



EASI Demographic eBooks

Introduction

Easy Analytic Software, Inc. (EASI) is a New York-based independent developer and marketer of demographic data and software solutions that provide reports and maps with unique search and analysis tools. EASI provides targeted site analysis software and updated demographics and related data for standard (Block Groups, Census Tracts, ZIP Codes, Cities, Counties, CBSAs, States, and the US) and customized geographies. Included with all software is an easy to use mapping tool that does address lookups, point maps, ring studies, create quintile analysis, and more. EASI has been in business since 1995 with over 1,500 clients who use our databases, software, and services.

Take a moment to read the [Testimonials at our Website!](#) While there you can also test our software - for free. EASI offers key reports from the 2000 Census. Thousands of corporate, magazines, colleges and other users go to our site for their Census demographics.

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Benefits of EASI Demographic eBooks

- Convenient PDF format– all the key data needed for decisions right on your desktop
- Ideal reference of current demographics and forecasts
- Reliable data at a very inexpensive price
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- eBooks available immediately 24 hours a day – Demographics on Demand

All demographic estimates are developed using proven methodologies that ensure the absolute highest quality data but at a price that is now the industry standard for inexpensive demographic reports!

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All approved sites require all users to have a password to gain entrance.

Note: Each July a new link update will be provided with updates of the data elements below.

Count	Name	
1.	Dominant Profile	16. Median Rent (\$) Housing
2.	Population (4/1/1990)	17. Median Value (\$) Housing
3.	Population (4/1/2000)	18. Median Vehicles Households
4.	Population (Current)	19. Urban Population
5.	Population (5 Year Forecast)	20. Rural Population
6.	Population Growth (5 Year Forecast Growth from /2000)	21. Male Population
7.	Population Forecast (5 Year / Current)	22. Female Population
8.	Households (4/1/1990)	23. Population Density
9.	Households (4/1/2000)	24. Families
10.	Households (Current)	25. Owner Occupied Households
11.	Households (5 Year Forecast)	26. Renter Occupied Households
12.	Household Growth 5 Year Forecast Growth from /2000)	27. Total Household Income
13.	Household Forecast (5 Year/Current)	28. White Population
14.	Average Household Size	29. Black Population
15.	Median Age of Householder	30. Asian, Pacific Islander Population
		31. Other Population
		32. Hispanic Population
		33. White Non Hispanic Population
		34. Median Household Income
		35. Average Household Income

36. Per Capita Income
37. Median Age
38. Total Retail Sales (\$000)
39. Total Consumer Expenditures (\$000)
40. Housing Units
41. Employment by Place of Work
42. Establishments by Place of Work
43. EASI Quality of Life
44. EASI Total Crime
45. EASI Best Weather

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FAX to 856 931 4115 to the attention of: Robert Katz