscribes to	Media Watching
MEDWAT_878	Media Watch: Premium Channel: Starz past 30 days	Media Watching
MEDWAT_097	Media Watch: Premium Channel: Starz! Encore past 7 days	Media Watching
MEDWAT_101	Media Watch: Premium Channel: Starz! past 7 days	Media Watching
MEDWAT_879	Media Watch: Premium Channel: The Movie Channel household subscribes to	Media Watching
MEDWAT_880	Media Watch: Premium Channel: The Movie Channel past 30 days	Media Watching
MEDWAT_099	Media Watch: Premium Channel: The Movie Channel past 7 days	Media Watching
MEDWAT_006	Media Watch: Satellite Provider: DirecTV	Media Watching
MEDWAT_007	Media Watch: Satellite Provider: Dish Network	Media Watching
MEDWAT_008	Media Watch: Satellite Provider: Other satellite dish programming company	Media Watching
MEDWAT_144	Media Watch: TV Show Types: Auto Racing - Specials	Media Watching
MEDWAT_145	Media Watch: TV Show Types: Awards-Specials	Media Watching
MEDWAT_881	Media Watch: TV Show Types: Baseball - Weekend	Media Watching
MEDWAT_146	Media Watch: TV Show Types: Baseball Specials	Media Watching
MEDWAT_211	Media Watch: TV Show Types: Basketball - Weekend - College	Media Watching

MEDWAT_860	Media Watch: TV Show Types: Basketball - Weekend - Professional	Media Watching
MEDWAT_148	Media Watch: TV Show Types: Basketball Specials-College	Media Watching
MEDWAT_149	Media Watch: TV Show Types: Basketball Specials-Professional	Media Watching
MEDWAT_212	Media Watch: TV Show Types: Comedy/Variety	Media Watching
MEDWAT_151	Media Watch: TV Show Types: Daytime Dramas	Media Watching
MEDWAT_213	Media Watch: TV Show Types: Daytime Game Shows	Media Watching
MEDWAT_152	Media Watch: TV Show Types: Daytime Talk/Variety	Media Watching
MEDWAT_153	Media Watch: TV Show Types: Documentary Informational- Primetime	Media Watching
MEDWAT_154	Media Watch: TV Show Types: Early Evening Network News - Mon-Fri	Media Watching
MEDWAT_155	Media Watch: TV Show Types: Early Evening Network News - Weekend	Media Watching
MEDWAT_214	Media Watch: TV Show Types: Early Evening Weekday News Programs (Local) - Mon-Fri	Media Watching
MEDWAT_156	Media Watch: TV Show Types: Early Morning News	Media Watching
MEDWAT_157	Media Watch: TV Show Types: Early Morning Talk/Informational/News	Media Watching
MEDWAT_861	Media Watch: TV Show Types: Early Morning Weekday News Programs (Local) - Mon-Fri	Media Watching
MEDWAT_158	Media Watch: TV Show Types: Entertainment Specials	Media Watching
MEDWAT_162	Media Watch: TV Show Types: Football Bowl Games-Specials	Media Watching
MEDWAT_215	Media Watch: TV Show Types: Football Pro Pregame Shows	Media Watching
MEDWAT_163	Media Watch: TV Show Types: Football Specials-Professional	Media Watching
MEDWAT_160	Media Watch: TV Show Types: Football-College Weekend	Media Watching
MEDWAT_161	Media Watch: TV Show Types: Football-Pro Weekend	Media Watching
MEDWAT_601	Media Watch: TV Show Types: Game Shows-Primetime	Media Watching
MEDWAT_165	Media Watch: TV Show Types: General Drama-Primetime	Media Watching
MEDWAT_166	Media Watch: TV Show Types: Golf	Media Watching
MEDWAT_510	Media Watch: TV Show Types: Hockey	Media Watching
MEDWAT_168	Media Watch: TV Show Types: Horse Racing	Media Watching

MEDWAT_216	Media Watch: TV Show Types: Late Evening Weekday News Programs (Local) - Mon-Fri	Media Watching
MEDWAT_169	Media Watch: TV Show Types: Late Night Network News/Info - Mon-Fri	Media Watching
MEDWAT_170	Media Watch: TV Show Types: Late Night Talk/Variety	Media Watching
MEDWAT_171	Media Watch: TV Show Types: News- Specials	Media Watching
MEDWAT_172	Media Watch: TV Show Types: Pageants - Specials	Media Watching
MEDWAT_174	Media Watch: TV Show Types: Reality-based	Media Watching
MEDWAT_175	Media Watch: TV Show Types: Situation Comedies - Primetime	Media Watching
MEDWAT_176	Media Watch: TV Show Types: Skating - Specials	Media Watching
MEDWAT_177	Media Watch: TV Show Types: Soccer	Media Watching
MEDWAT_178	Media Watch: TV Show Types: Sports Anthologies - Weekend	Media Watching
MEDWAT_179	Media Watch: TV Show Types: Sunday News/Interview	Media Watching
MEDWAT_180	Media Watch: TV Show Types: Syndicated Adult General	Media Watching
MEDWAT_181	Media Watch: TV Show Types: Tennis	Media Watching
MEDWAT_182	Media Watch: TV Show Types: Track & Field Games	Media Watching
MEDWAT_134	Media Watch: TV Viewing: Prime Time Saturday: 8:00-11:00 pm (Eastern/Pacific), 7:00-10:00 pm (Central/Mountain)	Media Watching
MEDWAT_135	Media Watch: TV Viewing: Prime Time Sunday: 7:00-11:00 pm (Eastern/Pacific), 6:00-10:00 pm (Central/Mountain)	Media Watching
MEDWAT_133	Media Watch: TV Viewing: Prime Time Weekdays: 8:00-11:00 pm (Eastern/Pacific), 7:00-10:00 pm (Central/Mountain)	Media Watching
MEDWAT_116	Media Watch: TV Viewing: Saturday: 1:00 pm-4:30 pm (Eastern/Pacific), 12 noon-3:30 pm (Central/Mountain)	Media Watching
MEDWAT_115	Media Watch: TV Viewing: Saturday: 10:00 am-1:00 pm (Eastern/Pacific), 10:00 am-12 noon (Central/Mountain)	Media Watching
MEDWAT_121	Media Watch: TV Viewing: Saturday: 10:00 pm-11:00 pm (Eastern/Pacific), 9:00 pm-10:00 pm (Central/Mountain)	Media Watching
MEDWAT_122	Media Watch: TV Viewing: Saturday: 11:00 pm-11:30 pm (Eastern/Pacific), 10:00 pm-10:30 pm (Central/Mountain)	Media Watching

MEDWAT_123	Media Watch: TV Viewing: Saturday: 11:30 pm-1:00 am (Eastern/Pacific), 10:30 pm-Midnight (Central/Mountain)	Media Watching
MEDWAT_117	Media Watch: TV Viewing: Saturday: 4:30 pm-6:00 pm (Eastern/Pacific), 3:30 pm-5:00 pm (Central/Mountain)	Media Watching
MEDWAT_118	Media Watch: TV Viewing: Saturday: 6:00 pm-7:30 pm (Eastern/Pacific), 5:00 pm-6:30 pm (Central/Mountain)	Media Watching
MEDWAT_114	Media Watch: TV Viewing: Saturday: 7:00 am-10:00 am (all zones)	Media Watching
MEDWAT_119	Media Watch: TV Viewing: Saturday: 7:30 pm-8:00 pm (Eastern/Pacific), 6:30 pm-7:00 pm (Central/Mountain)	Media Watching
MEDWAT_120	Media Watch: TV Viewing: Saturday: 8:00 pm-10:00 pm (Eastern/Pacific), 7:00 pm-9:00 pm (Central/Mountain)	Media Watching
MEDWAT_126	Media Watch: TV Viewing: Sunday: 1:00 pm-4:30 pm (Eastern/Pacific), 12 noon-3:30 pm (Central/Mountain)	Media Watching
MEDWAT_125	Media Watch: TV Viewing: Sunday: 10:00 am-1:00 pm (Eastern/Pacific), 10:00 am-12 noon (Central/Mountain)	Media Watching
MEDWAT_130	Media Watch: TV Viewing: Sunday: 10:00 pm-11:00 pm (Eastern/Pacific), 9:00 pm-10:00 pm (Central/Mountain)	Media Watching
MEDWAT_131	Media Watch: TV Viewing: Sunday: 11:00 pm-11:30 pm (Eastern/Pacific), 10:00 pm-10:30 pm (Central/Mountain)	Media Watching
MEDWAT_132	Media Watch: TV Viewing: Sunday: 11:30 pm-1:00 am (Eastern/Pacific), 10:30 pm-Midnight (Central/Mountain)	Media Watching
MEDWAT_127	Media Watch: TV Viewing: Sunday: 4:30 pm-6:00 pm (Eastern/Pacific), 3:30 pm-5:00 pm (Central/Mountain)	Media Watching
MEDWAT_128	Media Watch: TV Viewing: Sunday: 6:00 pm-7:00 pm (Eastern/Pacific), 5:00 pm-6:00 pm (Central/Mountain)	Media Watching
MEDWAT_124	Media Watch: TV Viewing: Sunday: 7:00 am-10:00 am (all zones)	Media Watching
MEDWAT_129	Media Watch: TV Viewing: Sunday: 7:00 pm-10:00 pm (Eastern/Pacific), 6:00 pm-9:00 pm (Central/Mountain)	Media Watching
MEDWAT_140	Media Watch: TV Viewing: Total Prime time Mon-Sun	Media Watching

MEDWAT_113	Media Watch: TV Viewing: Weekdays: 1:00 am-6:00 am (Eastern/Pacific), 12:00 am-6:00 am (Central/Mountain)	Media Watching
MEDWAT_111	Media Watch: TV Viewing: Weekdays: 11:00 pm-11:30 pm (Eastern/Pacific), 10:00 pm-10:30 pm (Central/Mountain)	Media Watching
MEDWAT_112	Media Watch: TV Viewing: Weekdays: 11:30 pm-1:00 am (Eastern/Pacific), 10:30 pm-midnight (Central/Mountain)	Media Watching
MEDWAT_105	Media Watch: TV Viewing: Weekdays: 12noon-4:00 pm (Eastern/Pacific) 12noon-3:00 pm (Central/Midwest)	Media Watching
MEDWAT_106	Media Watch: TV Viewing: Weekdays: 4:00 pm-6:00 pm (Eastern/Pacific), 3:00 pm-5:00 pm (Central/Mountain)	Media Watching
MEDWAT_138	Media Watch: TV Viewing: Weekdays: 4:00 pm-7:30 pm (Eastern/Pacific), 3:00 pm-6:30 pm (Central/Mountain)	Media Watching
MEDWAT_102	Media Watch: TV Viewing: Weekdays: 6:00 am-7:00 am (all zones)	Media Watching
MEDWAT_107	Media Watch: TV Viewing: Weekdays: 6:00 pm-7:00 pm (Eastern/Pacific), 5:00 pm-6:00 pm (Central/Mountain)	Media Watching
MEDWAT_103	Media Watch: TV Viewing: Weekdays: 7:00 am-9:00 am (all zones)	Media Watching
MEDWAT_108	Media Watch: TV Viewing: Weekdays: 7:00 pm-7:30 pm (Eastern/Pacific), 6:00 pm-6:30 pm (Central/Mountain)	Media Watching
MEDWAT_109	Media Watch: TV Viewing: Weekdays: 7:30 pm-8:00 pm (Eastern/Pacific), 6:30 pm-7:00 pm (Central/Mountain)	Media Watching
MEDWAT_110	Media Watch: TV Viewing: Weekdays: 8:00 pm-11:00 pm (Eastern/Pacific), 7:00 pm-10:00 pm (Central/Mountain)	Media Watching
MEDWAT_104	Media Watch: TV Viewing: Weekdays: 9:00 am-12 noon (all zones)	Media Watching
MEDWAT_137	Media Watch: TV Viewing: Weekdays: 9:00 am-4:00 pm (Eastern/Pacific), 9:00 am - 3:00 pm (Central/Mountain)	Media Watching
MEDWAT_141	Media Watch: TV Viewing: Weekend children's shows: Saturday-Sunday morning	Media Watching
MEDWAT_142	Media Watch: TV Viewing: Weekend Sports: Saturday-Sunday afternoon	Media Watching
PERSONAL CARE		
PERSCR_001	Personal Care: Households	Personal Care
PERSCR_002	Personal Care: Adhesive and Liquid Bandages: Used in last 6 months	Personal Care

PERSCR_003	Personal Care: Aftershave Lotion & Cologne For Men: Used in last 6 months	Personal Care
PERSCR_004	Personal Care: Athlete's Foot/Foot Care Products: Used in last 6 months	Personal Care
PERSCR_005	Personal Care: Bath/Shower Additives (Women): Used in last 6 months	Personal Care
PERSCR_101	Personal Care: Bleach And Depilatories: Used in last 6 months	Personal Care
PERSCR_006	Personal Care: Blusher (Women): Used in last 6 months	Personal Care
PERSCR_007	Personal Care: Body Powder: Used in last 6 months	Personal Care
PERSCR_008	Personal Care: Body Wash/Shower Gel: Used in last 6 months	Personal Care
PERSCR_601	Personal Care: Bronzer (Women): Used in last 6 months	Personal Care
PERSCR_602	Personal Care: Cold Sores/Fever Blisters: Used in last 6 months	Personal Care
PERSCR_009	Personal Care: Cold, Sinus And Allergy Remedies (Nonprescr.): Used in last 6 months	Personal Care
PERSCR_010	Personal Care: Complexion Care Products: Used in last 6 months	Personal Care
PERSCR_011	Personal Care: Contact Lens Cleaning/Wetting Solutions: Used in last 6 months	Personal Care
PERSCR_012	Personal Care: Cough Syrup (Nonprescription): Used in last 6 months	Personal Care
PERSCR_014	Personal Care: Dental Floss: Used in last 6 months	Personal Care
PERSCR_016	Personal Care: Denture Adhesives & Fixatives: Used in last 6 months	Personal Care
PERSCR_017	Personal Care: Denture Cleaners: Used in last 6 months	Personal Care
PERSCR_018	Personal Care: Deodorants And Antiperspirants: Used in last 6 months	Personal Care
PERSCR_020	Personal Care: Disposable Razors: Used in last 6 months	Personal Care
PERSCR_021	Personal Care: Electric Shavers: Used in last 6 months	Personal Care
PERSCR_022	Personal Care: Eye Liner (Women): Used in last 6 months	Personal Care
PERSCR_023	Personal Care: Eye Shadow (Women): Used in last 6 months	Personal Care
PERSCR_024	Personal Care: Eye Wash And Drops: Used in last 6 months	Personal Care
PERSCR_025	Personal Care: Facial Moisturizers: Used in last 6 months	Personal Care

PERSCR_026	Personal Care: Feminine Hygiene Deodorant/Cleansing Products: Used in last 6 months	Personal Care
PERSCR_028	Personal Care: Feminine Medicated Products (Women): Used in last 6 months	Personal Care
PERSCR_029	Personal Care: Foundation Make-Up (Women): Used in last 6 months	Personal Care
PERSCR_030	Personal Care: Hair Coloring Products (For Use At Home): Used in last 6 months	Personal Care
PERSCR_031	Personal Care: Hair Conditioners (For Use At Home): Used in last 6 months	Personal Care
PERSCR_032	Personal Care: Hair Conditioning Treatment (For Use At Home): Used in last 6 months	Personal Care
PERSCR_033	Personal Care: Hair Growth Products: Used in last 6 months	Personal Care
PERSCR_035	Personal Care: Hair Sprays (For Use At Home): Used in last 6 months	Personal Care
PERSCR_600	Personal Care: Hair Styling Products (Gels, Lotions, Mousse, Etc.): Used in last 6 months	Personal Care
PERSCR_038	Personal Care: Hand & Body Cream, Lotion Or Oil: Used in last 6 months	Personal Care
PERSCR_039	Personal Care: Headache Remedies And Pain Relievers (Nonprescr.): Used in last 6 months	Personal Care
PERSCR_077	Personal Care: Health & Beauty Aids Expenditures: \$100 - \$299: For Men	Personal Care
PERSCR_078	Personal Care: Health & Beauty Aids Expenditures: \$100 - \$299: For Women	Personal Care
PERSCR_079	Personal Care: Health & Beauty Aids Expenditures: \$300 - \$499: For Men	Personal Care
PERSCR_080	Personal Care: Health & Beauty Aids Expenditures: \$300 - \$499: For Women	Personal Care
PERSCR_081	Personal Care: Health & Beauty Aids Expenditures: \$500+: For Men	Personal Care
PERSCR_082	Personal Care: Health & Beauty Aids Expenditures: \$500+: For Women	Personal Care
PERSCR_075	Personal Care: Health & Beauty Aids Expenditures: Less than \$100: For Men	Personal Care
PERSCR_076	Personal Care: Health & Beauty Aids Expenditures: Less than \$100: For Women	Personal Care
PERSCR_042	Personal Care: Indigestion Aids & Upset Stomach Remedies: Used in last 6 months	Personal Care
PERSCR_040	Personal Care: Hemorrhoid Remedies: Used in last 6 months	Personal Care
PERSCR_041	Personal Care: Home Permanents And Relaxers (Women): Used in last 6 months	Personal Care
PERSCR_043	Personal Care: In-Home Pregnancy Test (Women): Used in last 12 months	Personal Care

PERSCR_044	Personal Care: Laxatives: Used in last 6 months	Personal Care
PERSCR_045	Personal Care: Lip Care: Used in last 6 months	Personal Care
PERSCR_046	Personal Care: Lipstick & Lip Gloss (Women): Used in last 6 months	Personal Care
PERSCR_102	Personal Care: Loose Or Pressed Face Powder (Women): Used in last 6 months	Personal Care
PERSCR_048	Personal Care: Mascara (Women): Used in last 6 months	Personal Care
PERSCR_049	Personal Care: Meal/Dietary Supplements: Used in last 6 months	Personal Care
PERSCR_050	Personal Care: Medicated Skin Ointments: Used in last 6 months	Personal Care
PERSCR_603	Personal Care: Mouthwash/Dental Rinse: Used in last 6 months	Personal Care
PERSCR_052	Personal Care: Nail Care Products & Polish (Women): Used in last 6 months	Personal Care
PERSCR_053	Personal Care: Nail Polish Remover (Women): Used in last 6 months	Personal Care
PERSCR_054	Personal Care: Nasal Sprays (Non-Medicated): Used in last 6 months	Personal Care
PERSCR_056	Personal Care: Pain Relieving Rubs, Liquids & Patches (Nonprescr.): Used in last 6 months	Personal Care
PERSCR_103	Personal Care: Pantliners (Women): Used in last 6 months	Personal Care
PERSCR_057	Personal Care: Perfume And Cologne For Women: Used in last 6 months	Personal Care
PERSCR_058	Personal Care: Personal Care Soaps - Bar: Used in last 6 months	Personal Care
PERSCR_604	Personal Care: Personal Foot Care Products: Used in last 6 months	Personal Care
PERSCR_059	Personal Care: Pre-Menstrual Or Period Pain Remedies (Women): Used in last 6 months	Personal Care
PERSCR_104	Personal Care: Razor Blades: Used in last 6 months	Personal Care
PERSCR_061	Personal Care: Sanitary Napkins (Women): Used in last 6 months	Personal Care
PERSCR_062	Personal Care: Shampoo (For Use At Home): Used in last 6 months	Personal Care
PERSCR_063	Personal Care: Shaving Creams Or Gels: Used in last 6 months	Personal Care
PERSCR_064	Personal Care: Sleeping Tablets (Nonprescription): Used in last 6 months	Personal Care
PERSCR_013	Personal Care: Sore Throat/Cough Drops (Nonprescription): Used in last 6 months	Personal Care
PERSCR_066	Personal Care: Tampons (Women): Used in last 6 months	Personal Care

PERSCR_067	Personal Care: Tooth Whiteners (Not Toothpaste): Used in last 6 months	Personal Care
PERSCR_068	Personal Care: Toothache, Gum & Canker/Cold Sore Remedies: Used in last 6 months	Personal Care
PERSCR_069	Personal Care: Toothbrushes: Bought in Last 6 Months	Personal Care
PERSCR_070	Personal Care: Toothpaste: Used in last 6 months	Personal Care
PERSCR_071	Personal Care: Vitamin And Dietary Supplements: Used in last 6 months	Personal Care
PERSCR_072	Personal Care: Wart & Corn Removers: Used in last 6 months	Personal Care
PETS		
PETS__001	Pets: Households	Pets
PETS__027	Pets: Pet Ownership: Number In Household: Any Pet 1	Pets
PETS__028	Pets: Pet Ownership: Number In Household: Any Pet 2	Pets
PETS__029	Pets: Pet Ownership: Number In Household: Any Pet 3	Pets
PETS__030	Pets: Pet Ownership: Number In Household: Any Pet 4	Pets
PETS__031	Pets: Pet Ownership: Number In Household: Any Pet 5	Pets
PETS__032	Pets: Pet Ownership: Number In Household: Any Pet 6	Pets
PETS__033	Pets: Pet Ownership: Number In Household: Any Pet 7	Pets
PETS__034	Pets: Pet Ownership: Number In Household: Any Pet 8	Pets
PETS__035	Pets: Pet Ownership: Number In Household: Any Pet 9+	Pets
PETS__019	Pets: Pet Ownership: Number In Household: Any Pet: Any	Pets
PETS__036	Pets: Pet Ownership: Number In Household: Birds 1	Pets
PETS__037	Pets: Pet Ownership: Number In Household: Birds 2	Pets
PETS__038	Pets: Pet Ownership: Number In Household: Birds 3	Pets
PETS__016	Pets: Pet Ownership: Number In Household: Birds: 9+	Pets
PETS__017	Pets: Pet Ownership: Number In Household: Birds: Any	Pets
PETS__039	Pets: Pet Ownership: Number In Household: Cats: 1	Pets

PETS__040	Pets: Pet Ownership: Number In Household: Cats: 2	Pets
PETS__041	Pets: Pet Ownership: Number In Household: Cats: 3	Pets
PETS__042	Pets: Pet Ownership: Number In Household: Cats: 4	Pets
PETS__043	Pets: Pet Ownership: Number In Household: Cats: 5	Pets
PETS__044	Pets: Pet Ownership: Number In Household: Cats: 6	Pets
PETS__045	Pets: Pet Ownership: Number In Household: Cats: 7	Pets
PETS__046	Pets: Pet Ownership: Number In Household: Cats: 8	Pets
PETS__014	Pets: Pet Ownership: Number In Household: Cats: 9+	Pets
PETS__015	Pets: Pet Ownership: Number In Household: Cats: Any	Pets
PETS__047	Pets: Pet Ownership: Number In Household: Dogs: 1	Pets
PETS__048	Pets: Pet Ownership: Number In Household: Dogs: 2	Pets
PETS__049	Pets: Pet Ownership: Number In Household: Dogs: 3	Pets
PETS__050	Pets: Pet Ownership: Number In Household: Dogs: 4	Pets
PETS__051	Pets: Pet Ownership: Number In Household: Dogs: 5	Pets
PETS__052	Pets: Pet Ownership: Number In Household: Dogs: 6	Pets
PETS__061	Pets: Pet Ownership: Number In Household: Dogs: 7	Pets
PETS__062	Pets: Pet Ownership: Number In Household: Dogs: 8	Pets
PETS__012	Pets: Pet Ownership: Number In Household: Dogs: 9+	Pets
PETS__013	Pets: Pet Ownership: Number In Household: Dogs: Any	Pets
PETS__053	Pets: Pet Ownership: Number In Household: Horses: 1	Pets
PETS__054	Pets: Pet Ownership: Number In Household: Horses: 2	Pets
PETS__063	Pets: Pet Ownership: Number In Household: Horses: 3	Pets
PETS__650	Pets: Pet Ownership: Number In Household: Horses: Any	Pets

PETS__055	Pets: Pet Ownership: Number In Household: Other Pets: 1	Pets
PETS__056	Pets: Pet Ownership: Number In Household: Other Pets: 2	Pets
PETS__057	Pets: Pet Ownership: Number In Household: Other Pets: 3	Pets
PETS__058	Pets: Pet Ownership: Number In Household: Other Pets: 4	Pets
PETS__059	Pets: Pet Ownership: Number In Household: Other Pets: 5	Pets
PETS__064	Pets: Pet Ownership: Number In Household: Other Pets: 6	Pets
PETS__065	Pets: Pet Ownership: Number In Household: Other Pets: 7	Pets
PETS__060	Pets: Pet Ownership: Number In Household: Other Pets: 9+	Pets
PETS__651	Pets: Pet Ownership: Number In Household: Other Pets: Any	Pets
PETS__011	Pets: Pet Ownership: Bought at Veterinarian: Flea Control Products	Pets
PETS__010	Pets: Pet Ownership: Bought at Veterinarian: Pet Food	Pets
PETS__002	Pets: Canned/Wet Cat Food: Principal Shoppers Households: Used in last 6 months	Pets
PETS__004	Pets: Canned/Wet Dog Food: Principal Shoppers Households: Used in last 6 months	Pets
PETS__006	Pets: Cat Litter: Principal Shoppers Households: Used in last 6 months	Pets
PETS__007	Pets: Cat Treats: Principal Shoppers Households: Used in last 6 months	Pets
PETS__008	Pets: Dog Biscuits Or Treats: Principal Shoppers Households: Used in last 6 months	Pets
PETS__009	Pets: Flea & Tick Care Products For Dogs & Cats: Principal Shoppers Households: Used in last 12 Months	Pets
PETS__003	Pets: Packaged Dry Cat Food: Principal Shoppers Households: Used in last 6 months	Pets
PETS__005	Pets: Packaged Dry Dog Food: Principal Shoppers Households: Used in last 6 months	Pets
PETS__026	Pets: Veterinarian Visits: Mean Value	Pets
PETS__020	Pets: Veterinarian Visits: 1	Pets
PETS__021	Pets: Veterinarian Visits: 2	Pets
PETS__022	Pets: Veterinarian Visits: 3	Pets
PETS__023	Pets: Veterinarian Visits: 4	Pets
PETS__024	Pets: Veterinarian Visits: 5-6	Pets
PETS__025	Pets: Veterinarian Visits: 7+	Pets

PURCHASING		
PURCHS_001	Purchasing: Households	Purchasing
PURCHS_700	Purchasing: By Internet: In last 12 months: Airline tickets	Purchasing
PURCHS_701	Purchasing: By Internet: In last 12 months: Any item	Purchasing
PURCHS_702	Purchasing: By Internet: In last 12 months: Automotive Products	Purchasing
PURCHS_703	Purchasing: By Internet: In last 12 months: Baby Accessories	Purchasing
PURCHS_704	Purchasing: By Internet: In last 12 months: Banking Services	Purchasing
PURCHS_705	Purchasing: By Internet: In last 12 months: Bedding/Linens	Purchasing
PURCHS_706	Purchasing: By Internet: In last 12 months: Books	Purchasing
PURCHS_707	Purchasing: By Internet: In last 12 months: Cameras and equipment	Purchasing
PURCHS_708	Purchasing: By Internet: In last 12 months: Car/Vehicle Rental Reservations	Purchasing
PURCHS_709	Purchasing: By Internet: In last 12 months: CDs	Purchasing
PURCHS_710	Purchasing: By Internet: In last 12 months: Cell phones/accessories	Purchasing
PURCHS_711	Purchasing: By Internet: In last 12 months: Clothing/Apparel	Purchasing
PURCHS_712	Purchasing: By Internet: In last 12 months: Coffee & Tea	Purchasing
PURCHS_713	Purchasing: By Internet: In last 12 months: Collector's items (coins, stamps, etc.)	Purchasing
PURCHS_714	Purchasing: By Internet: In last 12 months: Computer Software/Accessories	Purchasing
PURCHS_715	Purchasing: By Internet: In last 12 months: Computers	Purchasing
PURCHS_716	Purchasing: By Internet: In last 12 months: Cooking/Kitchen accessories	Purchasing
PURCHS_717	Purchasing: By Internet: In last 12 months: Cosmetics/toiletries	Purchasing
PURCHS_718	Purchasing: By Internet: In last 12 months: Credit Cards	Purchasing
PURCHS_719	Purchasing: By Internet: In last 12 months: DVDs/Blu-ray Discs	Purchasing
PURCHS_720	Purchasing: By Internet: In last 12 months: Educational Programs	Purchasing
PURCHS_721	Purchasing: By Internet: In last 12 months: Fitness Apparel/Equipment	Purchasing

PURCHS_722	Purchasing: By Internet: In last 12 months: Flowers	Purchasing
PURCHS_723	Purchasing: By Internet: In last 12 months: Food (Groceries)	Purchasing
PURCHS_831	Purchasing: By Internet: In last 12 months: Food (Meal Kits)	Purchasing
PURCHS_724	Purchasing: By Internet: In last 12 months: Garden supplies	Purchasing
PURCHS_725	Purchasing: By Internet: In last 12 months: Gift Baskets	Purchasing
PURCHS_726	Purchasing: By Internet: In last 12 months: Handbags/Other Accessories	Purchasing
PURCHS_727	Purchasing: By Internet: In last 12 months: Hobby or craft supplies	Purchasing
PURCHS_728	Purchasing: By Internet: In last 12 months: Home furnishings	Purchasing
PURCHS_729	Purchasing: By Internet: In last 12 months: Home improvement items/tools	Purchasing
PURCHS_730	Purchasing: By Internet: In last 12 months: Hotel reservations	Purchasing
PURCHS_731	Purchasing: By Internet: In last 12 months: Household/small appliances	Purchasing
PURCHS_732	Purchasing: By Internet: In last 12 months: Housewares	Purchasing
PURCHS_733	Purchasing: By Internet: In last 12 months: Hunting, fishing, camping equipment	Purchasing
PURCHS_734	Purchasing: By Internet: In last 12 months: Jewelry/watches	Purchasing
PURCHS_736	Purchasing: By Internet: In last 12 months: Office Supplies	Purchasing
PURCHS_832	Purchasing: By Internet: In last 12 months: Other	Purchasing
PURCHS_737	Purchasing: By Internet: In last 12 months: Other Electronics	Purchasing
PURCHS_738	Purchasing: By Internet: In last 12 months: Other Financial/Insurance Products	Purchasing
PURCHS_739	Purchasing: By Internet: In last 12 months: Other Health/Medical supplies	Purchasing
PURCHS_740	Purchasing: By Internet: In last 12 months: Other Travel Services	Purchasing
PURCHS_741	Purchasing: By Internet: In last 12 months: Pet products/supplies	Purchasing
PURCHS_742	Purchasing: By Internet: In last 12 months: Prescription Drugs	Purchasing
PURCHS_743	Purchasing: By Internet: In last 12 months: Religious Products	Purchasing

PURCHS_744	Purchasing: By Internet: In last 12 months: Shoes/Footwear	Purchasing
PURCHS_745	Purchasing: By Internet: In last 12 months: Sports apparel/memorabilia	Purchasing
PURCHS_746	Purchasing: By Internet: In last 12 months: Sports equipment	Purchasing
PURCHS_747	Purchasing: By Internet: In last 12 months: Stereo/Audio Equipment	Purchasing
PURCHS_748	Purchasing: By Internet: In last 12 months: Tickets - Concerts, shows, other entertainment	Purchasing
PURCHS_749	Purchasing: By Internet: In last 12 months: Tickets - Movies	Purchasing
PURCHS_750	Purchasing: By Internet: In last 12 months: Tickets - Sports Events	Purchasing
PURCHS_751	Purchasing: By Internet: In last 12 months: Toys/Games	Purchasing
PURCHS_752	Purchasing: By Internet: In last 12 months: TVs	Purchasing
PURCHS_753	Purchasing: By Internet: In last 12 months: Video Games/Systems	Purchasing
PURCHS_754	Purchasing: By Internet: In last 12 months: Vitamins	Purchasing
PURCHS_755	Purchasing: By Internet: In last 12 months: Wedding/Occasion Gifts	Purchasing
PURCHS_756	Purchasing: By Internet: In last 12 months: Wines/Champagnes	Purchasing
PURCHS_757	Purchasing: By Mail/Phone: In last 12 months: Airline tickets	Purchasing
PURCHS_758	Purchasing: By Mail/Phone: In last 12 months: Any item	Purchasing
PURCHS_759	Purchasing: By Mail/Phone: In last 12 months: Automotive Products	Purchasing
PURCHS_760	Purchasing: By Mail/Phone: In last 12 months: Baby Accessories	Purchasing
PURCHS_761	Purchasing: By Mail/Phone: In last 12 months: Banking Services	Purchasing
PURCHS_762	Purchasing: By Mail/Phone: In last 12 months: Bedding/Linens	Purchasing
PURCHS_763	Purchasing: By Mail/Phone: In last 12 months: Books	Purchasing
PURCHS_764	Purchasing: By Mail/Phone: In last 12 months: Cameras and equipment	Purchasing
PURCHS_765	Purchasing: By Mail/Phone: In last 12 months: Car/Vehicle Rental Reservations	Purchasing
PURCHS_766	Purchasing: By Mail/Phone: In last 12 months: CDs	Purchasing
PURCHS_767	Purchasing: By Mail/Phone: In last 12 months: Cell phones/accessories	Purchasing

PURCHS_768	Purchasing: By Mail/Phone: In last 12 months: Clothing/Apparel	Purchasing
PURCHS_769	Purchasing: By Mail/Phone: In last 12 months: Coffee & Tea	Purchasing
PURCHS_770	Purchasing: By Mail/Phone: In last 12 months: Collector's items (coins, stamps, etc.)	Purchasing
PURCHS_771	Purchasing: By Mail/Phone: In last 12 months: Computer Software/Accessories	Purchasing
PURCHS_772	Purchasing: By Mail/Phone: In last 12 months: Computers	Purchasing
PURCHS_773	Purchasing: By Mail/Phone: In last 12 months: Cooking/Kitchen accessories	Purchasing
PURCHS_774	Purchasing: By Mail/Phone: In last 12 months: Cosmetics/toiletries	Purchasing
PURCHS_775	Purchasing: By Mail/Phone: In last 12 months: Credit Cards	Purchasing
PURCHS_776	Purchasing: By Mail/Phone: In last 12 months: DVDs/Blu-ray Discs	Purchasing
PURCHS_777	Purchasing: By Mail/Phone: In last 12 months: Educational Programs	Purchasing
PURCHS_778	Purchasing: By Mail/Phone: In last 12 months: Fitness Apparel/Equipment	Purchasing
PURCHS_779	Purchasing: By Mail/Phone: In last 12 months: Flowers	Purchasing
PURCHS_780	Purchasing: By Mail/Phone: In last 12 months: Food (Groceries)	Purchasing
PURCHS_833	Purchasing: By Mail/Phone: In last 12 months: Food (Meal Kits)	Purchasing
PURCHS_781	Purchasing: By Mail/Phone: In last 12 months: Garden supplies	Purchasing
PURCHS_782	Purchasing: By Mail/Phone: In last 12 months: Gift Baskets	Purchasing
PURCHS_783	Purchasing: By Mail/Phone: In last 12 months: Handbags/Other Accessories	Purchasing
PURCHS_784	Purchasing: By Mail/Phone: In last 12 months: Hobby or craft supplies	Purchasing
PURCHS_785	Purchasing: By Mail/Phone: In last 12 months: Home furnishings	Purchasing
PURCHS_786	Purchasing: By Mail/Phone: In last 12 months: Home improvement items/tools	Purchasing
PURCHS_787	Purchasing: By Mail/Phone: In last 12 months: Hotel reservations	Purchasing
PURCHS_788	Purchasing: By Mail/Phone: In last 12 months: Household/small appliances	Purchasing
PURCHS_789	Purchasing: By Mail/Phone: In last 12 months: Housewares	Purchasing

PURCHS_790	Purchasing: By Mail/Phone: In last 12 months: Hunting, fishing, camping equipment	Purchasing
PURCHS_791	Purchasing: By Mail/Phone: In last 12 months: Jewelry/watches	Purchasing
PURCHS_793	Purchasing: By Mail/Phone: In last 12 months: Office Supplies	Purchasing
PURCHS_834	Purchasing: By Mail/Phone: In last 12 months: Other	Purchasing
PURCHS_794	Purchasing: By Mail/Phone: In last 12 months: Other Electronics	Purchasing
PURCHS_795	Purchasing: By Mail/Phone: In last 12 months: Other Financial/Insurance Products	Purchasing
PURCHS_796	Purchasing: By Mail/Phone: In last 12 months: Other Health/Medical supplies	Purchasing
PURCHS_797	Purchasing: By Mail/Phone: In last 12 months: Other Travel Services	Purchasing
PURCHS_798	Purchasing: By Mail/Phone: In last 12 months: Pet products/supplies	Purchasing
PURCHS_799	Purchasing: By Mail/Phone: In last 12 months: Prescription Drugs	Purchasing
PURCHS_800	Purchasing: By Mail/Phone: In last 12 months: Religious Products	Purchasing
PURCHS_801	Purchasing: By Mail/Phone: In last 12 months: Shoes/Footwear	Purchasing
PURCHS_802	Purchasing: By Mail/Phone: In last 12 months: Sports apparel/memorabilia	Purchasing
PURCHS_803	Purchasing: By Mail/Phone: In last 12 months: Sports equipment	Purchasing
PURCHS_804	Purchasing: By Mail/Phone: In last 12 months: Stereo/Audio Equipment	Purchasing
PURCHS_805	Purchasing: By Mail/Phone: In last 12 months: Tickets - Concerts, shows, other entertainment	Purchasing
PURCHS_806	Purchasing: By Mail/Phone: In last 12 months: Tickets - Movies	Purchasing
PURCHS_807	Purchasing: By Mail/Phone: In last 12 months: Tickets - Sports Events	Purchasing
PURCHS_808	Purchasing: By Mail/Phone: In last 12 months: Toys/Games	Purchasing
PURCHS_809	Purchasing: By Mail/Phone: In last 12 months: TVs	Purchasing
PURCHS_810	Purchasing: By Mail/Phone: In last 12 months: Video Games/Systems	Purchasing
PURCHS_811	Purchasing: By Mail/Phone: In last 12 months: Vitamins	Purchasing
PURCHS_812	Purchasing: By Mail/Phone: In last 12 months: Wedding/Occasion Gifts	Purchasing

PURCHS_813	Purchasing: By Mail/Phone: In last 12 months: Wines/Champagnes	Purchasing
PURCHS_073	Purchasing: Catalog And Internet, Phone & Mail Shopping - Amount spent in total: \$100 - \$199	Purchasing
PURCHS_074	Purchasing: Catalog And Internet, Phone & Mail Shopping - Amount spent in total: \$200 - \$499	Purchasing
PURCHS_072	Purchasing: Catalog And Internet, Phone & Mail Shopping - Amount spent in total: \$50 - \$99	Purchasing
PURCHS_075	Purchasing: Catalog And Internet, Phone & Mail Shopping - Amount spent in total: \$500 - \$799	Purchasing
PURCHS_076	Purchasing: Catalog And Internet, Phone & Mail Shopping - Amount Spent In Total: \$800+	Purchasing
PURCHS_071	Purchasing: Catalog And Internet, Phone & Mail Shopping - Amount Spent In Total: Less than \$50	Purchasing
PURCHS_670	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): 1800PetMeds	Purchasing
PURCHS_049	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Avon	Purchasing
PURCHS_672	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Coldwater Creek	Purchasing
PURCHS_673	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Crate & Barrel	Purchasing
PURCHS_053	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Eddie Bauer	Purchasing
PURCHS_054	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Fingerhut	Purchasing
PURCHS_674	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Hammacher Schlemmer	Purchasing
PURCHS_057	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Home Shopping Network (HSN)	Purchasing
PURCHS_058	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): J.Crew	Purchasing
PURCHS_612	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): JCPenney	Purchasing
PURCHS_062	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): L.L.Bean	Purchasing
PURCHS_060	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Lands' End	Purchasing
PURCHS_675	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Macy's	Purchasing

PURCHS_676	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Neiman Marcus	Purchasing
PURCHS_677	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Nordstrom	Purchasing
PURCHS_678	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Office Depot	Purchasing
PURCHS_069	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Other Catalog or Mail Order Service	Purchasing
PURCHS_070	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Other Department/Specialty Store	Purchasing
PURCHS_679	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Pottery Barn	Purchasing
PURCHS_680	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): ProFlowers	Purchasing
PURCHS_063	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Publishers Clearing House	Purchasing
PURCHS_066	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): QVC	Purchasing
PURCHS_819	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): REI	Purchasing
PURCHS_140	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Shari's Berries	Purchasing
PURCHS_682	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Staples	Purchasing
PURCHS_683	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Teleflora	Purchasing
PURCHS_067	Purchasing: Catalog And Internet, Phone & Mail Shopping: Ordered By (Mail/Phone): Victoria's Secret	Purchasing
PURCHS_650	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: 1800flowers.com	Purchasing
PURCHS_040	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Amazon.com	Purchasing
PURCHS_814	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: American Eagle Outfitters (ae.com)	Purchasing
PURCHS_133	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Apple.com	Purchasing

PURCHS_815	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: BananaRepublic.com	Purchasing
PURCHS_041	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Barnes&Noble.com	Purchasing
PURCHS_651	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: BathandBodyWorks.com	Purchasing
PURCHS_652	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: BedBathandBeyond.com	Purchasing
PURCHS_042	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: BestBuy.com	Purchasing
PURCHS_654	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Costco.com	Purchasing
PURCHS_655	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: CVS.com	Purchasing
PURCHS_656	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Dell.com	Purchasing
PURCHS_134	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Disney (ShopDisney.com)	Purchasing
PURCHS_045	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: eBay.com	Purchasing
PURCHS_658	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: EdibleArrangements.com	Purchasing
PURCHS_201	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Etsy.com	Purchasing
PURCHS_600	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Expedia.com	Purchasing
PURCHS_202	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Fandango.com	Purchasing
PURCHS_135	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: FreshDirect.com	Purchasing
PURCHS_601	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Gap.com	Purchasing
PURCHS_660	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: HomeDepot.com	Purchasing
PURCHS_602	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Hotels.com	Purchasing
PURCHS_817	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Hotwire.com	Purchasing

PURCHS_603	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: iTunes.com (Apple Store)	Purchasing
PURCHS_203	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Joann.com	Purchasing
PURCHS_662	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Kmart.com	Purchasing
PURCHS_663	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Kohls.com	Purchasing
PURCHS_204	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: LiveNation.com	Purchasing
PURCHS_664	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Lowes.com	Purchasing
PURCHS_205	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Michaels.com	Purchasing
PURCHS_136	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Nike.com	Purchasing
PURCHS_604	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: OldNavy.com	Purchasing
PURCHS_606	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Orbitz.com	Purchasing
PURCHS_068	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Other Internet site	Purchasing
PURCHS_665	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Overstock.com	Purchasing
PURCHS_818	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Payless.com	Purchasing
PURCHS_666	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: PetSmart.com	Purchasing
PURCHS_046	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Priceline.com	Purchasing
PURCHS_667	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: SamsClub.com	Purchasing
PURCHS_607	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Sears.com	Purchasing
PURCHS_668	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Sephora.com	Purchasing
PURCHS_207	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: StubHub.com	Purchasing
PURCHS_608	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Target.com	Purchasing

PURCHS_208	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Ticketmaster.com	Purchasing
PURCHS_137	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: TJMaxx.com	Purchasing
PURCHS_609	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Travelocity.com	Purchasing
PURCHS_669	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Walgreens.com	Purchasing
PURCHS_048	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Walmart.com	Purchasing
PURCHS_138	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Wayfair.com	Purchasing
PURCHS_610	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Zappos.com	Purchasing
PURCHS_139	Purchasing: Catalog And Internet, Phone & Mail Shopping: Websites ordered from: Zulily.com	Purchasing
PURCHS_085	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Barber Shop	Purchasing
PURCHS_086	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Beauty Parlor/Salon	Purchasing
PURCHS_087	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Dry Cleaning	Purchasing
PURCHS_089	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Flower Shop	Purchasing
PURCHS_088	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Flowers by Phone/Internet	Purchasing
PURCHS_090	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Laundries/Laundromats	Purchasing
PURCHS_091	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Quick Service Copy/Printing	Purchasing
PURCHS_092	Purchasing: Expenditures: Amount Spent In Total: In last 6 months: Total	Purchasing
PURCHS-139	Purchasing: Expenditures: Average Amount Spent: In last 12 months: Bedding And Bath Goods	Purchasing
PURCHS-145	Purchasing: Expenditures: Average Amount Spent: In last 12 months: Children's Toys & Games - Average Amount Spent: In last 6 months: Mean Value	Purchasing
PURCHS-138	Purchasing: Expenditures: Average Amount Spent: In last 12 months: Home Improvements	Purchasing

PURCHS-136	Purchasing: Expenditures: Average Amount Spent: In last 12 months: Household Furnishings: Big Ticket Items	Purchasing
PURCHS-137	Purchasing: Expenditures: Average Amount Spent: In last 12 months: Household Furnishings: Low Ticket Items	Purchasing
PURCHS-134	Purchasing: Expenditures: Average Amount Spent: In last 30 days: Convenience Stores	Purchasing
PURCHS-820	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Barber Shop	Purchasing
PURCHS-821	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Beauty Parlor/Salon	Purchasing
PURCHS-822	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Dry Cleaning	Purchasing
PURCHS-823	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Flower Shop	Purchasing
PURCHS-824	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Flowers by Phone/Internet	Purchasing
PURCHS-825	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Laundries/Laundromats	Purchasing
PURCHS-826	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Quick Service Copy/Printing	Purchasing
PURCHS-827	Purchasing: Expenditures: Average Amount Spent: In last 6 months: Total	Purchasing
PURCHS-142	Purchasing: Expenditures: Average Amount Spent: In last week: Food Stores	Purchasing
PURCHS_120	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: 7-Eleven	Purchasing
PURCHS_096	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Acme	Purchasing
PURCHS_097	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Albertson's	Purchasing
PURCHS_098	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Aldi	Purchasing
PURCHS_210	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: BI-LO	Purchasing
PURCHS_130	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: BJ's Wholesale Club	Purchasing

PURCHS_131	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Costco	Purchasing
PURCHS_099	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Cub Foods	Purchasing
PURCHS_101	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Food Lion	Purchasing
PURCHS_103	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Fred Meyer	Purchasing
PURCHS_105	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Giant	Purchasing
PURCHS_106	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Giant Eagle	Purchasing
PURCHS_104	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: GNC	Purchasing
PURCHS_108	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: H.E. Butt/HEB	Purchasing
PURCHS_211	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Hannaford	Purchasing
PURCHS_107	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Harris Teeter	Purchasing
PURCHS_212	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Hy-Vee	Purchasing
PURCHS_109	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: IGA	Purchasing
PURCHS_110	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: King Soopers	Purchasing
PURCHS_111	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Kroger	Purchasing
PURCHS_213	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Meijer	Purchasing

PURCHS_112	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Military Commissary	Purchasing
PURCHS_114	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Piggly Wiggly	Purchasing
PURCHS_115	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Price Chopper	Purchasing
PURCHS_116	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Publix	Purchasing
PURCHS_117	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Ralphs	Purchasing
PURCHS_118	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Safeway	Purchasing
PURCHS_132	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Sam's Club	Purchasing
PURCHS_214	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Save-A-Lot	Purchasing
PURCHS_122	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Smith's	Purchasing
PURCHS_123	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Stop 'N Shop	Purchasing
PURCHS_828	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Target (grocery)	Purchasing
PURCHS_215	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Trader Joe's	Purchasing
PURCHS_125	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Vons	Purchasing
PURCHS_126	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Walmart Supercenter	Purchasing
PURCHS_127	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Wegmans	Purchasing

PURCHS_128	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Whole Foods Market	Purchasing
PURCHS_129	Purchasing: Food Stores, Grocery & Warehouse/Club Stores: Times Shopped: In last 6 months: Winn Dixie	Purchasing
PURCHS_209	Purchasing: In Home Shopping: Companies: Amway	Purchasing
PURCHS_077	Purchasing: In Home Shopping: Companies: Avon	Purchasing
PURCHS_078	Purchasing: In Home Shopping: Companies: Mary Kay Cosmetics	Purchasing
PURCHS_829	Purchasing: In Home Shopping: Companies: Other	Purchasing
PURCHS_141	Purchasing: In Home Shopping: Companies: Pampered Chef	Purchasing
PURCHS_079	Purchasing: In Home Shopping: Companies: Tupperware	Purchasing
PURCHS_082	Purchasing: In Home Shopping: Items Bought: Clothing	Purchasing
PURCHS_080	Purchasing: In Home Shopping: Items Bought: Cosmetics	Purchasing
PURCHS_081	Purchasing: In Home Shopping: Items Bought: Housewares	Purchasing
PURCHS_083	Purchasing: In Home Shopping: Items Bought: Jewelry	Purchasing
PURCHS_830	Purchasing: In Home Shopping: Items Bought: Other	Purchasing
SPORTS		
SPORTS_001	Sports: Households	Sports
SPORTS_002	Sports: How Often Engaged In (last 12 months): Aerobics	Sports
SPORTS_003	Sports: How Often Engaged In (last 12 months): Archery	Sports
SPORTS_004	Sports: How Often Engaged In (last 12 months): Auto racing	Sports
SPORTS_600	Sports: How Often Engaged In (last 12 months): Backpacking	Sports
SPORTS_006	Sports: How Often Engaged In (last 12 months): Baseball	Sports
SPORTS_007	Sports: How Often Engaged In (last 12 months): Basketball	Sports
SPORTS_008	Sports: How Often Engaged In (last 12 months): Bicycling - Mountain	Sports
SPORTS_009	Sports: How Often Engaged In (last 12 months): Bicycling - Road	Sports

SPORTS_010	Sports: How Often Engaged In (last 12 months): Boating (power)	Sports
SPORTS_011	Sports: How Often Engaged In (last 12 months): Bowling	Sports
SPORTS_012	Sports: How Often Engaged In (last 12 months): Canoeing/kayaking	Sports
SPORTS_013	Sports: How Often Engaged In (last 12 months): Fishing - fresh water	Sports
SPORTS_014	Sports: How Often Engaged In (last 12 months): Fishing - salt water	Sports
SPORTS_015	Sports: How Often Engaged In (last 12 months): Football	Sports
SPORTS_016	Sports: How Often Engaged In (last 12 months): Frisbee	Sports
SPORTS_017	Sports: How Often Engaged In (last 12 months): Golf	Sports
SPORTS_601	Sports: How Often Engaged In (last 12 months): Hiking	Sports
SPORTS_018	Sports: How Often Engaged In (last 12 months): Hockey	Sports
SPORTS_019	Sports: How Often Engaged In (last 12 months): Horseback riding	Sports
SPORTS_020	Sports: How Often Engaged In (last 12 months): Hunting with bow & arrow	Sports
SPORTS_021	Sports: How Often Engaged In (last 12 months): Hunting with handgun	Sports
SPORTS_022	Sports: How Often Engaged In (last 12 months): Hunting with rifle	Sports
SPORTS_023	Sports: How Often Engaged In (last 12 months): Hunting with shotgun	Sports
SPORTS_024	Sports: How Often Engaged In (last 12 months): Ice skating	Sports
SPORTS_025	Sports: How Often Engaged In (last 12 months): Jet skiing	Sports
SPORTS_026	Sports: How Often Engaged In (last 12 months): Jogging/running	Sports
SPORTS_027	Sports: How Often Engaged In (last 12 months): Karate	Sports
SPORTS_028	Sports: How Often Engaged In (last 12 months): Kick boxing	Sports
SPORTS_201	Sports: How Often Engaged In (last 12 months): Marathon/Triathlon (training and events)	Sports
SPORTS_029	Sports: How Often Engaged In (last 12 months): Martial Arts	Sports
SPORTS_030	Sports: How Often Engaged In (last 12 months): Motocross	Sports

SPORTS_031	Sports: How Often Engaged In (last 12 months): Motorcycling	Sports
SPORTS_874	Sports: How Often Engaged In (last 12 months): Other	Sports
SPORTS_131	Sports: How Often Engaged In (last 12 months): Paintball	Sports
SPORTS_550	Sports: How Often Engaged In (last 12 months): Pilates	Sports
SPORTS_202	Sports: How Often Engaged In (last 12 months): Ping Pong/Table Tennis	Sports
SPORTS_033	Sports: How Often Engaged In (last 12 months): Racquetball	Sports
SPORTS_034	Sports: How Often Engaged In (last 12 months): Rock climbing	Sports
SPORTS_035	Sports: How Often Engaged In (last 12 months): Roller blading/in-line skating	Sports
SPORTS_036	Sports: How Often Engaged In (last 12 months): Roller skating	Sports
SPORTS_037	Sports: How Often Engaged In (last 12 months): Rowing: stationary/outdoor	Sports
SPORTS_038	Sports: How Often Engaged In (last 12 months): Sailing	Sports
SPORTS_039	Sports: How Often Engaged In (last 12 months): Scuba diving	Sports
SPORTS_040	Sports: How Often Engaged In (last 12 months): Skateboarding	Sports
SPORTS_041	Sports: How Often Engaged In (last 12 months): Skiing - Cross country	Sports
SPORTS_042	Sports: How Often Engaged In (last 12 months): Skiing - Downhill	Sports
SPORTS_043	Sports: How Often Engaged In (last 12 months): Snorkeling/skin diving	Sports
SPORTS_044	Sports: How Often Engaged In (last 12 months): Snowboarding	Sports
SPORTS_045	Sports: How Often Engaged In (last 12 months): Snowmobiling	Sports
SPORTS_046	Sports: How Often Engaged In (last 12 months): Soccer	Sports
SPORTS_047	Sports: How Often Engaged In (last 12 months): Softball	Sports
SPORTS_203	Sports: How Often Engaged In (last 12 months): Spinning	Sports
SPORTS_048	Sports: How Often Engaged In (last 12 months): Surfing/windsurfing	Sports
SPORTS_049	Sports: How Often Engaged In (last 12 months): Swimming	Sports

SPORTS_050	Sports: How Often Engaged In (last 12 months): Target shooting	Sports
SPORTS_051	Sports: How Often Engaged In (last 12 months): Tennis	Sports
SPORTS_052	Sports: How Often Engaged In (last 12 months): Volleyball	Sports
SPORTS_873	Sports: How Often Engaged In (last 12 months): Wakeboarding	Sports
SPORTS_053	Sports: How Often Engaged In (last 12 months): Walking for exercise	Sports
SPORTS_054	Sports: How Often Engaged In (last 12 months): Water skiing	Sports
SPORTS_055	Sports: How Often Engaged In (last 12 months): Weight lifting	Sports
SPORTS_056	Sports: How Often Engaged In (last 12 months): Whitewater rafting	Sports
SPORTS_057	Sports: How Often Engaged In (last 12 months): Yoga	Sports
SPORTS_204	Sports: How Often Engaged In (last 12 months): Zumba	Sports
SPORTS_129	Sports: Physical Fitness: Regular Exercise Pgm. (2+ Times/Wk.): At club	Sports
SPORTS_128	Sports: Physical Fitness: Regular Exercise Pgm. (2+ Times/Wk.): At home	Sports
SPORTS_130	Sports: Physical Fitness: Regular Exercise Pgm. (2+ Times/Wk.): At other facility	Sports
SPORTS_700	Sports: Sports Events/Traffic: Listen On Radio: Alpine Skiing & Ski Jumping	Sports
SPORTS_701	Sports: Sports Events/Traffic: Listen On Radio: Auto racing - NASCAR	Sports
SPORTS_702	Sports: Sports Events/Traffic: Listen On Radio: Auto racing - Other	Sports
SPORTS_703	Sports: Sports Events/Traffic: Listen On Radio: Baseball - College	Sports
SPORTS_704	Sports: Sports Events/Traffic: Listen On Radio: Baseball - MLB Playoffs/World Series	Sports
SPORTS_705	Sports: Sports Events/Traffic: Listen On Radio: Baseball - MLB Regular Season	Sports
SPORTS_086	Sports: Sports Events/Traffic: Listen On Radio: Basketball - College games	Sports
SPORTS_706	Sports: Sports Events/Traffic: Listen On Radio: Basketball - NBA Playoffs/Finals	Sports
SPORTS_707	Sports: Sports Events/Traffic: Listen On Radio: Basketball - NBA Regular Season	Sports
SPORTS_708	Sports: Sports Events/Traffic: Listen On Radio: Basketball - NCAA Basketball Tournament	Sports

SPORTS_709	Sports: Sports Events/Traffic: Listen On Radio: Basketball - WNBA	Sports
SPORTS_710	Sports: Sports Events/Traffic: Listen On Radio: Boxing	Sports
SPORTS_088	Sports: Sports Events/Traffic: Listen On Radio: Football - College Games	Sports
SPORTS_089	Sports: Sports Events/Traffic: Listen On Radio: Football - NFL Monday, Thursday or Sunday Night Games	Sports
SPORTS_655	Sports: Sports Events/Traffic: Listen On Radio: Football - NFL Playoffs/Super Bowl	Sports
SPORTS_090	Sports: Sports Events/Traffic: Listen On Radio: Football - NFL Weekend (Daytime) Games	Sports
SPORTS_656	Sports: Sports Events/Traffic: Listen On Radio: Golf - PGA	Sports
SPORTS_711	Sports: Sports Events/Traffic: Listen On Radio: High School Sports	Sports
SPORTS_712	Sports: Sports Events/Traffic: Listen On Radio: Horse racing (at track or OTB)	Sports
SPORTS_713	Sports: Sports Events/Traffic: Listen On Radio: Ice Hockey - NHL Playoffs and Stanley Cup Finals	Sports
SPORTS_714	Sports: Sports Events/Traffic: Listen On Radio: Ice Hockey - NHL Regular Season	Sports
SPORTS_715	Sports: Sports Events/Traffic: Listen On Radio: Olympics - Summer	Sports
SPORTS_716	Sports: Sports Events/Traffic: Listen On Radio: Olympics - Winter	Sports
SPORTS_875	Sports: Sports Events/Traffic: Listen On Radio: Soccer - International	Sports
SPORTS_717	Sports: Sports Events/Traffic: Listen On Radio: Soccer - MLS	Sports
SPORTS_876	Sports: Sports Events/Traffic: Listen On Radio: Soccer - U.S. Men's National Team	Sports
SPORTS_877	Sports: Sports Events/Traffic: Listen On Radio: Soccer - U.S. Women's National Team	Sports
SPORTS_718	Sports: Sports Events/Traffic: Listen On Radio: Soccer - World Cup	Sports
SPORTS_719	Sports: Sports Events/Traffic: Listen On Radio: Tennis - Men's	Sports
SPORTS_720	Sports: Sports Events/Traffic: Listen On Radio: Tennis - Women's	Sports
SPORTS_830	Sports: Sports Events/Traffic: Listen On Radio: Wrestling - Other Professional	Sports
SPORTS_831	Sports: Sports Events/Traffic: Listen On Radio: Wrestling - WWE	Sports
SPORTS_722	Sports: Sports Events: Attend: Alpine Skiing & Ski Jumping	Sports

SPORTS_650	Sports: Sports Events: Attend: Auto Racing - NASCAR	Sports
SPORTS_651	Sports: Sports Events: Attend: Auto Racing - Other	Sports
SPORTS_723	Sports: Sports Events: Attend: Baseball - College	Sports
SPORTS_724	Sports: Sports Events: Attend: Baseball - MLB Playoffs/World Series	Sports
SPORTS_725	Sports: Sports Events: Attend: Baseball - MLB Regular Season	Sports
SPORTS_726	Sports: Sports Events: Attend: Basketball - College	Sports
SPORTS_727	Sports: Sports Events: Attend: Basketball - NBA Playoffs/Finals	Sports
SPORTS_728	Sports: Sports Events: Attend: Basketball - NBA Regular Season	Sports
SPORTS_729	Sports: Sports Events: Attend: Basketball - NCAA Basketball Tournament	Sports
SPORTS_730	Sports: Sports Events: Attend: Basketball - WNBA	Sports
SPORTS_731	Sports: Sports Events: Attend: Bicycle racing	Sports
SPORTS_063	Sports: Sports Events: Attend: Bowling	Sports
SPORTS_064	Sports: Sports Events: Attend: Boxing	Sports
SPORTS_065	Sports: Sports Events: Attend: Equestrian events	Sports
SPORTS_732	Sports: Sports Events: Attend: Extreme Sports - Summer	Sports
SPORTS_733	Sports: Sports Events: Attend: Extreme Sports - Winter	Sports
SPORTS_066	Sports: Sports Events: Attend: Figure Skating	Sports
SPORTS_067	Sports: Sports Events: Attend: Fishing Tournaments	Sports
SPORTS_068	Sports: Sports Events: Attend: Football - College games	Sports
SPORTS_069	Sports: Sports Events: Attend: Football - NFL Monday, Thursday or Sunday Night Games	Sports
SPORTS_734	Sports: Sports Events: Attend: Football - NFL Playoffs/Super Bowl	Sports
SPORTS_070	Sports: Sports Events: Attend: Football - NFL Weekend (Daytime) Games	Sports
SPORTS_735	Sports: Sports Events: Attend: Golf - LPGA	Sports
SPORTS_736	Sports: Sports Events: Attend: Golf - Other	Sports
SPORTS_737	Sports: Sports Events: Attend: Golf - PGA	Sports
SPORTS_738	Sports: Sports Events: Attend: Gymnastics	Sports
SPORTS_652	Sports: Sports Events: Attend: High School Sports	Sports
SPORTS_739	Sports: Sports Events: Attend: Horse racing (at track or OTB)	Sports

SPORTS_740	Sports: Sports Events: Attend: Ice Hockey - NHL Playoffs and Stanley Cup Finals	Sports
SPORTS_741	Sports: Sports Events: Attend: Ice Hockey - NHL Regular Season	Sports
SPORTS_742	Sports: Sports Events: Attend: Lacrosse - MLL	Sports
SPORTS_878	Sports: Sports Events: Attend: Marathon, Triathlon & Obstacle Race	Sports
SPORTS_076	Sports: Sports Events: Attend: Motorcycle Racing	Sports
SPORTS_745	Sports: Sports Events: Attend: Olympics - Summer	Sports
SPORTS_746	Sports: Sports Events: Attend: Olympics - Winter	Sports
SPORTS_879	Sports: Sports Events: Attend: Other Mixed Martial Arts (MMA)	Sports
SPORTS_205	Sports: Sports Events: Attend: Poker Tournament	Sports
SPORTS_653	Sports: Sports Events: Attend: Pro Bull Riding	Sports
SPORTS_654	Sports: Sports Events: Attend: Rodeo	Sports
SPORTS_880	Sports: Sports Events: Attend: Soccer - International	Sports
SPORTS_748	Sports: Sports Events: Attend: Soccer - MLS	Sports
SPORTS_881	Sports: Sports Events: Attend: Soccer - U.S. Men's National Team	Sports
SPORTS_882	Sports: Sports Events: Attend: Soccer - U.S. Women's National Team	Sports
SPORTS_749	Sports: Sports Events: Attend: Soccer - World Cup	Sports
SPORTS_750	Sports: Sports Events: Attend: Tennis - Men's	Sports
SPORTS_751	Sports: Sports Events: Attend: Tennis - Women's	Sports
SPORTS_752	Sports: Sports Events: Attend: Track & field	Sports
SPORTS_081	Sports: Sports Events: Attend: Truck and tractor pull/mud racing	Sports
SPORTS_883	Sports: Sports Events: Attend: Ultimate Fighting Championship (UFC)	Sports
SPORTS_605	Sports: Sports Events: Attend: Volleyball Pro Beach	Sports
SPORTS_832	Sports: Sports Events: Attend: Wrestling - Other Professional Regularly or On Occasion	Sports
SPORTS_833	Sports: Sports Events: Attend: Wrestling - WWE Regularly or On Occasion	Sports
SPORTS_098	Sports: Sports Events: Watch On TV: Alpine Skiing & Ski Jumping	Sports
SPORTS_657	Sports: Sports Events: Watch On TV: Auto Racing - NASCAR	Sports
SPORTS_658	Sports: Sports Events: Watch On TV: Auto Racing - Other	Sports

SPORTS_754	Sports: Sports Events: Watch On TV: Baseball - College	Sports
SPORTS_755	Sports: Sports Events: Watch On TV: Baseball - MLB Playoffs/World Series	Sports
SPORTS_756	Sports: Sports Events: Watch On TV: Baseball - MLB Regular Season	Sports
SPORTS_102	Sports: Sports Events: Watch On TV: Basketball - College	Sports
SPORTS_758	Sports: Sports Events: Watch On TV: Basketball - NBA Playoffs/Finals	Sports
SPORTS_759	Sports: Sports Events: Watch On TV: Basketball - NBA Regular Season	Sports
SPORTS_760	Sports: Sports Events: Watch On TV: Basketball - NCAA Basketball Tournament	Sports
SPORTS_761	Sports: Sports Events: Watch On TV: Basketball - WNBA	Sports
SPORTS_104	Sports: Sports Events: Watch On TV: Bicycle racing	Sports
SPORTS_105	Sports: Sports Events: Watch On TV: Bowling	Sports
SPORTS_106	Sports: Sports Events: Watch On TV: Boxing	Sports
SPORTS_107	Sports: Sports Events: Watch On TV: Equestrian events	Sports
SPORTS_762	Sports: Sports Events: Watch On TV: Extreme Sports - Summer	Sports
SPORTS_763	Sports: Sports Events: Watch On TV: Extreme Sports - Winter	Sports
SPORTS_108	Sports: Sports Events: Watch On TV: Figure skating	Sports
SPORTS_109	Sports: Sports Events: Watch On TV: Fishing	Sports
SPORTS_110	Sports: Sports Events: Watch On TV: Football - College games	Sports
SPORTS_111	Sports: Sports Events: Watch On TV: Football - NFL Monday, Thursday or Sunday Night Games	Sports
SPORTS_764	Sports: Sports Events: Watch On TV: Football - NFL Playoffs/Super Bowl	Sports
SPORTS_112	Sports: Sports Events: Watch On TV: Football - NFL Weekend (Daytime) Games	Sports
SPORTS_765	Sports: Sports Events: Watch On TV: Golf - LPGA	Sports
SPORTS_766	Sports: Sports Events: Watch On TV: Golf - Other	Sports
SPORTS_767	Sports: Sports Events: Watch On TV: Golf - PGA	Sports
SPORTS_114	Sports: Sports Events: Watch On TV: Gymnastics	Sports
SPORTS_768	Sports: Sports Events: Watch On TV: High School Sports	Sports
SPORTS_769	Sports: Sports Events: Watch On TV: Horse racing (at track or OTB)	Sports

SPORTS_770	Sports: Sports Events: Watch On TV: Ice Hockey - NHL Playoffs and Stanley Cup Finals	Sports
SPORTS_771	Sports: Sports Events: Watch On TV: Ice Hockey - NHL Regular Season	Sports
SPORTS_772	Sports: Sports Events: Watch On TV: Lacrosse - MLL	Sports
SPORTS_884	Sports: Sports Events: Watch On TV: Marathon, Triathlon & Obstacle Race	Sports
SPORTS_119	Sports: Sports Events: Watch On TV: Motorcycle racing	Sports
SPORTS_774	Sports: Sports Events: Watch On TV: Olympics - Summer	Sports
SPORTS_775	Sports: Sports Events: Watch On TV: Olympics - Winter	Sports
SPORTS_885	Sports: Sports Events: Watch On TV: Other Mixed Martial Arts (MMA)	Sports
SPORTS_206	Sports: Sports Events: Watch On TV: Poker Tournament	Sports
SPORTS_659	Sports: Sports Events: Watch On TV: Pro Bull Riding	Sports
SPORTS_660	Sports: Sports Events: Watch On TV: Rodeo	Sports
SPORTS_886	Sports: Sports Events: Watch On TV: Soccer - International	Sports
SPORTS_777	Sports: Sports Events: Watch On TV: Soccer - MLS	Sports
SPORTS_887	Sports: Sports Events: Watch On TV: Soccer - U.S. Men's National Team	Sports
SPORTS_888	Sports: Sports Events: Watch On TV: Soccer - U.S. Women's National Team	Sports
SPORTS_778	Sports: Sports Events: Watch On TV: Soccer - World Cup	Sports
SPORTS_779	Sports: Sports Events: Watch On TV: Tennis - Men's	Sports
SPORTS_780	Sports: Sports Events: Watch On TV: Tennis - Women's	Sports
SPORTS_124	Sports: Sports Events: Watch On TV: Track & field	Sports
SPORTS_125	Sports: Sports Events: Watch On TV: Truck and tractor pull/Mud racing	Sports
SPORTS_889	Sports: Sports Events: Watch On TV: Ultimate Fighting Championship (UFC)	Sports
SPORTS_613	Sports: Sports Events: Watch On TV: Volleyball Pro Beach	Sports
SPORTS_834	Sports: Sports Events: Watch On TV: Wrestling - Other Professional	Sports
SPORTS_835	Sports: Sports Events: Watch On TV: Wrestling - WWE	Sports

TELEPHONY		
TELEPH_001	Telephony: Households	Telephony
TELEPH_005	Telephony: Cellular Telephones: Number in household: 1	Telephony
TELEPH_006	Telephony: Cellular Telephones: Number in household: 2	Telephony
TELEPH_007	Telephony: Cellular Telephones: Number in household: 3	Telephony
TELEPH_008	Telephony: Cellular Telephones: Number in household: 4+	Telephony
TELEPH_650	Telephony: Cellular Telephones: Number in household: Any	Telephony
TELEPH_033	Telephony: Telephone Calling Cards: Any: Acquired in last 12 Months	Telephony
TELEPH_032	Telephony: Telephone Calling Cards: Any: Personally have	Telephony
TELEPH_025	Telephony: Telephone Calling Cards: AT&T: Acquired in last 12 Months	Telephony
TELEPH_024	Telephony: Telephone Calling Cards: AT&T: Personally have	Telephony
TELEPH_102	Telephony: Telephone Calling Cards: Other Acquired in Last 12 Months	Telephony
TELEPH_101	Telephony: Telephone Calling Cards: Other Personally have	Telephony
TELEPH_875	Telephony: Telephone: Have a cell phone only (no landline)	Telephony
TELEPH_002	Telephony: Telephone: Have a landline telephone	Telephony
TELEPH_876	Telephony: Telephone: Have a landline only (no cell phone)	Telephony
TRAVEL		
TRAVEL_001	Travel: Households	Travel
TRAVEL_049	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Attend a specific event	Travel
TRAVEL_054	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Backpacking/Hiking	Travel
TRAVEL_055	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Bicycle riding	Travel
TRAVEL_202	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Fine dining	Travel
TRAVEL_056	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Fishing	Travel
TRAVEL_048	Travel: Domestic Travel: Activities on vacation/honeymoon trips: General sightseeing	Travel

TRAVEL_047	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Go to beach	Travel
TRAVEL_057	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Hunting	Travel
TRAVEL_060	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Other outdoor sports or recreation	Travel
TRAVEL_053	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Play golf	Travel
TRAVEL_051	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Play tennis	Travel
TRAVEL_058	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Running/Jogging	Travel
TRAVEL_050	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Shopping	Travel
TRAVEL_059	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Skiing (cross country/downhill)	Travel
TRAVEL_062	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Visit a health spa/retreat	Travel
TRAVEL_163	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Visit cultural/historical site	Travel
TRAVEL_052	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Visit National Park	Travel
TRAVEL_061	Travel: Domestic Travel: Activities on vacation/honeymoon trips: Visit relatives or friends	Travel
TRAVEL_027	Travel: Domestic Travel: Airline(s) used: Alaska Airlines	Travel
TRAVEL_029	Travel: Domestic Travel: Airline(s) used: American/American Eagle	Travel
TRAVEL_700	Travel: Domestic Travel: Airline(s) used: Delta	Travel
TRAVEL_650	Travel: Domestic Travel: Airline(s) used: Frontier	Travel
TRAVEL_034	Travel: Domestic Travel: Airline(s) used: Jet Blue	Travel
TRAVEL_039	Travel: Domestic Travel: Airline(s) used: Other	Travel
TRAVEL_036	Travel: Domestic Travel: Airline(s) used: Southwest	Travel
TRAVEL_840	Travel: Domestic Travel: Airline(s) used: United/Continental	Travel
TRAVEL_201	Travel: Domestic Travel: Airline(s) used: Virgin America	Travel
TRAVEL_844	Travel: Domestic Travel: Means of Travel: Amtrak	Travel

TRAVEL_013	Travel: Domestic Travel: Means of Travel: Bus (charter or tour)	Travel
TRAVEL_014	Travel: Domestic Travel: Means of Travel: Bus (scheduled)	Travel
TRAVEL_016	Travel: Domestic Travel: Means of Travel: Motor Home/RV	Travel
TRAVEL_845	Travel: Domestic Travel: Means of Travel: Other Railroad/Train	Travel
TRAVEL_012	Travel: Domestic Travel: Means of Travel: Personal Vehicle	Travel
TRAVEL_009	Travel: Domestic Travel: Means of Travel: Plane (charter/private)	Travel
TRAVEL_010	Travel: Domestic Travel: Means of Travel: Plane (scheduled)	Travel
TRAVEL_011	Travel: Domestic Travel: Means of Travel: Rental Vehicle	Travel
TRAVEL_021	Travel: Domestic Travel: Number Of Trips By Type: Any business: 3+	Travel
TRAVEL_020	Travel: Domestic Travel: Number Of Trips By Type: Any vacation (including personal/honeymoon): 3+	Travel
TRAVEL_017	Travel: Domestic Travel: Number Of Trips By Type: Business only: 3+	Travel
TRAVEL_846	Travel: Domestic Travel: Number Of Trips By Type: Part business/Part vacation 3+	Travel
TRAVEL_019	Travel: Domestic Travel: Number Of Trips By Type: Personal only: 3+	Travel
TRAVEL_018	Travel: Domestic Travel: Number Of Trips By Type: Vacation only: 3+	Travel
TRAVEL_843	Travel: Domestic Travel: Number Of Trips By Type: Any Vacation/Honeymoon/Personal (Excluding Bus. & Part) 3+	Travel
TRAVEL_003	Travel: Domestic Travel: Reason for trip: Business (paid for by company)	Travel
TRAVEL_004	Travel: Domestic Travel: Reason for trip: Business (paid for by self)	Travel
TRAVEL_005	Travel: Domestic Travel: Reason for trip: Honeymoon	Travel
TRAVEL_008	Travel: Domestic Travel: Reason for trip: Part business/Part vacation	Travel
TRAVEL_007	Travel: Domestic Travel: Reason for trip: Personal (not vacation)	Travel
TRAVEL_006	Travel: Domestic Travel: Reason for trip: Vacation	Travel
TRAVEL_024	Travel: Domestic Travel: States visited by region: North Central	Travel

TRAVEL_022	Travel: Domestic Travel: States visited by region: North East	Travel
TRAVEL_023	Travel: Domestic Travel: States visited by region: South	Travel
TRAVEL_025	Travel: Domestic Travel: States visited by region: West	Travel
TRAVEL_002	Travel: Domestic Travel: Any trip within the continental US	Travel
TRAVEL_041	Travel: Domestic Vacations: Amount Spent In Total: Less than \$1,000	Travel
TRAVEL_042	Travel: Domestic Vacations: Amount Spent In Total: \$1,000 - \$1,499	Travel
TRAVEL_043	Travel: Domestic Vacations: Amount Spent In Total: \$1,500 - \$1,999	Travel
TRAVEL_044	Travel: Domestic Vacations: Amount Spent In Total: \$2,000 - \$2,999	Travel
TRAVEL_045	Travel: Domestic Vacations: Amount Spent In Total: \$3,000 - \$4,999	Travel
TRAVEL_701	Travel: Domestic Vacations: Amount Spent In Total: \$5,000 - \$6,999	Travel
TRAVEL_702	Travel: Domestic Vacations: Amount Spent In Total: \$7,000+	Travel
TRAVEL-163	Travel: Domestic Vacations: Amount Spent In Total: Mean Value	Travel
TRAVEL_135	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Aer Lingus	Travel
TRAVEL_136	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Aero Mexico	Travel
TRAVEL_137	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Air Canada	Travel
TRAVEL_138	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Air France	Travel
TRAVEL_139	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Alaska Airlines	Travel
TRAVEL_140	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Alitalia	Travel
TRAVEL_141	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: American/American Eagle	Travel
TRAVEL_142	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: British Airways	Travel
TRAVEL_703	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Delta	Travel
TRAVEL_206	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: JetBlue	Travel
TRAVEL_145	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: KLM	Travel

TRAVEL_146	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Lufthansa	Travel
TRAVEL_155	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Other	Travel
TRAVEL_152	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Other Asia/Pacific based airline	Travel
TRAVEL_153	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Other European based airline	Travel
TRAVEL_154	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Other Latin America based airline	Travel
TRAVEL_164	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Southwest Airlines	Travel
TRAVEL_841	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: United/Continental	Travel
TRAVEL_151	Travel: Foreign Travel (Including Alaska & Hawaii): Airline(s) used: Virgin Atlantic	Travel
TRAVEL_129	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Africa	Travel
TRAVEL_099	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Alaska	Travel
TRAVEL_203	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Aruba	Travel
TRAVEL_128	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Australia/New Zealand/South Pacific	Travel
TRAVEL_111	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Austria	Travel
TRAVEL_093	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Bahamas	Travel
TRAVEL_091	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Barbados	Travel
TRAVEL_092	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Bermuda	Travel
TRAVEL_100	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Canada	Travel

TRAVEL_655	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Cayman Islands	Travel
TRAVEL_103	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Central America	Travel
TRAVEL_656	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: China	Travel
TRAVEL_204	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Dominican Republic	Travel
TRAVEL_120	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Eastern Europe	Travel
TRAVEL_105	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: England	Travel
TRAVEL_108	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: France	Travel
TRAVEL_110	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Germany	Travel
TRAVEL_117	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Greece	Travel
TRAVEL_102	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Hawaii	Travel
TRAVEL_113	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Holland (Netherlands)	Travel
TRAVEL_125	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Hong Kong	Travel
TRAVEL_657	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: India	Travel
TRAVEL_106	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Ireland	Travel
TRAVEL_122	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Israel	Travel
TRAVEL_115	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Italy	Travel
TRAVEL_095	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Jamaica	Travel

TRAVEL_124	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Japan	Travel
TRAVEL_101	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Mexico	Travel
TRAVEL_127	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Other Asian countries	Travel
TRAVEL_098	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Other Caribbean Islands	Travel
TRAVEL_123	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Other Middle East countries	Travel
TRAVEL_118	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Other Western European countries	Travel
TRAVEL_096	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Puerto Rico	Travel
TRAVEL_119	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Russia	Travel
TRAVEL_114	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Scandinavia	Travel
TRAVEL_107	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Scotland	Travel
TRAVEL_104	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: South America	Travel
TRAVEL_126	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: South-East Asia	Travel
TRAVEL_116	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Spain/Portugal	Travel
TRAVEL_112	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Switzerland	Travel
TRAVEL_121	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Turkey	Travel
TRAVEL_097	Travel: Foreign Travel (Including Alaska & Hawaii): Countries or destinations visited: Virgin Islands	Travel

TRAVEL_073	Travel: Foreign Travel (Including Alaska & Hawaii): Means of travel: Bus	Travel
TRAVEL_075	Travel: Foreign Travel (Including Alaska & Hawaii): Means of travel: Cruise Ship	Travel
TRAVEL_074	Travel: Foreign Travel (Including Alaska & Hawaii): Means of travel: Personal Vehicle	Travel
TRAVEL_076	Travel: Foreign Travel (Including Alaska & Hawaii): Means of travel: Plane (charter/private)	Travel
TRAVEL_077	Travel: Foreign Travel (Including Alaska & Hawaii): Means of travel: Plane (scheduled flight)	Travel
TRAVEL_078	Travel: Foreign Travel (Including Alaska & Hawaii): Means of travel: Railroad/Train	Travel
TRAVEL_079	Travel: Foreign Travel (Including Alaska & Hawaii): Means of travel: Rental Vehicle	Travel
TRAVEL_089	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Any Business Trip: 3+	Travel
TRAVEL_653	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Any Business/Vacation combined Trip: 3+	Travel
TRAVEL_090	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Any Plane Trip: 3+	Travel
TRAVEL_083	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Any Vacation (Including Personal & Honeymoon): 3+	Travel
TRAVEL_084	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Business By Plane: 3+	Travel
TRAVEL_080	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Business Only: 3+	Travel
TRAVEL_087	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: European (Western) Business Trips By Plane: 3+	Travel
TRAVEL_086	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: European (Western) Trips By Plane: 3+	Travel
TRAVEL_088	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: European (Western) Vacation Trips By Plane: 3+	Travel
TRAVEL_082	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Personal (Excluding Vacation/Honeymoon): 3+	Travel

TRAVEL_085	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Vacation By Plane (Including Personal/Honeymoon): 3+	Travel
TRAVEL_081	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Vacation Only: 3+	Travel
TRAVEL_654	Travel: Foreign Travel (Including Alaska & Hawaii): Number Of Trips By Type: Vacation/Honeymoon/Personal (Excluding Bus.) 3+	Travel
TRAVEL_068	Travel: Foreign Travel (Including Alaska & Hawaii): Reason for trip: Business (paid by firm)	Travel
TRAVEL_072	Travel: Foreign Travel (Including Alaska & Hawaii): Reason for trip: Business/Vacation combined	Travel
TRAVEL_069	Travel: Foreign Travel (Including Alaska & Hawaii): Reason for trip: Honeymoon	Travel
TRAVEL_071	Travel: Foreign Travel (Including Alaska & Hawaii): Reason for trip: Personal (not vacation)	Travel
TRAVEL_070	Travel: Foreign Travel (Including Alaska & Hawaii): Reason for trip: Vacation	Travel
TRAVEL_161	Travel: Foreign Travel (Including Alaska & Hawaii): Travel package: Trip taken on an all inclusive travel package	Travel
TRAVEL_067	Travel: Foreign Travel (Including Alaska & Hawaii): Any trip	Travel
TRAVEL_063	Travel: Foreign Vacations: Amount Spent In Total: Less than \$1,000	Travel
TRAVEL_064	Travel: Foreign Vacations: Amount Spent In Total: \$1,000 - \$2,999	Travel
TRAVEL_065	Travel: Foreign Vacations: Amount Spent In Total: \$3,000 - \$5,999	Travel
TRAVEL_704	Travel: Foreign Vacations: Amount Spent In Total: \$6,000 - \$7,999	Travel
TRAVEL_705	Travel: Foreign Vacations: Amount Spent In Total: \$8,000+	Travel
TRAVEL-164	Travel: Foreign Vacations: Amount Spent In Total: Mean Value	Travel
TRAVEL_040	Travel: Frequent Flyer: Member Of: Yes, I belong to the Frequent flyer club	Travel
TRAVEL_162	Travel: Passport: Own a valid passport	Travel
VIDEO		
VIDEO__001	Video: Households	Video
VIDEO__654	Video: Video Game Systems: Any: Household Bought in last 12 months	Video
VIDEO__843	Video: Video Game Systems: Nintendo 2DS/2DS XL [NET]	Video

VIDEO__845	Video: Video Game Systems: Nintendo 3DS/3DS XL (NET)	Video
VIDEO__844	Video: Video Game Systems: Nintendo DS/DS lite/DSi/DSi XL	Video
VIDEO__130	Video: Video Game Systems: Nintendo Switch	Video
VIDEO__108	Video: Video Game Systems: Nintendo Wii Owns	Video
VIDEO__129	Video: Video Game Systems: Nintendo Wii U Owns	Video
VIDEO__111	Video: Video Game Systems: PlayStation 2 (PS 2) Owns	Video
VIDEO__110	Video: Video Game Systems: PlayStation 3 (PS 3) Owns	Video
VIDEO__109	Video: Video Game Systems: PlayStation 4 (PS4) Owns	Video
VIDEO__113	Video: Video Game Systems: Sony PS Vita Owns	Video
VIDEO__112	Video: Video Game Systems: Sony PSP/Sony PSPgo Owns	Video
VIDEO__114	Video: Video Game Systems: Xbox 360 Owns	Video
VIDEO__115	Video: Video Game Systems: Xbox One Owns	Video
VIDEO__032	Video: Video Games Bought: 1	Video
VIDEO__033	Video: Video Games Bought: 2	Video
VIDEO__034	Video: Video Games Bought: 3	Video
VIDEO__035	Video: Video Games Bought: 4	Video
VIDEO__036	Video: Video Games Bought: 5	Video
VIDEO__037	Video: Video Games Bought: 6-9	Video
VIDEO__038	Video: Video Games Bought: 10	Video
VIDEO__039	Video: Video Games Bought: 11+	Video
VIDEO__102	Video: Video Games Personally Played: Type Of System Played: Attached to TV/Computer	Video
VIDEO__101	Video: Video Games Personally Played: Type Of System Played: Handheld	Video
VIDEO__040	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Action/Adventure: Rented or Bought	Video
VIDEO__041	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Classics: Rented or Bought	Video
VIDEO__042	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Comedy: Rented or Bought	Video
VIDEO__043	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Drama: Rented or Bought	Video
VIDEO__044	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Exercise/Fitness: Rented or Bought	Video

VIDEO__045	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Family/Children Oriented: Rented or Bought	Video
VIDEO__046	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Foreign: Rented or Bought	Video
VIDEO__047	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Horror: Rented or Bought	Video
VIDEO__048	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Musical: Rented or Bought	Video
VIDEO__049	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: News/Information/Documentary: Rented or Bought	Video
VIDEO__117	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Other Rented or Bought	Video
VIDEO__502	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Romance Rented or Bought	Video
VIDEO__050	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Science Fiction: Rented or Bought	Video
VIDEO__655	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: TV Shows: Rented or Bought	Video
VIDEO__116	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Westerns Rented or Bought	Video
VIDEO__118	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Amazon Rented or Bought	Video
VIDEO__119	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Discount Department Store Rented or Bought	Video
VIDEO__120	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Electronics Store Rented or Bought	Video
VIDEO__121	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Grocery store Rented or Bought	Video
VIDEO__123	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Netflix Rented or Bought	Video
VIDEO__124	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Other Store Rented or Bought	Video
VIDEO__126	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Other Website Rented or Bought	Video

VIDEO__127	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Redbox Rented or Bought	Video
VIDEO__128	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Video Store Rented or Bought	Video
VIDEO__706	Video: Video Tape/DVD/Blu-Ray Rental/Purchase: Where: Warehouse/Club Store Rented or Bought	Video